JOHN BULL

TWOPENCE

JAYS

Wonderful FURNITURE

Brings A WARM WELCOME TO EVERY HOME!

JAYS THREE-WAY PROTECTION

Obtain particulars of the Conditions under which

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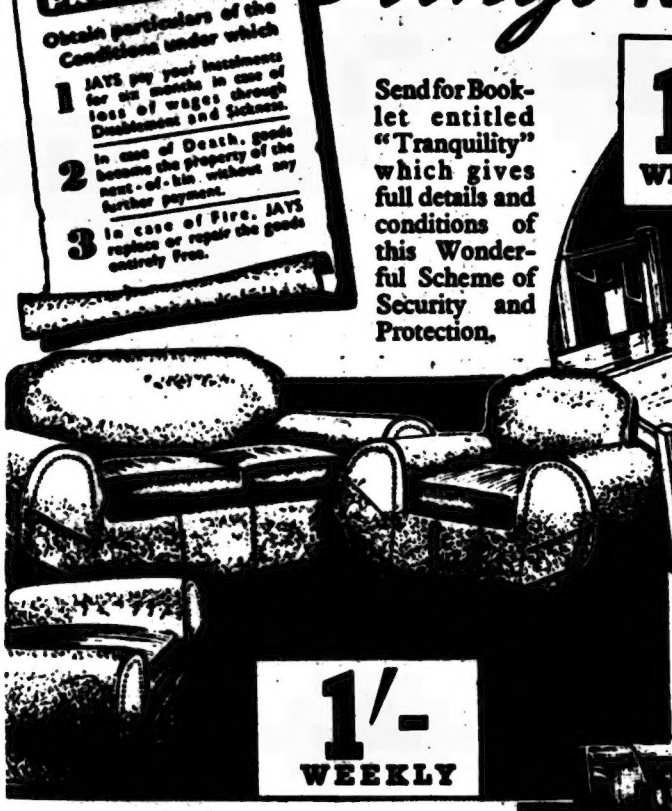
Send for Booklet entitled "Tranquility" which gives full details and conditions of this Wonderful Scheme of Security and Protection.



1/- WEEKLY

1/- WEEKLY

Your Christmas dinner served in a room furnished with this striking and dignified set is sure to be a success. Six pieces in all, consisting of Sideboard with 2 drawers and 2 large cupboards. Table extending to 3 ft. x 5 ft., and four chairs with upholstered seats. Jays price only 8 gns. or . . . . . **1/- WEEKLY**

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- **LOWEST PRICES** brought about by Huge Production for over 170 branches.
- **3-WAY PROTECTION** against Death, Fire and Illness.
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A roomy Three Piece Suite of striking design, covered in Rexine, with loose velveteen sprung cushions to seats, thoroughly well upholstered. A suite for lasting wear and comfort. 9 gns. or . . . . . **1/- WEEKLY**

Charming Three Piece Suite upholstered in Fine Tapestry with facings of non-crush Velvet, luxuriously sprung. Note the comfortable streamline arms. Astonishing value at 10½ gns. or . . . . . **1/3 WEEKLY**

Massive Oak Bedroom Suite, incorporating 4 ft. Wardrobe with interior fittings for full length hanging under a useful shelf. Triple mirror Dressing Table with 3 large drawers and a roomy 3 drawer chest. Finished rich Jacobean. A suite of genuine utility. £8.19.6 or **1/- WEEKLY**

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JAYS PIANOS You will need a Piano to complete your Christmas Festivities. Jays have a splendid selection of reliable makes, guaranteed by the Manufacturers for 20 years. Prices from 23 Guineas or 3/6d. weekly. Free Tuning and Free Tuition for one year if desired.

POST THIS COUPON for BEAUTIFUL FREE CATALOGUES

Please send without obligation
- New Natural Colour Photography Catalogue. ●
- Free Gift Catalogue. ● (Please cross out which does not apply.)
- Piano Catalogue. ●
- Booklet—"Tranquility". ●

Name.....

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J.B. 3/12/38

Fill in name and address and post (or up in 1d. unsealed envelope.

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27/6

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A carefully designed binocular made in eight colours and supplied in case to match. Order from dealer or write for list 8 to
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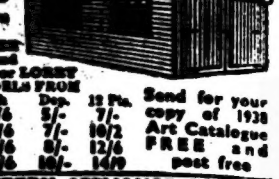

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Unprecedented offer. Brand New genuine Army Surplus Leather Jerkins. Made of finest quality full Chromed Leather. Heavy warm fleece-lined throughout. Buttoned to neck, double-sewn seams. Completely waterproof and wind-resisting. **IDEAL FOR FIRE/MOTOR DRIVERS, FARM & ROAD WORKERS,** etc., etc. All sizes 36 to 46 Chest. State size when ordering.

We have only been authorised to offer 150—prompt ordering advisable. Cash refunded if dissatisfied.

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Warranted for 10 years

5/- Pocket-to-Pocket Dress Chain, alternate Links, gold and silver-plated.

This magnificently engraved watch is a full Dress Model issued on 1939 style. Have purchase of Manufacturers' Entire Liquidation Stock enables us to offer this at less than Government Duty price. Warranted 10 years. Also limited number of Ladies' 18ct. designed dainty Wristlets 9/6. Post 6d. Value 37/6.

59 POST 6d

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THIS WONDERFUL VEST POCKET RADIO set

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An amazing opportunity for readers of this paper to benefit by the astonishing achievement of receiving clothes of remarkable volume from so small a set. Only 2½ ins. square, it receives BBC DAVENTRY, 2LO, 5GB, 5XX, BBC WALES and BBC STOKE COURT. Simply call switch and 'phones and tune in; suitable for all near British Stations, with and 'phones and tune in; suitable for all near British Stations. You will be amazed at the results. Carry it in your pocket, wherever you go—visiting friends, camping, motoring, etc. Price includes beautiful walnut grained bakelite case (as Illustrated). Only 3/9, post 3d. Phones 3/6, post 3d. No more to pay. Listen in to-morrow by sending now.

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3/9

DRASTIC PRICE REDUCTION.

These beautiful instruments are marvellous value and are offered to the public at ridiculous price (2/9 as result of disposal of a large purchase); therefore this offer cannot be repeated. In highly polished finish Walnut finish with inlaid fretted fingerboard, first quality rosewood. Amazingly sweet Banjo tone. An hour or so only required for a novice to master it with the FREE TUTOR. Send P.O. 4/6 to-day to avoid disappointment.

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BY ALL THE MOST FAMOUS MAKERS

Hohner, Soprani, Paolo Soprani, etc., used and recommended by Head Leaders all over the country. Here we offer a very specialised bargain, 24/4/0 model, FOR 42/-. Real Piano Accordions at specially reduced prices. By EVERLENE. Piano finished cabinet, tonal reeds, metal-lined bellows, triple chord action. Complete with shoulder straps, 21 piano keys, 8 bosses. Cash price 42/-, or send on receipt of 5/-. Final instalment, Balance payable 6/- monthly, until 42/- paid. Elaborate Tutor supplied. Also Superior De Luxe Model at 52/6, same terms. Write for fully illus. list of models with 26 keys, 12 bass; 26 keys, 24 bass; 34 keys, 48 bass; 41 keys, 120 bass, etc., on equally attractive terms. The Remarkable New Home Instrument. Payments secure immediate possession of these fine instruments. Write for fully illus. List of Piano Accordions and other Musical Instruments, post free.

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Special to "John Bull" readers. Real Bargains. Value over 40/-. Send the Guaranteed Contents:—
1 Heavy Tablecloth, White Ground, Multi-Coloured Border, Size 54 x 72 ins.
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1 Warm White Relief Blanket, soft, warm, durable, 52 x 72.
1 Splendid Alhambra or Honeycomb Quilt, 50 x 70 (White or Coloured).
1 White Hemmed Tablecloth, 52 x 52, coloured borders, Gold, Blue & Pink.
1 Beautiful Bedspread, Blue Crimson, Olive, etc., on Taupe ground. Embroidered Art. silk 60 x 80.
1 Fancy Coloured Table Cover 36 x 36 ins.
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1 Roller Towel, Blue Ground, 3 White Pillow Cases, Coloured Embroidery, Pink, Blue, Gold, 20 x 30.

20/- Complete Bale. Carr. Paid. Cash or C.O.D.

Illus. Bargain Catalogue of Carpets, Bedding, etc., post free.
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ONLY **3/9** POST 3d.

Fits easily in the pocket. Made from special metal to withstand hard wear. Easy to learn. Full instructions forwarded. MODEL 1 for sterling calculations, addition and subtraction up to £9,999 19s. 11¾d. MODEL 2 for numerals and decimals up to 99,999,999. Addition, Subtraction, Multiplication and Division, all on the one machine. If not completely satisfied money will be returned immediately.

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YOURS 2/-

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The new Dart Board Cabinet showing an 18in. "Keep - Dry" Regulation Dart Board with adjustable numbers. Correct divisional markers and sectors, strongly mounted in a Double Door Wall Cabinet, size 24 x 24 inches, giving ample room for throw darts, offering protection to wall and giving when closed a neat appearance. Price complete, Board, Cabinet, and 6 darts, 25/-. Delivered for 2/- deposit. Balance 2/- monthly.

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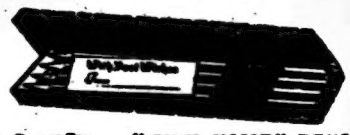

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Fine British made Pencils stamped in gold with ANY NAME and packed in an attractive box with personal gift card enclosed. Please write the names in Block Letters.

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ORDER EARLY!
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FREE TREATISE WORTH POUNDS
Thousands of genuine, entirely unsolicited testimonials from grateful men and women who have been quickly freed from the tobacco habit by the help of the Stanley Treatment for Tobacco Habit. What the Stanley Treatment has done for others it can do for you. A grateful man writes: *"Now I have not the slightest inclination for smoking. I consider your Treatment the best investment I have ever made."* If you wish to break the Tobacco Habit, write to-day for the Famous Treatise, "Tobacco Bondage and the Way Out," which has caused so much comment. Sent free and without obligation. It will cost you nothing and save you pounds, so write to-day.

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MILITARY CUT
Proofed COATS
FINAL CLEARANCE

Indian, Proofed, Gent Sheddon. Strictly limited number at this price. Cut military pattern with full belt, generous storm collar. Grey or Fawn coloured stormproof material, Indian, proofing and seal shoulders, self-lined, adjustable sleeveband to keep out wind. Ideal for Flying, Motoring or town wear. Exceptionally smart. A coat to keep out the cold. All brand new and perfect. Chest measurement: 34in. 3/6; 36 & 38in. 4/6; 40in. 5/6; 42 & 44in. 6/6. Postage and packing 1/- extra. Buttons can be adjusted 2in. if required. Proofing guaranteed 2 years.

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FREE BUILDINGS

Through our Special Discounts. Write now for full details. 6 Sections, easily bolted. Fully Guaranteed. Special Prompt Delivery. Carriage Paid.

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Lg.	Wd.	Cash	or 6 Down.	& Mly.
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Also MADE IN ALL SIZES

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10/6 SINGLE 15/6 DOUBLE

Ex. Strong 18/- In Silk Elastic 17/6 Postage 4d.

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We could fill this whole page with letters of appreciation received from customers since we introduced these Wonderful Reducing Appliances. Consisting of a strong elastic body band fitted with soft supportable rubber pads, velvet covered, they are without doubt the most wonderful appliances on the market to-day. Send your P.O. at once, stating size round body and whether left, right or double rupture.

A Customer writes:—After trying different makes, some very expensive, I find your appliance the best and most comfortable. Supplied through Approved Societies.

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WRIST WATCH WARRANTED 10 YEARS REAL GOLD PLATED

4/11 POST FREE

Amazing VALUE FOR 4/11

ANOTHER COLOSSAL PURCHASE of closing factory's entire stock enables us to offer this genuine lady's real gold plated expanding bracelet lever watch—made for Colonial market to be sold at much higher price—direct from us at a price that we, as expert valuers, know to be a world-wide achievement, ranking us as the British House for Amazing Bargains. This watch lies flat and neat on the wrist, immaculate dial with shock-proof lever movement and recoil spring to prevent overwinding. Timed to a minute. Warranted 10 years. Price only 4/11 post and packing 6d. Gent's square model same price. Send Now.

Mail Productions, Ltd. (Dept. J.B.S.C. 36), 89-91, New Oxford St., London, W.C.1.

FURTHER POSTAL BARGAINS

Appear on Page 5.

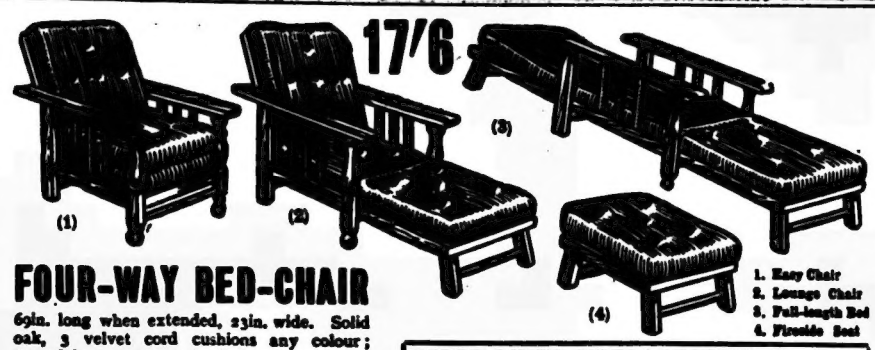
See the many other announcements of interest to "JOHN BULL" readers. Don't miss this Extra Page. Be sure to buy early for Xmas and avoid disappointment.

CARPET BARGAINS

9/- This Phenomenal Offer is made to "John Bull" readers. On receipt of P.O. 9/-, carr. 1/- etc., we will forward direct from our looms one of our 'Prudential' Remnants REAL SEAMLESS WOVEN CARPETS, Suitable for Drawing, Dining and Bedroom etc., handsomely bordered, in 20 Turkey patterns and fashionable shades of Crimson, Greens, Browns, Blues, Rose and Art Colourings to suit all requirements and huge enough to cover any ordinary-sized room. They are made of material equal to wool and being a speciality of our own can only be obtained direct from our Looms, saving purchaser all middle profits. Guaranteed genuine bargains. Money refunded if not approved. Thousands repeat Orders. With every Carpet we absolutely give away a handsome Rug to match. SPECIAL OFFER: 2 carpets, 2 Rugs and 2 door mats for 20/- Carriage Paid. Cash or C.O.D. F. HODGSON & SONS (U.B.), Wedding Road, Leeds.

Illus. Bargain Catalogue post free.

FOUR-WAY BED-CHAIR



6gin. long when extended, 23in. wide. Solid oak, 3 velvet cord cushions any colour; turned legs, spring seat. Call and inspect or send for new coloured Cat. J. Cash or 2/- weekly. Carr. & Pack., E. & W., 2/6.

1. Easy Chair
2. Lounge Chair
3. Full-length Bed
4. Fireside Seat

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To EVERY J.B. READER sending for our WORLD-FAMOUS VALERIE PEARLS

Each String in beautiful LEATHERETTE PRESENTATION CASE, we will include quite FREE a choice Net Scarf-Veil in black, brown or navy (valued at 1/6), can be worn either on Hat or as Scarf. (State col.)

Single Row 9ct. solid gold clasp 3/6
Double Row super Parisian paste clasp .. 7/6
Treble Row 10/6

No more to pay, not even postage. Money back if dissatisfied.

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GENUINE LONDON TROLLEY BUS DRIVERS'

OVERCOATS 14/6

An absolute bargain which we are privileged to make to "John Bull" Readers. Genuine London Trolley Bus Drivers' Overcoats, only very slightly worn. Made from heavy Navy Melton cloth, full double wool-lined. Each garment comes direct from official source, and has been thoroughly cleaned and pressed, and will give at least 4 years' real hard service under most exacting conditions. Leather cuffs and underarm. Leather-bound pockets. Half-belt. Large double storm collar and lapels for 100 per cent. protection. All sizes 36in. to 50in. Chest. State height and chest when ordering. Actually cost 50/- each to produce under contract. Only a small quantity which we have been authorised to sell. Immediate ordering advisable. Money back if dissatisfied.

Post 1/- extra

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Portable BUILDING CONSTRUCTION
REVOLUTIONISED!

WONDERFUL NEW EVERLASTING WOOD

Write at once for Free Catalogue of these amazing buildings: Sheds, Garages, Greenhouses, etc., in beautiful Red Cedar, the everlasting wood which will not decay, warp or shrink. Needs no painting or preservative! Prices from 27/6. EASY TERMS. Free Delivery all areas. Send NOW to The Cedar Specialists.

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AUTOMATIC LIGHTER • CIGARETTE CASE

An essential Combination sought by smokers for years. Delivers cigarettes and a light in one single-handed operation as you remove the case and press the levers simultaneously. Flatly made to hold 12 cigarettes and to fit the waistcoat pocket. Handsomely finished in chrome with engine-turned surface. Usually 21/-, but limited stock offered at special sale price of 4/8, post, etc., 3d. extra. Send at once to—

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FOR LIGHT WORK IN DARK PLACES

A most ingenious tool and thoroughly practical. There is an electric battery in the handle and a powerful lens which throws a strong light direct on the screw head. Insulating shock-proof handle and therefore invaluable for electrical work.

Also for Motorists, wireless constructors and Mechanics generally, and for all those little jobs where the screw head is just out of sight.

Trade enquiries invited.

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BEAUTIFULLY FINISHED HIGHLY-POLISHED SLIDE RULE 2/3

Problems easily solved in division multiplication, squares and square roots, cubes and cube roots, logarithms, natural logs, log-log computations, sines, co-sines, tangents, cosecants, secants, cotangents and money calculations. Free view unbreakable cursor, data strip on back with valuable formulæ. If not absolutely delighted return, and your cash will be refunded immediately.

2/3, post 3d. Instructions, 6d.

MAIL PRODUCTIONS, LTD. (Dept. J.B.S.R.1), 89/91, New Oxford Street, London, W.C.1.

CHOOSE YOUR GIFTS FROM H.SAMUEL'S

FREE

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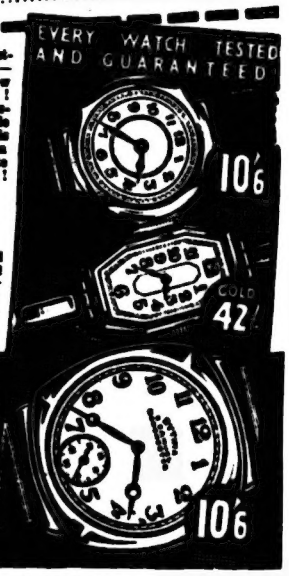
FULLY WARRANTED DIAMONDS, purchased by H. Samuel direct from the cutters! Exquisite platinum settings and 18-ct. solid gold mounts fashioned by expert craftsmen in his own workshops! Only at H. Samuel's can you get value like this!

Whatever the gifts you wish to buy this Christmas, for her, for "him," or for yourself—choose them all from H. Samuel's wonderful new FREE GIFT BOOK and you'll save up to 50%! Selling direct to you from his own export combine, for cash, H. Samuel saves you all middle profits and credit charges! And because of his vast production resources, you can rely upon every single article being right up-to-the-minute in style, DOWN TO THE LIGHT IN PRICE!

Every lovely treasure in H. Samuel's huge factory and 99 branches is offered on a WHOLE MONTH'S FREE TRIAL and your SATISFACTION OR MONEY BACK IS GUARANTEED!

The fully guaranteed timekeepers illustrated here are typical of the extra value H. Samuel offers! And look at the amazing value in fully warranted Diamond Rings! Hundreds of similar bargains are illustrated in the FREE GIFT BOOK offered for the coupon above. TEAR OUT AND POST IT NOW.



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The Empire's Largest Retailer of Watches
99 BRANCHES
Head Quarters
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POST to H. SAMUEL NOW!

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Please send me your new WONDER BOOK OF XMAS GIFT BARGAINS in Good Watches, Rings, Jewellery, Silverware, Clocks and Cutlery.

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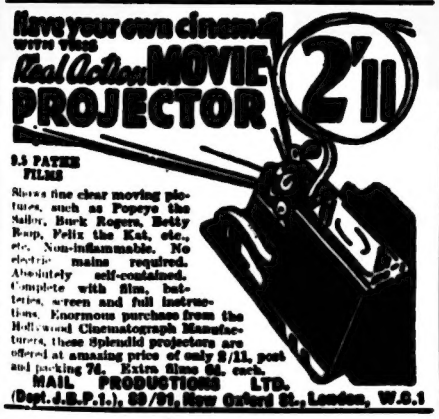
BILLIARDS & SNOOKER OUTFIT sent for 2/6 Carriage Paid. Promise 25 fortnightly payments of 2/-. Includes Table, 50 by 25ins., with Billiard Cloth Bed; 30 Balls, 2 Cues, Triangle, Marker and Rules.

BILLIARDS OUTFIT ONLY, sent for 2/-. Promise 17 fortnightly payments of 2/-.

HAWAIIAN STEEL GUITAR OUTFIT, sent for 2/6, Carriage Paid. Promise 21 fortnightly payments of 2/-. Fine Instrument with Brass-Fretted Fingerboard. 6 Best STEEL Strings, Genuine Coy Keys. Length 30in. IN BLACK LEATHERETTE CASE, with FREE Tutor, etc. *Guitars and Musical Goods 5/11 to £10; Billiards 1/6 to 15/6.* FREE 200 Illustrated Catalogue of All Kinds of Bargains on Terms from 6d. a WEEK. *Send for your copy now.*

PAIN'S Presents House, Ltd., 29.DBH, HASTINGS.

Have your own cinema! with this Real Action MOVIE PROJECTOR 2/11



9.5 PATHE FILMS

Shows fine clear moving pictures, such as Popeye the Sailor, Buck Rogers, Betty Boop, Felix the Kat, etc., etc. Non-inflammable. No electric mains required. Absolutely self-contained. Complete with film, batteries, screen and full instructions. Enormous purchase from the Hollywood Cinematograph Manufacturers, these Splendid projectors are offered at amazing price of only 2/11, post and packing 7d. Extra films 6d. each.

MAIL PRODUCTIONS LTD. (Dept. J.B.P.1.), 89/91, New Oxford St., London, W.C.1

MODERN BABY-CLOTHES

HANDSOME 75 GARMENT LAYETTE COMPLETE OUTFIT. Better quality and cheaper than one could buy or make elsewhere. Recommended by Nurses. WOOLLY SHORTIES or MODERN LAWN GOWNS. Winter or summer wear.

ONLY 30/-

LAWN or WOOL FROCKS, CREPE, ROBE or WOOL SET, WRIGHT or LAWN NIGHTIES, Full-size CREPE, SHAWL, WOOL VESTS, COAT SUITS, COATS, BOOTEES, OVERALLS, PILCHERS, BACK FLANNELS, CAVES or PURE HAPKINS, Etc.

SEND 2/- FOR PARCEL ON APPROVAL

"John Bull" reader writes:—"A splendid Layette so perfectly made from best materials. A genuine bargain that deserves all the praise and recommendation it gets."

Wt. I.B. HOWARD 66, Dover Rd. Portsmouth.

FINAL CLEARANCE OFFER
U.S.A. DIAL
TYPEWRITERS

AT LAST HERE IS A TYPEWRITER THAT WE CAN ALL AFFORD TO OBTAIN.

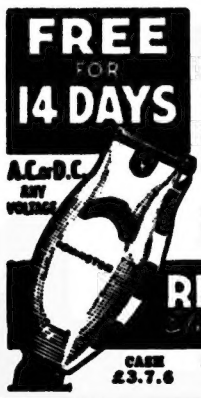
Standard Typewriters are beyond the ordinary purse, but we are offering the famous model which will enable you to type your own letters neatly and without previous experience owing to the special revolving disc. Fitted with spacer, release catch, double rollers and paper controller. Completely automatic action. Finished in black Japan, lined in gold and red.

PRODUCED PRICE 7/11

Reduced price to clear 7/11. Post and Packing 1/- extra.

MAIL PRODUCTIONS, LTD. (Desk J.B.T.W.1), 89/91, New Oxford Street, London, W.C.1.

FREE FOR 14 DAYS



CASH £3.7.6

NO OBLIGATION

Try the Remington Close Shaver against a token deposit of 2/6. If you're not satisfied that it gives you the best, cleanest and closest shaving you've ever had, post back in good condition within 14 days and your 2/6 will be returned at once. NO FURTHER OBLIGATION. Or keep the shaver and pay 5/- a month for 12 months. Call or write to-day.

IDEAL XMAS GIFT

Give Remington to your men friends—the gift of a lifetime for a lifetime.

REMINGTON DRY SHAVER

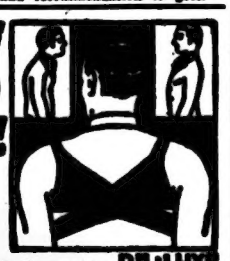
Pemico Ltd., 19, Rome House, 310, Regent St., London, W.1. Langham 1412.

THIS COMPLETE
SEWING MACHINE FREE!

Would you miss the greatest gift offer placed before the public? Don't be sceptical—this marvellous little Hand Sewing Machine, complete with needle, cotton, table-clamp, screw-driver, ready for use, is YOURS absolutely FREE. We guarantee that it will hem and stitch a complete garment quickly and neatly. Simply purchase 2 packets of our famous "Multi-Life" 3-hole type, double-edged, Sheffield Steel razor blades at 1/- per packet of 12, and 6d. for post and packing (2/6 in all, no more to pay). This gift offer is made solely to popularise our wonderful blades.

MAIL PRODUCTIONS, LTD. (Desk J.B.M.S.1), 89/91, New Oxford Street, London, W.C.1.

NO MORE ROUND SHOULDERS!

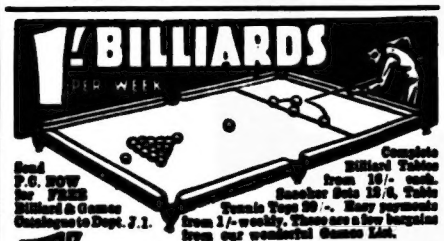


Stop that slovenly stooping—look it and be fit. Every man and woman with a tendency to round shoulders, should get this De Luxe Model Bracer, made of genuine surgical corsetiers material containing no rubber at the special reduced price of 1/9, post 4d. Adds two inches to your height, keeps the chest expanded and encourages deep healthy breathing. Quite inconspicuous and comfortable in wear. Highly recommended by physical training instructors and health culture experts. Send P.O. 2/1 now to—

DE-LUXE MODEL NOW REDUCED TO 1/9 POST 4d

MAIL PRODUCTIONS, LTD. (Dept. J.B.B. B.11), 89/91, New Oxford St., London, W.C.1. TEM. 6589

1/- BILLIARDS PER WEEK



Send P.C. NOW for FREE Billiard & Games Catalogue to Dept. J.1.

Complete Billiard Tables from 10/- cash. Snooker Sets 12/6. Table Tennis Tops 20/-. Easy payments from 1/- weekly. These are a few bargains from our wonderful Games List.

1/3 TABLE TENNIS TOPS WEEKLY

NO DEPOSIT

JAMES GROSE Ltd. 379 EUSTON RD. N.W.

HERE'S A SPLENDID Gift for XMAS

Price only 4/4

A handsome reading glass with chromium handles which fold up for pocket. Made in six charming colours with morocco case to match. Order from dealer or write at once for list C, illustrated in colour, to

SOHO LIMITED, 3, SOHO SQUARE, LONDON, W.1.

FOR DEPENDABLE ACCURACY
GIVE A SERVICES!

A SERVICES Watch is an ideal Xmas Gift for every member of the family. The model shown is the CROYDON—price 15/-, POST FREE. Luminous, 17/6.

Other SERVICES Models from 5/- to £5 GUARANTEED FOR 2 YEARS.

Write for latest Catalogue.

Services SHOCK PROOF SPORTS WATCHES

THE SERVICES WATCH CO., Ltd. (Dept. J.B.), LEICESTER

HURRY for JOHN BULL'S Great Xmas Gift to You

APPLICATIONS POURING IN FOR THE GIFT OFFER OF THE YEAR

The huge response to "John Bull's" great Christmas Gift Offer—the Gift Offer of the year—has broken all records. Special arrangements have been made to deal with the flood of applications which are pouring in by every post. Applications are being dealt with as quickly as possible and in strict rotation. To avoid delay, readers who have not yet applied are urged to act at once.

Your Gift Vouchers are here—one worth 2/9, the other worth 7/6. One or both will be accepted as CASH in part payment for "John Bull's" magnificent Writing Sets. Attach Gift Voucher or Vouchers to Christmas Coupon and post to-day. For yourself, or for a friend, you could not choose a more useful or more lasting Christmas Gift.

John Bull
Xmas Gift
Voucher
VALUE
2/9
This Gift Voucher will be accepted as 2/9 in part payment of the "John Bull" 5/6 Writing Set. Only one Voucher will be accepted in part payment of each Set. Valid until 31st December, 1938.
No. A 47283

John Bull
Xmas Gift
Voucher
VALUE
7/6
This Gift Voucher will be accepted as 7/6 in part payment of the "John Bull" 12/6 Writing Set De Luxe. Only one Voucher will be accepted in part payment of each Set. Valid until 31st December, 1938.
No. B 47283

ONE OR BOTH - Take your choice

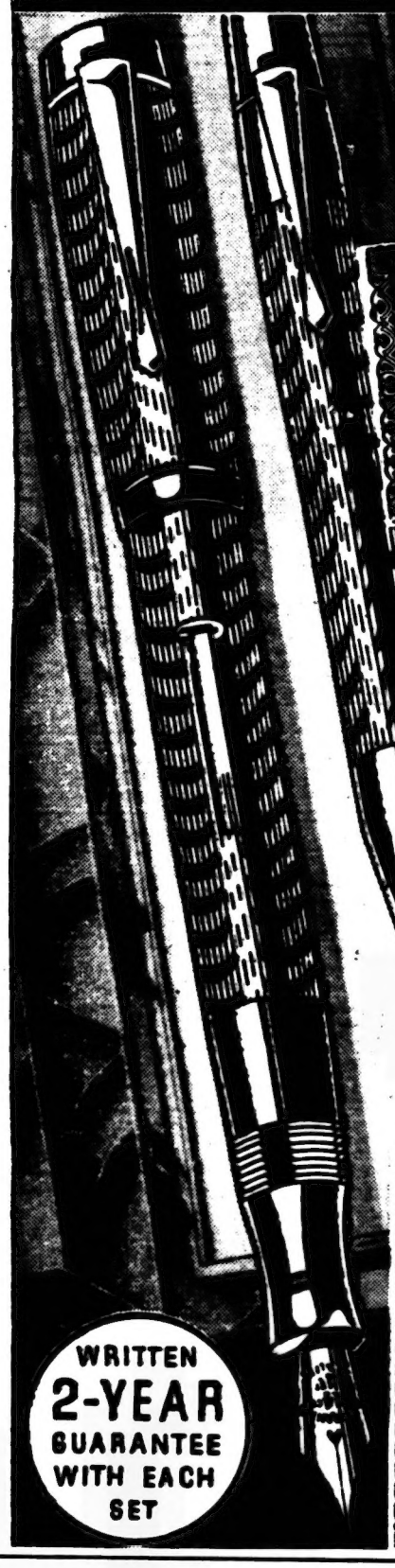
A FREE 2/9 GIFT VOUCHER

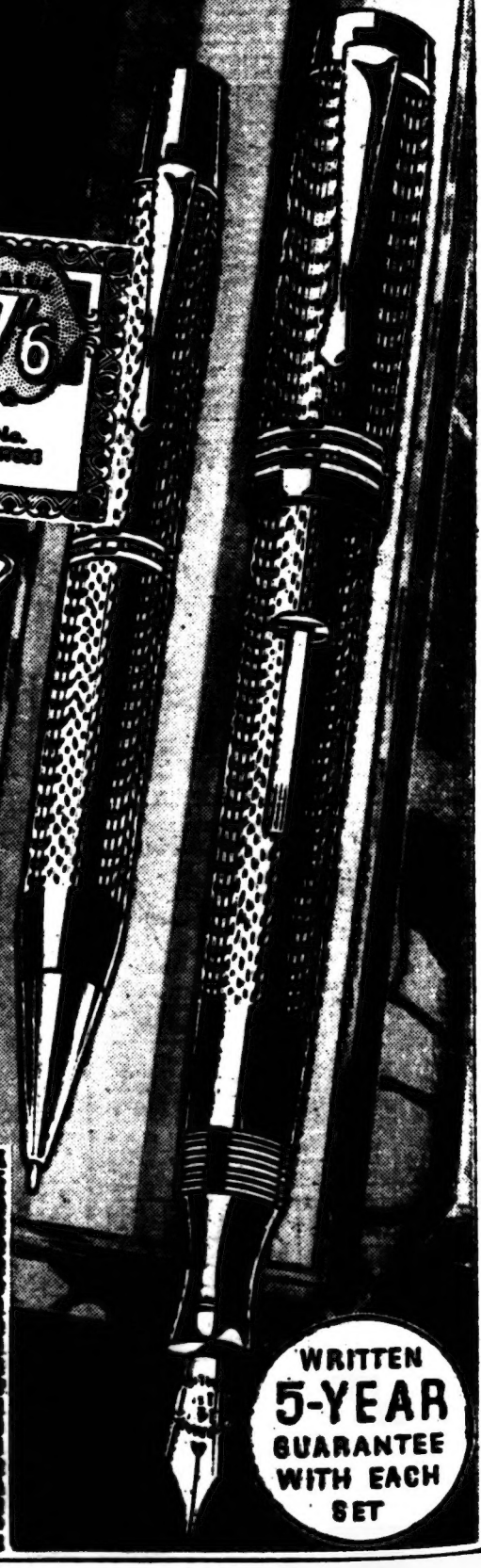
The Gift Voucher above will be accepted as 2/9 cash in part payment of "John Bull's" 5/6 Writing Set. The raven-black Pen, handsomely chased, with its graceful streamline effect, delights the eye. It has the latest lever self-filling device. The 14-carat solid gold nib is tipped with iridium. The "Ever-pointed" Pencil, fitted with a propel-repel-expel movement, matches the Pen, and is complete with "Safety" pocket-clip and extra leads. The Presentation Case gives the finishing touch.

A FREE 7/6 GIFT VOUCHER

The Gift Voucher above will be accepted as 7/6 cash in part payment of "John Bull's" 12/6 Writing Set De Luxe. The Pen has three fluted bands of 18-carat ROLLED GOLD; a large nib of 14-carat SOLID GOLD with a tip of costly iridium; the latest lever self-filling device and a "Safety" pocket-clip. The "Ever-pointed" Pencil has two fluted bands of 18-carat ROLLED GOLD, foolproof propel-repel-expel movement. "Safety" pocket-clip, eraser and extra leads. The Pen and Pencil are exquisitely chased. The Presentation Case is beautifully coloured with a striking Pearl and Butterfly effect.

ALL BRITISH MADE





"John Bull's" Christmas Gift Coupon

To "John Bull" Pen Dept., 134-135, Long Acre, London, W.C.2.

(1) I enclose Gift Voucher value 2/9, which please accept in part payment of the "John Bull" 5/6 Writing Set. I enclose P.O. for 2/9 plus 6d. for postage and insurance, making 3/- in all.

(2) I enclose Gift Voucher value 7/6, which please accept in part payment of the "John Bull" 12/6 Writing Set DE LUXE. I enclose P.O. for 3/- plus 6d. for postage and insurance, making 3/6 in all.

(1) Fine. Medium. Broad. Oblique.

Cross out grades of nib NOT required.

(2) Fine. Medium. Broad. Oblique.

If you desire BOTH SETS send the two Vouchers and a Postal Order for 5/- only.

NAME .....

FULL POSTAL ADDRESS.....

.....

.....

Write clearly in Block Letters.

J.B., 3/12/38

Cross Cheque or Postal Order /& Co./ and [illegible] "John Bull."

31 BILLIARD TABLES FREE *

You can win one. Write for details and Price List.

E. J. RILEY, LTD., ARBOR WORKS, ACCRINGTON. or Dept. 12, 167, Aldersgate Street, London, E.C.1.

Riley "Home" Billiard Table resting on ordinary table.

FREE BUILDINGS

through our special discounts. Write now for full details. In sections, easily bolted, fully guaranteed, special prompt delivery, carr. pd. FREE catalogue:

Greenhouses	.. ..	61 M
Hostess	.. ..	61 B
Garages	.. ..	61 G
Aviaries	.. ..	61 X
Garden Sheds	.. ..	61 S
Army Huts	.. ..	61 M

GREENHOUSES from 62/6 - 3 ins. AVIARIES 55/- GARAGES From 98/- or 5/- per month

THORNS

Box 81, Brampton Rd., Bexleyhealth, Kent.

I'M IN FRONT AGAIN

FOR REAL VALUE

I offer the finest ALL - BRITISH Wireless Sets at Bargain Prices, including Battery and All-Mains Receivers Any set sent

ON APPROVAL, PACKED FREE & CARRIAGE PAID

Write now for my beautifully Illustrated Art Catalogue.

3/10 DOWN NOW

PRINT AT HOME WITH THE NEW ADANA QUARTO PRINTING MACHINE POUND NOTES

Sensational New Money-Making Opportunities! YOU—even without at present possessing the slightest previous experience or knowledge—can commence at once in your home to print anything from a Visiting Card to a Full Quarto Poster!

FREE BOOK "£5 from Print"

The actual size inside type frame of this New Adana is no less than 9½ x 7½ ins. Send at once for Free Book, "Pounds From Print," together with particulars, easy terms and samples of work.

58/6

D.A. Adana (J.115), 17, Church St., Twickenham

London Showrooms: Ludgate House, Fleet St.

10/- Gift Voucher for Every Reader

Is there a "catch" in it? No! simply buy three 1/- packets of "Multi-Life" 5-hole type Sheffield Steel Razor Blades (45 in all) at 3/-, post 6d., and receive by return the 45 blades, 10/6 Gift Voucher and Watch and Chain as illus. ABSOLUTELY NOTHING MORE TO PAY! A truly amazing offer which you cannot afford to miss. Send P.O. for 3/6 at once to:

MAIL PRODUCTIONS, LTD. (Dept. E.W.J.12), 89/91, New Oxford Street, London, W.C.1.

As a Beautiful Woman you require Beautiful Frocks & Coats

Your Selection of either FROCK or COAT for 1/- DEPOSIT

THE "PAM"

THE "IVY"

THE "STROLLER"

SIZE	BUST
SSW	32 in.
SW	34 in.
W	36 in.
OS	38 in.
XOS	40/42 in.
Length	44-50 in.

O.S. SIZES

EITHER FROCK 2/- EXTRA

COAT 2/6 EXTRA

The "Pam." A delightful Model that you can have either in Fine Pure All Wool AFGALAINE or Rich Twill Velveteen. Special High Shoulders, Unique Bodice Design. Neat fitting skirt with Channel Pleat, wide Belt. Exclusive Design. Colours: Black, Navy, Bottle, Nigger, New Blue, and Rust. Send 1/- Deposit only. Balance, after approval, 2/- Monthly. 13/11 ONLY

The "Ivy." You will appeal in this Dainty Frock, in Superb Quality Rich Pile Velveteen or All Wool Afgalaine; whichever you prefer. A New Note is provided in the Contrast Scarf Tie. Popular High Shoulder Fashion, smart Button Trimmed. Well cut plain skirt. Colours: Black, Navy, Bottle, Nigger, New Blue, and Rust. Send 1/- Deposit only. Balance, after approval, 2/- Monthly. 13/11 ONLY

NO EXTRA CHARGE FOR CREDIT

Write for Our 70pp. Illustrated Fashion Catalogue.

The "Stroller" coat, in exclusive fashionable weave woollen tweed. Full double revers, new model shoulders, stitched vertical pockets. Centre Seam Back with Vent, fully lined art silk, perfect fitting and shape retaining. Colours: Navy, Black, Bottle, Nigger, New Blue, and Rust. Send 1/- Deposit only. Balance, after approval, 2/- Monthly. 17/9 ONLY

USE THIS COUPON

Please send me the "Pam" in rich velveteen / or Afgalaine.
Please send me the "Ivy" in rich velveteen / or Afgalaine.
Please send me the "Stroller" fashionable tweed coat,
for which I enclose 1/- per garment for deposit and postage. balance to be paid 2/- monthly per garment; or deposit refunded if not approved.

GIVE SECOND CHOICE OF COLOUR

1st Colour..... 2nd Colour..... Size..... Length.....

NAME .....

ADDRESS .....

J. A. DAVIS & CO. (Dept. J.B. 42), 94/104 DENMARK HILL, LONDON, S.E.5

★PROFESSIONALS PLAY 6-STRING SPANISH GUITARS 3/9

Factory's surplus must be cleared. An opportunity of a lifetime to acquire one of these handsome mahogany finished Guitars! with Sycamore grained front and Mother-of-Pearl finished circlet round sound chamber. A professionally strong regulation model with non-slip pegs to control the 6 strings. YOU will easily be able to play haunting melodies within half an hour. Sent complete with tuner, for the unprecedented price of only 3/9, post and packing 9d. No more to pay.

MAIL PRODUCTIONS, LTD. (Desk G.J.B.2), 89-91, New Oxford Street, London, W.1.

WONDERFUL OFFER!

AIRMAN'S GAUNTLETS 2/3 POST 6d

Warm fleece-lined. Solid leather glove with genuine water-proof gauntlet. Very smart design. Perfect fitting. Warm, supple and certainly smart. To clear 2/3, post, etc., 6d. Absolutely unrepeatable after present stocks are exhausted. Send to-day. Your money willingly refunded if not completely satisfied.

MAIL PRODUCTIONS, Ltd. (Dept. J.B.A.G.4), 89/91, New Oxford Street, LONDON, W.C.1.

Liquidation Stock

400 ONLY JAZZ TO CLEAR DRUM SETS 5/9

Having purchased an entire factory stock of musical instruments, we are able to make this truly amazing offer of complete drum sets, comprising large bass drum, brass bound, with real skin and five adjusters, strong, automatic flyback foot-beater, real skin side-drum, hard-wood tap-box, brass cymbal, triangle and cowbell, also pair well-balanced drumsticks. The whole outfit comes to you completely boxed at the incredible clearance price of 5/9 only, postage 1/-. No party or amateur band is complete without this wonderful outfit, so send P.O. at once to

MAIL PRODUCTIONS, LTD. (Dept. J.B.J.S.4), 89/91, New Oxford Street, London, W.C.1.

Great Clearance of Surplus Stock

Imitation DIAMOND PENDANT WATCHES at Staggering Reduction

5/9

Neither description nor illustration can do justice to this beautiful fob watch. Artistic setting designed by famous jewellers. Every stone faceted and blue-white simulation, but difficult to tell from £25 model. Fine Swiss Lever movement timed to a minute. Guaranteed 10 years. The fashion in Hollywood and Paris now offered at only 5/9, post and pkg. 6d. No more to pay. Delivered in velvet-lined presentation case.

MAIL PRODUCTIONS, LTD. (Dept. J.B.P.B.1), 89/91, New Oxford Street, London, W.C.1.

GUARANTEE.

Cash and all expenses refunded by return if your jeweller can match this watch at three times the price.

STUPENDOUS FACTORY CLEARANCE

PIANO style ACCORDIONS 5/9

The most amazing offer ever made to popularise this fine organ-toned instrument. Full scale of piano keys with 8 syncopating bass notes. Producing clear mellow music as easily as a costly model. Strong bellows, well finished. Highly nickel-plated metal parts. Ivory finished piano keys. With leatherette hand and shoulder straps. At a price to advertise our name all over the world. 5/9, Post, etc., 6d. Money back if not satisfied.

MAIL PRODUCTIONS, LTD. (Dept. J.B.Z.1), 89/91, New Oxford Street, London, W.C.1.

LASTING WAVES ALL OVER THE HEAD WITH THIS NEW WAVER & SETTER

Post 3d. 1/6

A "once in a lifetime" opportunity to cut "Perm" and "setting" bills and obtain glorious, natural wavy hair. This famous Waver scientifically and automatically sets the hair into any desired depth of lasting waves. It CANNOT FAIL even on absolutely straight hair, if you follow the simple instructions. No hot irons, electricity, danger or fuss—get a full wave at home in half an hour! Comfortable in use, washable, will last for years to save you pounds in hairdressing costs. Greatly reduced. A limited number offered at only 1/6, post 3d.

MAIL PRODUCTIONS, LTD. (Dept. J.B.E.W.18), 89/91, New Oxford Street, London, W.C.1.

GET that SUTCLIFFE Store SHED - NOW!

FROM MONTHLY 3/8

Design S.S. For storing Tools, Garden Implements, Cycles. Built in 6 strong, perfect fitting sections, easily the best value. Carriage paid. Roofing Felt included free. Floors extra. Small Stove 3/- per yd. Kennels 27/-. Asbestos Slabs from 2/-.

Delivered on first payment.

Long.	Wide.	High.	Cash or 12 pts.
6ft.	4ft.	6½ft.	£2 0 0	3/8
7ft.	4ft.	6½ft.	£2 5 0	3/6
10ft.	7ft.	6½ft.	£4 5 0	7/10
12ft.	6ft.	7ft.	£5 10 0	10/3

Send for Free Catalogue. Garages 77/6, Greenhouses 57/6, Aviaries 68/-, Workshops £4, Poultry Cabins £3/-. Fencing extra. Garages £3. 5s., Bungalows £22. 5s., etc.

F. & H. Sutcliffe, Ltd., 82, Wood Top, Holden Bridge, Yorkshire. London Showrooms: 40-42 Oxford Street, W.1

SENSATIONAL NOVELTY REDUCED!

TO 9D EACH POST 3D

Owing to laying down special plant and reorganising the British Factory, we are now able to offer this outstanding

"DOUBLE-WAVE" COMB

which Waves Hair without Heat or any other Appliance

at 9d. each, post 3d., a price that you cannot afford to miss. No matter whether short or long—simply comb your hair to produce beautiful natural waves. No curling irons, leather or mess. Will save you pounds in hairdresser's bills. The 48 specially shaped teeth give truly amazing results. Your money willingly refunded if not delighted. Send P.O. 1/- at once (stamps not accepted). No Lease model in real nat. tortoiseshell 2/6 post free.

MAIL PRODUCTIONS LTD. (J.F.S. 20), 89/91, New Oxford St., London, W.C.1

GREAT DISPOSAL OFFER

SPLIT-SECOND STOP WATCHES

BALANCE OF SURPLUS STOCK CLEARING AT 2/9 Post 6d

A real lever movement with large centre seconds hand accurately adjusted to 1/5th second. Stop action works on winding press stem. Ideal for motor and aircraft engineers—for timing machinery, sports, racing, photography, etc. Excellent as ordinary pocket watch to keep perfect time for 30 hours on one winding. Unbreakable glass and chrome case. Greatly reduced to below cost of assembling. 2/9, post and packing 6d.

MAIL PRODUCTIONS, LTD. (Dept. J.B.S.T.2), 89-91, New Oxford St., London, W.C.1.

GENUINE BRITISH NAVY

OILSKIN COATS 10/9

We are privileged to offer a small quantity of Genuine British Navy Oilskin Coats. Full length, double-breasted style, interlined with Oilskin, 2 outside pockets as sketch. GUARANTEED ABSOLUTELY WATERPROOF UNDER ALL CONDITIONS. These garments have only been slightly worn. All thoroughly cleaned and pressed. Sizes 36 to 42 chest. An absolute bargain for all outdoor workers, etc. Early ordering is advisable—state chest. Cash back if dissatisfied. Also Heavy black Oilskin Leggings at 3/9, pr. 6d.

Post 1/- extra

J. WHITEFIELD REID & CO. 29, Kirby Street, London, E.C.1.

a bottle of AUSTRALIAN WINE

From Britain's own Vineyard

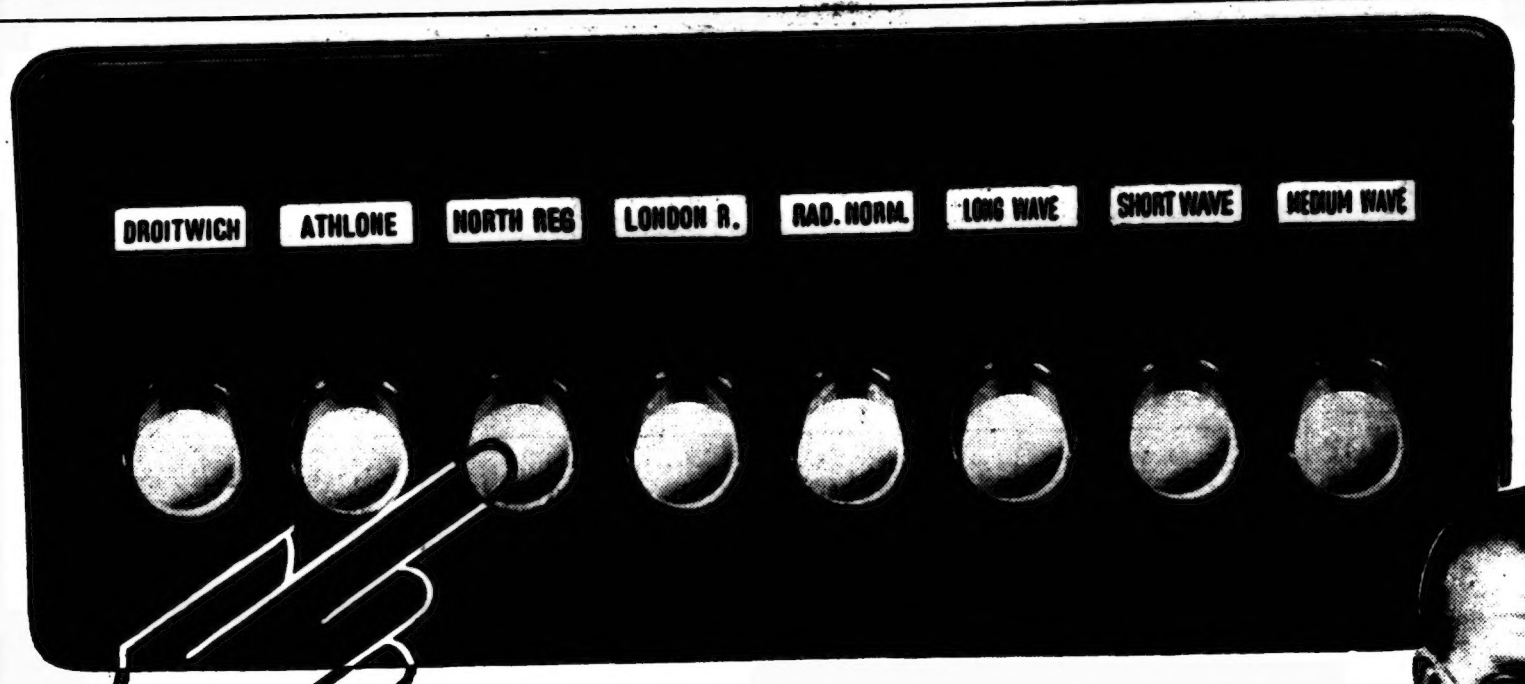
CUCKOO! GENUINE BLACK FOREST CUCKOO CLOCKS FULL TREATED

BANKRUPT STOCK OF 800 ONLY TO CLEAR 3/11 POST & PACKING

Sing hours and cuckoos the time every quarter of an hour with clear voice. Ornamental case carved in woodland design. Solid brass keyless movement with adjustable pendulum. Giving accuracy for years without attention. Complete with chain, weight, pendulum, etc. ready to hang on wall for long service. Limited number only at 3/11, post and boxing 1/-.

Avoid disappointment by sending P.O. 4/11 at once.

MAIL PRODUCTIONS, Ltd. (Dept. J.C.23), 89/91, New Oxford Street, London, W.C.1



Bush lead the big push!

SAYS CHRISTOPHER STONE

THOUGH there are now many sets which have button tuning systems, there seems to be no doubt that "Bush Button" is "pushing all before it."

The whole object of Push Buttons is to speed up and simplify tuning, so that all members of the family can get the best out of the set. Everyone is discovering that "Bush Button" tuning achieves most SPEED and SIMPLICITY combined with RELIABILITY.

"Bush Buttons" can, generally speaking, be adjusted to stations of your own choice, and, when you push a button, you get your programme *instantly.*

Reliability has always been a first consideration with Bush. You may rest assured that, despite all the present excitement about buttons, it still is. Note, too, that "Bush Button" sets still represent unchallenged value for money.

I suggest you go to your Bush dealer and ask him to "push" the model P.B.51 through its paces for you. This is an instrument which has rapidly proved itself a public favourite, offering, as it does, Bush Button and Manual Tuning with a host of features for only 10½ gns.

★ What Bush-Button Tuning does—

★ Push a button—and there's your station—instantly and accurately tuned—no time-lag.

★ Push another button—and there's another station, previous one being automatically cut out.

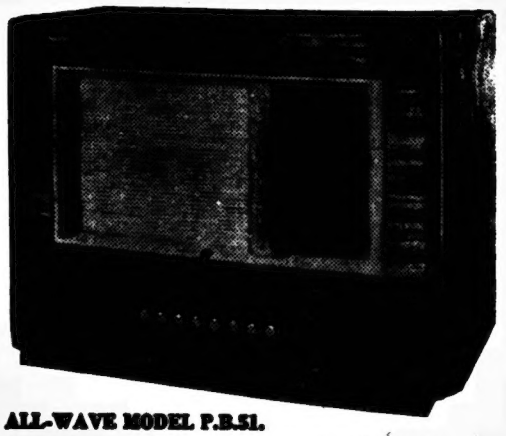
★ Stations not available on automatic tuning can be hand-tuned immediately simply by pushing the desired waveband button—LONG MEDIUM or SHORT.

★ No switch for changing of waveband; no switch for changing to MANUAL tuning.

★ Push-Button stations can, within broad limits, be any of your own choice.

Bush BUTTON RADIO

FROM 9½ GNS.



ALL-WAVE MODEL P.B.51.

A 5-valve (inc. rect.) Superhet for A.C. Mains. 8 Push Buttons—5 controlling Medium and Long wave stations of your own choice (within broad limits) and 3 automatic manual-waveband changes. Clear, station-calibrated tuning dial.

10½ GNS. CASH

or on popular payments

POST THIS COUPON (in ½d. unsealed envelope) To Bush Radio Ltd., Dept. J.B. 223, Power Road, Chiswick, London, W.4.
Please send me full details of the Bush P.B.51. Also name of nearest Appointed Dealer.

Name.....

Address.....

.....

For prices in Eire apply to *Distributors for Eire*:—R. Marks Ltd., 27, Upper Liffey Street, Dublin

revds

93, Long Acre, London, W.C.2.
Telephone: Temple Bar 2468.
Thursday, for week ending
Saturday December 3, 1938.

JOHN BULL

STRAIGHT FROM THE SHOULDER

WE EXPLODE ARMS BOMBSHELL!

IT is **YOUR MONEY.**

And tens of millions of it are being wasted, squandered, thrown away, through the drain-holes of the national rearmament programme.

More millions from the public purse are inflating to a fantastic pinnacle the profits of private contractors.

Now the greatest arms scandal of all time is on the verge of public exposure.

Deaf Ears

Certain M.P.s know what is happening. JOHN BULL knows, too.

Privately, the M.P.s have made insistent representations to the Prime Minister and other Cabinet members in the hope of securing a remedy before the storm bursts.

Yet their warnings are unheeded.

Ignored

And note this: It is difficult for any Back Bench M.P. who is alarmed at the situation to make his views known to our aloof Defence Ministers.

His expostulations are ignored; the facts in his possession disdained.

Rebel

One Conservative M.P., Mr. Austin Hopkinson, who sits for Mossley, Lancashire, driven to desperation by what he knows, has withdrawn his support from the Government.

In future he intends to be a free-lance crusader, and he has told the Chief Government Whip:

"Nor in the matter of aircraft supply do I see any signs that adequate action will be taken to make an end of methods which have already wasted enormous amounts of public money and appear likely to lead to a serious munitions scandal."

Remember that Mr. Austin Hopkinson is a prominent engineering employer. *He knows.*

Disguised

Published figures of dividends do not tell the story of the excess profits being made—not a tenth of it!

For profits are disguised by being shared among subsidiary concerns and the issue of bonus shares.

When these are taken into account, many arms firms are actually paying dividends of hundreds per cent. to their lucky shareholders this year!

Blame the Machine

But don't blame the contractors. They can't help themselves.

It is the technical machine of Government contracts that is chiefly responsible.

The system is so top-heavy, so prodigal with your hard-earned money, that private firms cannot avoid making profits beyond their hopes.

Sir Thomas Inskip, as Defence Minister, must know the disgraceful arms facts we reveal on this page

Defence Lags

Revision of the whole system is needed.

With all the millions wasted and the millions of profits made, Britain's rearmament programme in aircraft and munitions is MONTHS BEHIND SCHEDULE.

That is as much the public's business as the gross squandering of public money.

And it is for this reason that JOHN BULL speaks out, however much we may offend Ministers who would like to forget their pledge to prevent excess arms profits.

Now do your bit—let your M.P. know what you think about it!

Iron Lungs

"We must have iron lungs for every hospital!" we declared three months ago. Lord Nuffield has answered the plea with the munificent generosity which we have come to expect from him.

He deserves the nation's thanks. But why should the State leave a life-saving service to be borne by a private benefactor?

The task of combating disease is a duty, not a charity.

Where Are the Men?

Give us leadership. The nation clamours for it.

Study the by-elections. Where a man of personality stands, he gets in—whatever his label. At Walsall, Sir George Schuster, Simon Liberal, increases the Government's poll. At Bridgwater, Mr. Vernon Bartlett, "Independent Progressive," sweeps away a huge Government majority.

The people of Britain are waking up. They are a great people. And they want bigger rulers.

Discontent Grows

Leadership on the land!

Agricultural discontent is swelling the anti-Government vote at by-elections. Conservative M.P.s are in revolt. Critical motions, stormy meetings, deputations to Mr. W. S. Morrison.

One Big Policy

Give us the one big food policy for which JOHN BULL has been asking. The one big policy with three big branches: more food, cheaper food, better food.

Help national defence, national employment and national health all at the same time. Stop this piecemeal, pettifogging meddling with the essentials of the nation's existence!

C3 to A1

See what can be done, if we try. Examine the work of the War Office's Physical Development depots at Canterbury and Scarborough. Here under-fit recruits are put through a course to bring them up to Army standards.

Most of these youths suffer from undernourishment, or from having had unsuitable jobs.

But, after twelve weeks of proper diet and exercise, they're fit and able to serve their country. Healthier bodies—and the easier minds and cheerier hearts that go with them!

Everyman's Right

These lads face bigger risks than their civilian comrades. But both have their jobs to do. And all have the right to a decent and happy life.

What's being done for the youth of the Army can also be done for the youth of the nation. Wed agriculture to nutrition! Give work to the countryman, health to the townsman!

To Account Rendered

Leadership in finance!

The country may well be staggered at the mounting total of expenditure, due largely to armaments.

Cut down spending, cry Conservative back-bench M.P.s. Chancellor Sir John Simon has lent them his ear lately.

Road Wreckers

Defence, they agree, cannot be touched. The social services they forbear, or fear, to question. But dangerous talk of less road-building.

Remember that roads are a major source of employment. Remember, too, that our present highways produce a death-roll equivalent to that of a minor war.

Slashing Schools

Talk also of retrenchment in education. That, again, is dangerous. No cuts in social services, yes. But isn't education a social service?

Beware of insidious attempts to narrow down the interpretation of that vital phrase! Mark well the warning note we strike on page 11.

Pay Up and Smile

Defence we must have, and the bill must be met. But the various services which the Government provides or assists—roads, housing, and the like—have been undertaken only after a majority of the nation's representatives have been convinced of their necessity.

To cut these services is not to increase, but to impair, the nation's defence efficiency.

Doing Your Bit

Leadership in defence!

A National Register is coming. For that, be thankful. A chance for everyone not only to do his bit, but to do the right bit. A first attempt to organise the nation's man-power for the nation's safety.

But only a beginning. Plan defence as a whole. Appoint a super-Minister, with an adequate staff, to ensure that every part of the defence system is working to the nation's best advantage.

Why the Gaps?

Appoint, as one of his subordinates, a Minister of Supply. The Prime Minister says that arms and munitions are coming along all right under the present somewhat haphazard system. But why, then, the gaps in the recent crisis?

Don't take risks with the nation's armour. Many vested interests in armament profits. Create a vested interest in armament efficiency.

Robbing Peter

Leadership in transport!

Railways faced with financial disaster. What's being done? Road interests threatened with bigger taxation; railway workers with lower wages! Robbing progressive Peter to pay obsolescent Paul.

JOHN BULL has expounded the remedy. Place the railways under unified, national control! Bring them up to date. Make that a one-man job for a master-mind. Give us leadership!

Clear the Slums—

Last, not least, leadership in social reform!

Mr. John Wilmot reports that it will take fifteen more years to wipe out slums in Scotland.

More than a quarter of a million houses are still needed to rehouse the denizens of the dens and eliminate overcrowding.

And what of the rest of Britain?

—And Build Anew

The story there is nearly as bad. Slum clearance schemes held up; hundreds of thousands of decent folk herded into foul dwellings that a sanitary inspector would not deem fit for pigs.

Not only discomfort results, but disease. Not only inconvenience, but danger to morality.

Our people should not have to beg for decent housing; it is their right.

Voice of the People

Readers showed you some fine work done by unemployed men a week or so ago.

Now Mr. Blackburn, of Walmesley Street, Wigan, sends us this picture of a local railway which is far more important than the L.M.S. to certain young people in Wigan.

It was made entirely out of scrap metal—for the pleasure of youngsters—by Mr. J. Banks, of Wigan.

And Mr. Banks, a former collier, *is unemployed.*

Hundreds of readers have written praising our recent peace plea: "Stop This Hate Chorus." Scores have also begged to disagree with our view.

Here, despite the fact that the majority is in support, we give equal space to both sides for fairness' sake.

I hasten to express my great appreciation of your article "Stop This Hate Chorus."

It is eminently sane in outlook—and very necessary in these days.

May I venture to hope that a copy has been sent to each of the speakers to whom you refer?—H. Crosby, 28, St. Alfege Road, S.E.7.

* * *

After the events of the past few days, I think that any paper which can denounce men like Mr. Winston Churchill, Mr. Greenwood, or even Mr. Eden (on another page of the same issue) is not worthy of the title of "John Bull."—R. A. Scrivens, 74, Whitworth Road, Swindon, Wilts.

* * *

I hope the people concerned in your article "Stop This Hate Chorus" read it. They would benefit.

The plea for international courtesy and understanding is not based on fear. Neither is it based on that so-called courage which is an absence of fear (and which, incidentally, can be a form of insanity).

The courage nations need to-day is to follow a flag that has been flying for nearly 2,000 years.

And the foundation of *that* courage is the selflessness that He taught us.—John Brennan, 114, Mason Avenue, Bidston, Birkenhead.

* * *

Doubtless "Stop This Hate Chorus" was written without Fear, but was it written without Favour?

Might there not have been unconscious favour?

There is an English proverb which reads: "Silence Gives Consent"—and the surest sign of the degeneracy of the British race would be an attitude of indifference on the part of its people to the cries of the weak and distressed.—J. M. James, 39, Bron Awelon, Barry, Glam.

* * *

The article "Stop This Hate Chorus" is the finest contribution towards international appeasement I have read.

I wish only that it were possible to have it broadcast in its entirety and reprinted in every newspaper in the land.—H. W. Hewitt, Wesley Street, Ossett, Yorks.

* * *

For a long time readers have respected the fearless way in which you have written of Hitler and Mussolini.

Now you have started to write of the pair in quiet, respectful style.

To-day, in "Stop This Hate Chorus," you are telling off Mr. Churchill and Mr. Duff Cooper for daring to speak a few home-truths about the dictators.

The German Nazi and Italian Fascist gangs are eternally plotting for the downfall of others. The gentlemen you mention are not.

Don't turn pro-Nazi, please!—J. Jones, 34, Wilford Grove, Skegness, Lincs.

* * *

Now turn to the opposite page, where we continue our Peace Campaign.

IS there an undercurrent of racial feeling in this country?

A new pupil, an intelligent, handsome little fellow, joined my class some time ago.

Absent on two occasions, he would not tell me why. I discerned not defiance in his refusal to speak, but a dumb helplessness that was pathetic.

The headmaster saw him privately, then drew me on one side and said: "The boy is Jewish. His parents kept him away because of certain holidays of obligation. And he's terrified to let the other boys know."

I looked at the boy again. He was too brave to cry. But in his eyes was abject misery.—Teacher, Glasgow.

Headmaster of a leading London County Council school comments: "Racial hatred isn't natural in a boy. He views a Jew who is a good sport as a cut above another lad who isn't. If I find a boy who is intolerant in this respect, I know the fault lies with some adult who has warped a human mind."

Cider-Land

A miner friend who lives near Nottingham was invited to stay with friends at Radstock, in Somerset.

With visions of green meadows, autumn tints and cows grazing in sweet meadows, he set off on his old motor-cycle, arriving late at night.

Eagerly, he threw open his window next morning—to see a pit head, slag heaps and grim rows of miners' cottages.—F. Wood, Hillmorton Road, Rugby.

Heroine of the Home

My father died in 1912, leaving mother with eleven little children.

We used to have meat once a week—on Sundays. Mother used to go hungry herself and watch us eat it.

We had bread and lard for breakfast and tea on week-days; potatoes, swedes and turnips for dinner. We couldn't afford supper.

When the total income of the house was 13s. 6d. a week, mother paid 1s. a week off a debt left when father died.

At mother's funeral, two years ago, the clergyman described her from the pulpit as a "human miracle."—G. Hicks, Dalham, Newmarket, Suffolk.

Misplaced Pity

Mr. Smith and Mr. Brown earn, say, £2 10s. a week each.

Mr. Smith starts to buy his own little house. He aims to get his two children to secondary schools. Only the people who know Mr. Smith's life understand what silent struggling that entails.

Mr. Brown, however, lives in a slum at 7s. a week, doesn't see why cheap property should be abolished, mismanages everything and sends his two children to school in threadbare clothes and leaking boots.

The world passes Mr. Smith by. But it has charity to bestow on Mr. Brown.—Florence Tedd, "The Victory," 15, Ivydale Avenue, Sheldon, Birmingham, 26.

Father of the Man

This wasteful and idiotic piling up of armaments ought to be stopped.

The price of spare parts for schoolboys' constructional engineering sets has gone up by about 25 per cent. as a result.

I think it is a wicked shame that home constructors should be penalised in this way.—Master F. E., Rosebery Street, Burton Latimer, Near Kettering, Northamptonshire.

What is Master F. E. going to say when he pays the full price for human folly as a wage-earner and taxpayer?

Kicks for Halfpence

I'm very glad JOHN BULL tells us to look at the back of our rate demands to see how the money is spent.

I find that I pay a halfpenny rate for sewers and water, and we have no water and no sewage. Then there is a twopenny rate for scavenging—and not even a dust collector calls.—B. L. G., Penzance.

JOHN BULL not only advises readers to see how their money is spent—but to kick when it is spent wrongly.

Question Costs

I understand that the average cost of an M.P.'s questions in the House of Commons is one pound, and that the Member for Southwark Central is the most expensive M.P. in this respect.

But what passes my comprehension is: Why should it cost anything at all, when we employ plenty of permanent officials who should know the answers?—E. Asquith Rands, 29, Broom Hill Road, Ipswich.

Members are permitted three questions a day, and Mr. Harry Day certainly gets near that figure. But cost per question is worked out on the time permanent officials devote to finding answers. And those officials would still draw their pay whether Mr. Harry Day was unduly vigilant or not.

Mystic Number

Everybody knows the curious "11" significance of the Armistice—how it was signed on the 11th hour of the 11th day of the 11th month.

Judge, therefore, of my surprise to find that, as a post-office official, I paid out in war allowances this Armistice Day 111 sums—totalling £111 11s. 11d.—J. Lawson, 197, Sandbank Street, Glasgow, N.W.

Banquets for Baby

I am a railway porter with two children—wages £2 7s. a week.

My wife asked the doctor at a clinic what diet to give the baby on weaning it.

And he prescribed: Groats at 10 a.m. with egg yolk lightly boiled, and rusk with butter; later veal broth, or red meat juice, or poached egg on mashed potatoes with sieved carrot or spinach, followed with egg custard and various etceteras; ambrosia at 6 and 10 p.m., with cod-liver oil emulsion three times daily.—A. Lasenby, Middlesex.

Trades for Convicts

Most of us will welcome the new prison reforms. Yet we will look in vain for one that is long overdue.

That is, the employment of prisoners on really worth-while jobs. It destroys a man's morale and intelligence to be compelled to do work that has very little real value, and is intended solely to keep him busy.—P. A., Uxbridge.

That reform, too, is steadily being achieved. In many prisons mail-bags—which used to be the mainstay of prison employment—are made on machines, and prisoners are being given work they are anxious to learn and in which they can maintain interest.

We want to know what you are thinking about, what you've seen or done.

So write to the "Voice of the People," 93, Long Acre, London, W.C.2.

We pay 10s. 6d. for each letter published, and an extra 10s. 6d. if we use your own drawing or photograph illustrating the letter.

And there are other pages where you can help us to help you.

A. G. Gardiner ..... *Page* 15
Sir Wyndham Childs .... *Page* 17
Human Documents ..... *Page* 32
True Story ..... *Page* 34

We're *Making* People THINK!

Most of our readers support the recent articles on this page. But the Peace Campaign must go on—and as we go on we must win over the minority to our side

OUR thanks to our readers! They have sent us a fine batch of letters in response to JOHN BULL's Peace Campaign.

From all parts of the country they have come. You can read a representative selection from them under "Voice of the People" on the opposite page.

They express varying points of view. We know that opinions do vary.

The foreign policy which our country should adopt is not easy to decide. If it were, it would not be necessary to run a Peace Campaign.

BUT, IN THE MAIN, THE LETTERS ARE OVERWHELMINGLY IN SUPPORT OF THE VIEWS EXPRESSED ON THIS PAGE IN RECENT WEEKS. AS WE GO ON, WE WILL STRIVE TO WIN OVER THE MINORITY TO THE VIEWS WE SET OUT HERE.

BUT, SUCCEED OR FAIL, ON WE GO. THERE CAN BE NO MIDDLE COURSE. FOR EITHER YOU BELIEVE IN PEACE EVERY DAY AND FIGHT FOR IT EVERY DAY, OR YOU MUST DROP OUT.

The road of the peacemakers will not be easy. There will be many difficulties in the way. Most of it will be uphill work.

Perhaps that is so with every great cause. And perhaps it is best so. For it is the challenge of difficulty that stimulates the most determined spirit.

Were you cast down by the frightful German attack upon the Jews? Did you ask yourself in despair how any sort of agreement was possible while things so dreadful were going on?

IF you did, then you must have been thinking that the victory of peace would be won more easily than in fact it is going to be.

The Jewish persecution in Germany is not the first setback to the cause of peace. Nor will it be the last.

THERE WILL BE MANY MORE DIFFICULTIES BEFORE THE PEOPLES OF THE WORLD ARE SAFE AND SECURE FROM THE MENACE OF WAR.

Think of the colonies. That will not be easy, will it?

We will say: "How can we take the responsibility of putting defenceless native peoples under the control of men who treat not natives but fellow-Germans as these Nazis do?"

And the German Government will say: "They were our colonies. You tricked us out of them. You took them by the sword after you had promised not to take new territory for yourselves. Do you propose to keep them, keep your own great Colonial Empire, too, while we have no colonial possessions at all?"

Well, we must all make up our minds where we stand in relation to these problems.

Either we must say: "It cannot be done. The gulf between us and these other nations is too great to bridge. The difficulties are too towering to surmount. It is a waste of time to go on. Catastrophe is coming, and we must build up our forces so that, when it does come, we shall be able to smash the enemy."

Or else we must say: "No matter what the difficulties, and no matter how strongly we feel about evils in other countries, we are going on trying, we are going on seeking to reach agreement, we are not going to stop."

THAT IS WHAT "JOHN BULL" SAYS.

THE Nazi treatment of the Jews goes against every teaching of this paper. To JOHN BULL, with its belief that mankind is one race and a great family, the sufferings of the Jews seem an abomination.

That is what the heart says. But let the head also speak.

Is the situation going to be made any better by such a worsening of international relations that we stand once more upon the brink of war in which millions of people, Jews and Aryans, will die in agony? It will be made worse—worse for everyone.

Do we achieve our purpose of building a world in which life, liberty and happiness is there for all to enjoy by lurching towards world war in which all the destructive passions would rage again, and after which —whoever won — democracy would be weakened and perhaps overthrown?

Have a heart in international affairs. Feel pity for those who need it. Do not let fear cloud your sense that there are some things that are wrong and evil and a disgrace to the human race.

But have a head, too. See coolly where you are going. And above all remember this.

Most of the ordinary people of Germany probably feel just as you feel about the persecution of the Jews. The Germans did not persecute the Jews in any way during the fourteen years after the war before Hitler became dictator.

And with war taking the forms it does to-day, you cannot punish the guilty. You can only punish the innocent.

The people who would suffer most in all countries from war are the ordinary people, the men in the fields and the factories and the streets, their wives, and their children.

So what is the use of giving way to anger or despair? Where is the point in abandoning the effort for peace, in interrupting the process of negotiation, in saying: "No dealings with this Power or that"?

Dealings there must be, and dealings there will be. And either they will be dealings around the table—or else they will be dealings on the battlefield.

If the last week has seen setback, it has also seen progress.

The French and German nations, the most ancient enemies in Europe, have set their pledged names to an agreement.

The agreement says that neither Government will ever be anything but content with their present frontiers, nor will either make claims upon the other.

WAR IS OUTLAWED. AND OUTLAWED BECAUSE THE TWO GOVERNMENTS REALISE THAT NOTHING CAN BE GAINED FOR EITHER THE FRENCH OR GERMAN PEOPLES BY WAR THAT WOULD BE WORTH THE TERRIBLE PRICE IN SUFFERING AND DESTRUCTION THAT ARMED CONFLICT WOULD EXACT.

WHO would dare to say that the French Government were wrong and ill-advised to make such a no-more-war pact with their old enemy?

They were right. And the vast majority of the French workers and peasants will say they are right.

No, we must go on. Whatever the disappointments and the difficulties, and even the failures, we must go on.

We must go on with personal contact, with discussion, with readjustment. We must go on with the fight for peace.

WE MUST GO ON BECAUSE IF WE DO NOT, THEN WE WILL GO BACK. BACK STEP BY STEP TO THE PRECIPICE. BACK TO 1914.

'JOHN BULL' INVESTIGATES

NATIONAL FITNESS MUDDLE!

Healthy bodies mean happy lives. We would like to see every young person in Britain as fit and keen as this beautiful girl

DISCONTENT with the Government's National Fitness scheme is sweeping the country.

Eighteen months have gone by since the Cabinet issued its great "Get Fit" call, formed the National Advisory Council, and earmarked £2,000,000 of the taxpayers' money to be devoted to the campaign.

But the movement which was to have been felt in every home in the country seems to have fizzled out from sheer inertia.

After a month or two of headlines, posters and pamphlets, the National Fitness campaign has sunk into obscurity.

Now, quite frankly, people are asking what has happened to their money; why the scheme has been such a failure.

Before we attempt to answer these questions, let's get the financial structure of the scheme clear.

The bulk of the money was to come from local authorities, sports associations, Youth movements and athletic clubs.

Expenditure of about £8,000,000 was envisaged, of which the Exchequer was to supply about 25 per cent.—your £2,000,000

Surprisingly enough, it was the Board of Education, not the Ministry of Health, which was chosen to keep a watchful eye on how your share of the money was to be spent. What is the position at the moment? Well, £5,598,485 has been allocated for national and local projects in this way:—

Swimming baths: £1,877,307 (£268,602 from National Taxation).

Community centres and halls: £1,614,291 (£280,005 from National Taxation).

Clubs, gymnasia, etc.: £803,325 (£192,708 from National Taxation).

Youth hostels, camping sites: £155,458 (£21,350 from National Taxation).

Playing fields: £1,148,104 (£128,780 from National Taxation).

ALL very fine, but not quite good enough, since the public are still in direst ignorance as to how these new facilities are to benefit them personally.

This is typical of the many "blind-spots" in the minds of those who were entrusted with organising the National Fitness campaign.

Right from the start there was confusion and disagreement about the lines on which a healthier Britain was to be built.

There were long and heated arguments about the relative values of food and exercise, organisation and freedom, gymnasia and fresh air.

In this ocean of words, public enthusiasm began to drown. Good will, too, was lost when an army of crooks and cranks was allowed to cash in with impunity on National Fitness propaganda.

Undesirable "fitness centres" may easily form a cloak for all manner of anti-social activities.

JOHN BULL has ample evidence of this from the complaints of susceptible individuals who have been gulled into paying high fees for a kind of tuition which is in reality valueless.

London is naturally the chief market of the physical culture quacks, but many of the large provincial cities suffer from this "racket."

One crook, well known to JOHN BULL, dropped an A.R.P. ramp he was operating, and blossomed out with a whole string of fake qualifications in physical culture. His fees were staggering.

Doctors are constantly issuing warning—particularly to elderly people—emphasising the harm which can be done by the unskilled fitness "expert."

Ill-advised training frequently leads to serious internal injury, which can only be remedied by prolonged medical and hospital treatment.

This kind of roguery could easily have been stopped by the right use of publicity.

BUT the chief failure of the National Fitness campaign lies in the fact that the Advisory Council has never been fully aware of the vast scope of its task.

Providing adequate food supplies for every man, woman and child in the country should be just as much a part of the campaign to build up the nation's health as the provision of playing fields and sports clubs.

You cannot build muscles on famished bodies, and it is a known fact that twenty million people in Britain are too poor to buy enough food.

Again, experts are continually telling us that we undo the effects of the finest exercise by bolting our meals and curtailing our sleep; that we ought to drink a quart of milk a day and that we drink only a pint.

But to pass on information of this kind has not been made one of the duties of the National Fitness campaign. Oh, no!

You see, it is regarded as being within the province of the Ministry of Health, and the Advisory Council owes allegiance to the Board of Education.

For years JOHN BULL has condemned the criminal folly of letting our cities grow in unplanned squalor, until dreary miles of jerry-built bungalows exclude the town dwellers from that fresh air and open country which is worth a hundred gymnasia.

But the Green Belt scheme is no part of the National Fitness campaign.

Every day it becomes more necessary and more difficult to set aside tracts of open country as National Parks, where our people can roam and ramble and camp and climb.

The obvious connection between National Parks and physical fitness has not yet occurred to the Government, and the entire area preserved for the people would barely cover half of Rutland, our smallest county.

Until the whole field of national well-being is brought within the survey of the Advisory Council, it will be foolish to expect a fitter and healthier Britain to emerge out of its activities.

But even in the limited field where the Council is allowed to exercise its powers, there is much that still remains to be done.

LOCAL authorities should be gingered up about such schemes as have already earned the Council's approval and shared the public's money. A time-limit would prove a healthy stimulus in many cases.

And there has been too much profiteering on the purchase of land for playing fields and open spaces. As soon as a local authority wants to buy land near a town, the price is artificially enhanced.

JOHN BULL is convinced that a system of stringent control in the price of land round big cities is essential to a healthier Britain, and that it should be grafted on to the campaign for National Fitness as an essential part of it.

Publicity also has been lamentable.

People wishing to take advantage of the Fitness campaign are referred vaguely to their local education authorities. Few of them have any idea where to go or whom to see.

This won't do at all.

Where the means do exist to give some form of healthy exercise or recreation to every man, woman and child in this country, young or old, in employment or out of it, then they should be told about it.

ON every public notice-board, inside every church porch, outside every police station, at every town hall and public library, displayed in every post office in Britain, there should be notices setting out exactly what is being done locally for National Fitness, and to what address a man or woman should go who wants to take part.

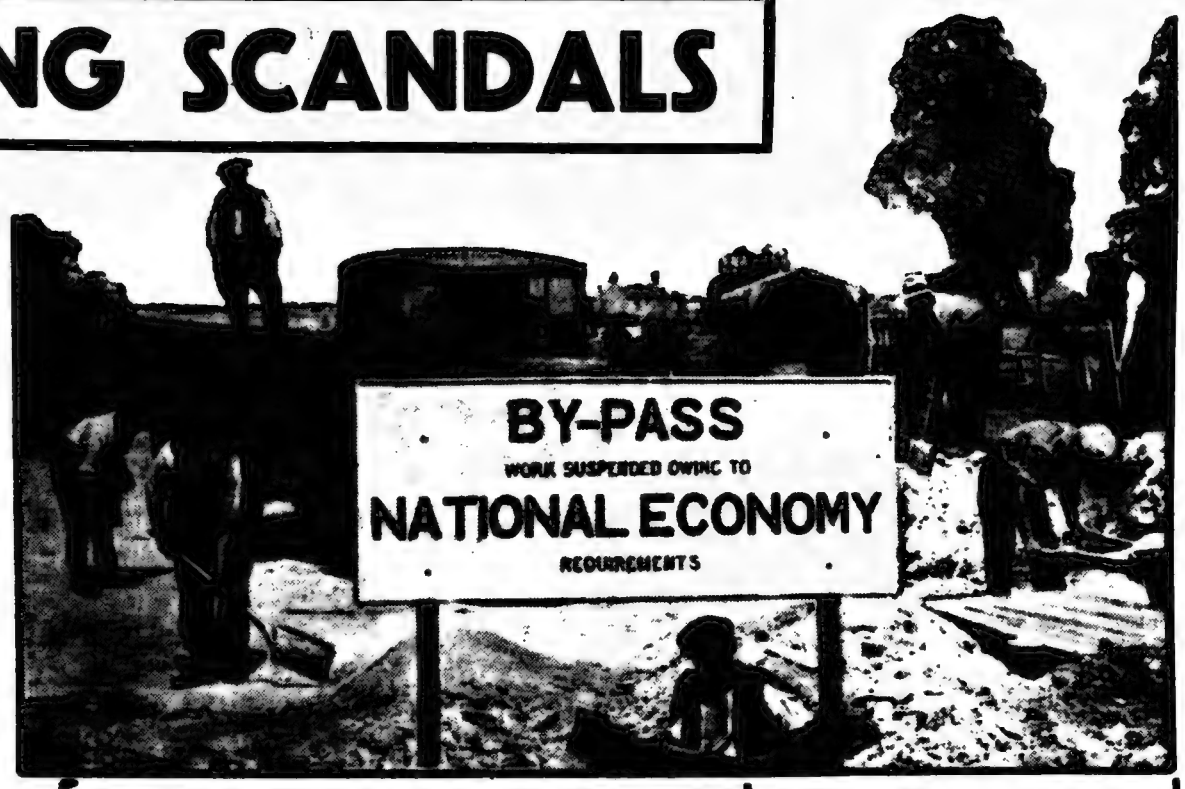
National Fitness is a great idea and a great ideal. It must not be allowed to languish.

Don't Delay

THE response this year to our great Christmas Gift Offer is unprecedented. On page 4 you will find a Free Gift Voucher which will be accepted as 2s. 9d. cash in part payment of JOHN BULL'S famous 5s. 6d. Writing Set, and a Free Gift Voucher which will be accepted as 7s. 6d. cash in part payment of JOHN BULL'S 12s. 6d. Writing Set de Luxe.

You may have one or both. Turn to page 4 at once.

TWO GLARING SCANDALS



This picture was taken in 1931. Shall we again see such notice boards announcing that valuable public works have been held up for "national economy"?

THE AXE hangs over YOU

ONCE more the Treasury moguls are on the warpath.

Aided by the big bankers, the "gilt-edged" section of the Tory Party, and a mixed crew of money barons and industrialists, they are planning an onslaught on all public works expenditure.

It is the 1931 "Economania" all over again. The same pleas of national emergency are being made, the same forces are lining up.

Then—it was the "depression," and the necessity of bolstering up the £. To-day—it is re-armament costs and the nation's safety.

Make no mistake about it. The axe hangs over you.

Mr. Chamberlain got up in the House the other day and, by the simple trick of mixing the issues of social services and public works, tried to make it appear that no drastic cuts were contemplated.

Yet a week later the Chancellor of the Exchequer went as a "guest" to a packed private meeting of Tory members in the House of Commons.

At that meeting there was speech after speech urging huge cuts in public works expenditure.

And, afterwards, Sir John Simon arranged to have a deputation sent to him to put forward further, and perhaps stronger, economy views.

You don't need very powerful eyesight to see which way the chill wind is blowing. Or a very long memory, either.

But the events of 1931 and after must not be repeated. That orgy of mean and selfish slashing helped to cripple trade for nearly five years, raised the unemployment tide to record figures, and halted all the decent progress for which a generation had striven.

What are the "heads" which are expected to fall into the basket this time? Here are a few:

LANCASHIRE, after being stalled off time and again, has decided to clear out all its black-hole schools and build new ones with civilised accommodation for children and teachers at a cost of about £5,000,000.

It has planned to spend £100,000 on playing fields and health amenities for the young, and another £5,000,000 on abolishing death-trap roads and making better traffic conditions in the great industrial county.

SOUTH WALES has planned to spend just over £1,000,000 on abolishing the flood menace which has caused great damage in the past, and it has also begun by-pass schemes to help goods traffic travelling east and west.

CAMBRIDGESHIRE has five "village colleges" scheduled, which were to help make adult existence in some of the remote rural areas more bearable. It has planned to improve some of its ramshackle roads and build urgently needed bridges—at a cost, roughly, of another £1,000,000.

GLASGOW has nearly £1,000,000 earmarked for a new housing scheme for workers, and for water and sewage projects which are vitally necessary.

LONDON AND THE SOUTHERN COUNTIES have fourteen separate schemes to provide more schools for secondary and technical education, all needed badly.

ESSEX, which hardly knows what to do with its mushroom housing estates, factories, and swiftly rising population figures, has arranged to spend nearly £10,000,000 on hospitals, schools, infant and mother welfare centres. One big community has not got a town hall. Others have no fire stations.

There is not a county in Britain nor any town of importance which has not got similar schemes passed and in hand. As it is, they have been long deferred, held up to the final limits of tolerance—by whatever standards you care to judge a civilised and wealthy State.

Think! Is there one item of the many set out above which could be described as an extravagance?

Can child welfare centres be considered unnecessary? Is it squandermania to build adequate schools for the young, to give them playing fields, or to build roads capable of bearing the weight of modern traffic?

YET THAT IS TO BE THE LINE OF ATTACK BY THE TORY AXE-MEN!

The total amount for which local authorities have got permission to raise money for these necessary works by rates, State contributions, loans and otherwise, comes to less than £30,000,000 for the whole country. Not much more than 10s. per head of the population. Far less than the money which the Government poured into the pockets of the profiteers during one week of the recent crisis.

And the local authorities have waited more than ten years to reach the stage when they can spend this money.

There is not one of the squandermania arguments which will bear a moment's examination.

All the big financial experts—except those whose self-interest has led them to addle their judgment in the atmosphere of bank board rooms—are agreed that the economy wave of 1931 was a major disaster for the nation.

They are agreed also that public works expenditure is the one sure bulwark against unemployment, and that if there is a time to spend money on such work it is *now*!

Well, then, what are the prime motives behind this move to soak essential national expenditure for the cost of rearmament?

You can see it in the recently published returns of the Joint Stock Banks, which show the colossal total of more than £2,300,000,000 held on deposit.

Most of this is "dead" money. Most of it is funk money, taken out of industry, where it could be of more use than in bank ledgers. And a lot of it is owned by the people who are now making this determined attack on public works.

Their motives are sufficiently obvious. If they can succeed in getting school, hospital and road schemes postponed or scrapped, it may draw attention away from this vast amount of dead money, which is simply asking to be tapped. Their money. Sufficient money to cover the entire £1,500,000,000 of the rearmament scheme and still leave almost half as much again lying in the vaults.

It is an interesting point that Mr. Neville Chamberlain was on the side of these hoarders of millions in 1931. He helped to win the battle for them.

The nation's credit was maintained at the expense of wholesale cuts in public works and not by touching all this stored wealth.

TO-DAY, MR. CHAMBERLAIN IS PRIME MINISTER OF BRITAIN.

WE TELL HIM NOW AND HERE THAT THE COUNTRY WILL NOT STAND FOR A SECOND SLICING OF VITAL PUBLIC IMPROVEMENTS—WHATEVER ARGUMENTS ARE BROUGHT TO BEAR.

If democracy means anything at all, it must mean State amenities as good as those which obtain in the dictator countries, who have forced us into the arms race. Otherwise it is scarcely worth the labour and the cost of defence.

So far from cutting public works they should be extended. There are scores of projects which should be developed on a nation-wide scale—like television, for instance.

But the bare necessities of civilised existence, like decent housing for all, adequate schools, hospitals, and roads, should not have to wait until we have cash to spare after the latest "crisis" or "emergency."

Let them be paid for out of the nation's *present* wealth, not left to depend upon our hopes for the future.

'Ware Winter

"ONE of the hardest winters for generations." That is the prophecy of the weather experts.

You will remember November's sunshine, they say, as a smile on the face of the tiger.

And—as if it is a foretaste of what is to come—we have had the 100-miles-an-hour gale which battered the ship taking the Premier to France.

Are you prepared against the storms and heavy floods that always accompany a hard winter? Sound footwear and warm winter clothing are not enough, as a Derby reader discovered.

After one recent storm he found his downstairs rooms a foot deep in water.

Run your eye over your own ground floor and visualise what damage, dismay *and expense* that would entail.

Fortunately, he proved to be one of the many readers who have shown the wise foresight of signing one of the coupons which we print weekly, and which you will find on page 39 of this issue.

That entitles him to the full protection of JOHN BULL's unique free family insurance gift, and we paid for the damage to his household effects.

He wrote us a warm letter full of gratitude—which we have filed among the scores of thousands in which our readers have expressed their thanks for what they call "a free insurance scheme nobody else can beat."

*

So get your winter footwear and clothing ready by all means.

But don't forget that it is equally important to give yourself the protection of "the scheme nobody else can beat."

Just a signature . . . and the coupon is on page 39.

ARE YOU UNDER 45 ?

THE PRUDENTIAL Assurance Company offers for the consideration of every thoughtful married man under 45 two contracts specially designed for his needs. The Prudential "Heritage" Plan enables a man to secure an income for wife and family during the years of their greatest need. The Prudential "Heritage Endowment" Plan combines with this provision an income for life for the man himself if he reaches age 65.

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A "HERITAGE" POLICY

will secure at death within 20 years

£100 immediate Cash Payment

£3 A WEEK during the remainder of the period of 20 years from the commencement of the assurance,

£900 when the income ceases

Or

£1,000 if death occurs after the 20 years.

2

A "HERITAGE ENDOWMENT" POLICY

will secure at age 65

£2 A WEEK during the remainder of your life.

Or a Cash Payment of **£1,100**

If death occurs prior to age 65

£2 A WEEK until you would have reached that age, and then a

Cash Payment of **£1,100.**

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I desire particulars of your * "Heritage" Plan or "Heritage Endowment" Plan

Exact date of birth _____

Name _____

Address _____

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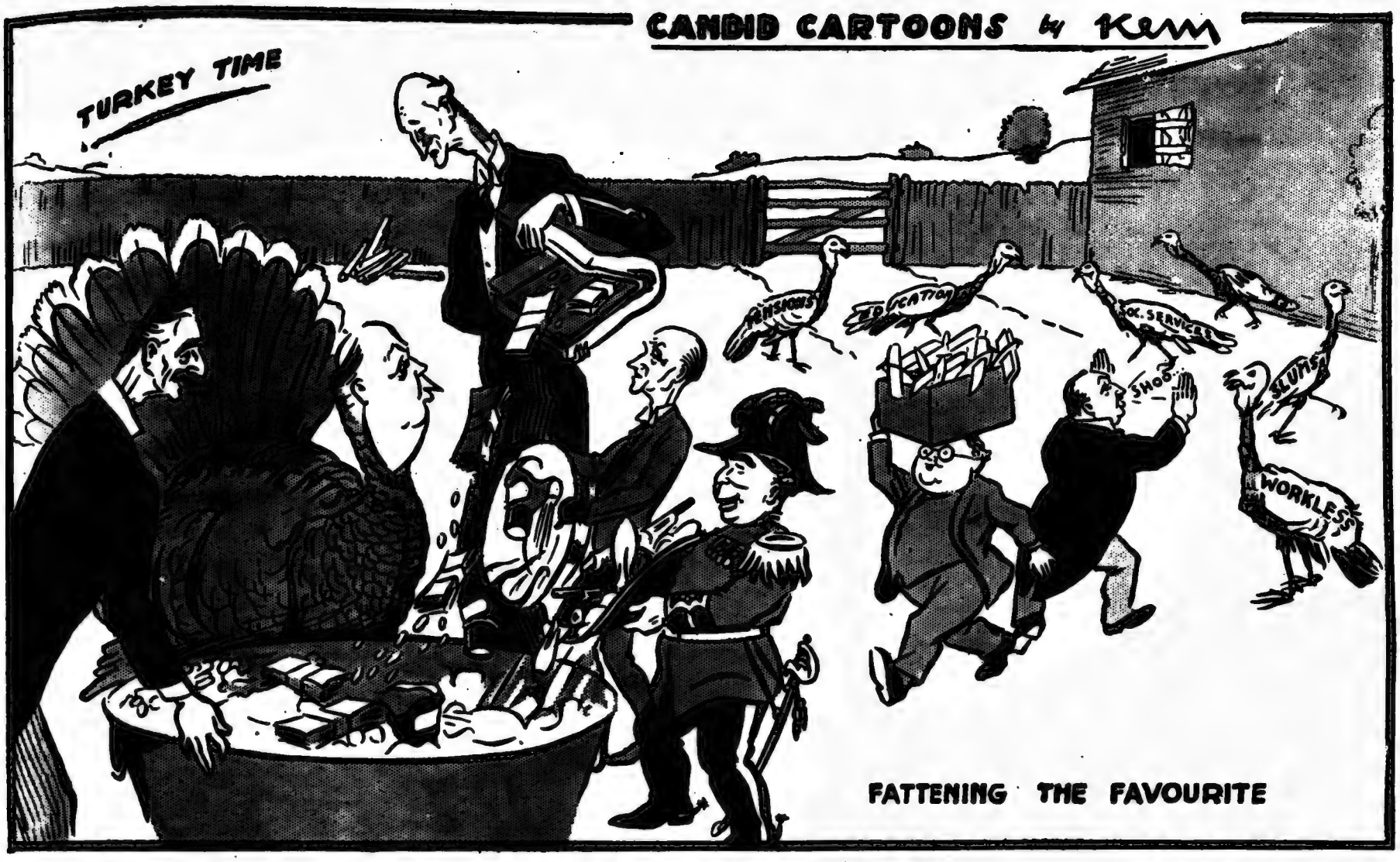
* *Cross out which does not apply.*

J.B. 3.12.38 355

CANDID CARTOONS by Kem



Open Letters

Held to Ransom!

Mr. A. W. MADSEN,
London

DEAR SIR,—The great land ramp goes on—and daily gets more audacious.

New aerodromes are needed for defence purposes. Millions of our money have had to be paid for sites that have not paid a penny in rates for years past.

Land is wanted, too, for "shadow" factories. Again, vast fortunes have been emptied into the pockets of landlords who have contributed nothing to the common good.

Whether it is the relief of suffering or the building of decent homes that is the issue, the story is the same—a story of exploitation and greed.

A Bristol hospital extended. Price of the additional land worked out at £115 a bed.

For the site of the L.C.C. estate at St. Helier, £369,943 had to be paid, though its rateable value had been declared at only £2,274.

These are two of the six hundred examples you quote in your shilling book, "Why Rents and Rates are High," which has the blessing of Mr. Attlee and Sir Archibald Sinclair.

Well, I have given scores of other instances in these columns.

I have told how one deal in the City of London has actually worked out at £1,700,000 an acre!

You demand, as I have always done, the taxation of land values. One day we shall succeed.

The people will rise in wrath to crush the landlords' monopoly for ever, and none will dare stand in their way.—JOHN BULL.

Mr. C. W. GIBSON,
London County Council

DEAR SIR,—Disgusted with Whitehall? I am.

For years I pleaded for official action against white slavers. Then the L.C.C. asked for an enquiry into the theatrical and other agencies which send girls abroad. The Home Office merely passed the onus back to the L.C.C.

You have proof that "a large number of women, enticed into accepting situations abroad, have found themselves in the worst position a woman can find herself in." So you want official permission to tighten up London's regulations.

The fact remains that the Government should tighten regulations for the whole country, and in failing to do so is callously helping to ruin lives.—JOHN BULL.

Alderman L. GIBBUTT,
Cambridge

SIR,—You typify a spirit, common among employers and public guardians, that excites my contempt and anger.

You "cannot see why working men should have any holiday at all." You are opposed to bank holidays with pay.

Also, you are good enough to add, you are not a sportsman and not a gentleman. Nor are you wise.

It is mentality such as yours which opposed past reforms and was beaten. You, too, will not be able to stop the clock of social betterment.—JOHN BULL.

Signor MUSSOLINI,
New Friend of Britain

DEAR DUCE,—Please ease my perplexity.

I know you withdrew "volunteers" from Spain in order to get the Anglo-Italian treaty signed.

But it is stated that you have also, in recent weeks, presented Franco with 'planes, 300 airmen, 1,000 tons of war material and 5,000 troops.

Can you refute this statement?—JOHN BULL.

Rt. Hon. WALTER ELLIOT, M.P.,
Minister of Health

DEAR SIR,—Not very alert, are you?

When you announced your intention to spend £500,000 on a new cancer campaign radium cost £5,000 a gramme. Now you are having to pay £18,000 a gramme. Why you did not buy supplies before you spoke is beyond my comprehension.

And why you make no attempt to persuade the Canadian and Belgian Governments to break the money-grubbing "ring" the profits at the expense of agonised humanity is a still deeper mystery.—JOHN BULL.

Rt. Hon. ERNEST BROWN, M.P.,
Minister of Labour

DEAR SIR,—A firm on the trading estate at St. Helens, Bishop Auckland, is paying girls 8s. a week. The directors are German-born and received public money for building their sweat-shop factory.

Again, one of your officials explained at Birmingham last week how an unemployed man lost money by working. The victim was paid 3s. 6d. a day for casual work and had 5s. a day deducted from his "dole."

In both cases the basic evil is the same. When will you make it an offence to pay starvation wages?—JOHN BULL.

Sir PHILIP GAME,
Commissioner, Metropolitan Police

DEAR SIR PHILIP,—No more favouritism for old-school-tie policemen—that's welcome news.

Hendon Police College will not continue to train raw public schoolboys as officers, thus barring experienced men from promotion.

This should end discontent in the Force, which for long has received more resignations than recruits.

Though it has taken you years to accept my suggestions, better for London that you have adopted them late than never.—JOHN BULL.

Judge DOWDALL, K.C.,
Liverpool County Court

YOUR HONOUR,—Legal delays have been abolished, it is claimed. You and I know differently.

Litigation just ended in your court had lasted eleven years—one of the parties died two years ago.

Court procedure has certainly been speeded up. But whether the delay is caused by the solicitors or the litigants' obstinacy, it should be made impossible for a lawsuit to be so protracted.—JOHN BULL.

Mr. J. H. CAMPBELL,
Belfast Magistrate

DEAR SIR,—Surely doctors have something else to do than wait for hours in dreary court corridors?

A parent, summoned for her daughter's absence from school, produced medical certificates stating that the girl had suffered from influenza and gastritis.

Ignoring them, you asserted that they could be obtained on very slender excuses and that parents must call the doctors as witnesses.

I hope local practitioners will rebut this slur on their integrity. And I trust that if you are ever laid up with 'flu your superiors will accuse you of malingering.—JOHN BULL.

RT. HON. L. HORE-BELISHA: Why wait to be prodded? Publish names of employers who sacked ninety-four reservists called up during Crisis.—JOHN BULL.

REV. W. P. PATON: Your protest march would shame Ministers into raising old-age pensions—if political skins weren't tougher than elephant hides.—JOHN BULL.

Surprise the Men

In pocket cases as illustrated, also in cartons 5 for 10d. and 10 for 1/8 and in cedar boxes of 25, 50 & 100.

Make it a MANIKIN Xmas ®

POCKET CASES (as illustrated) 15 for 2/6 30 for 5/-

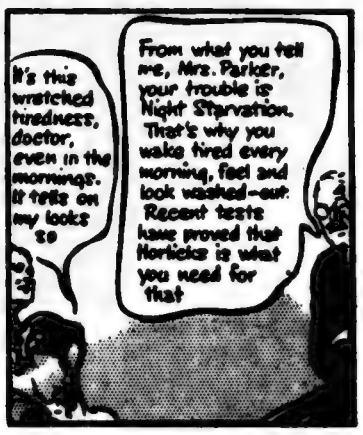
MOTHERS ARE OFTEN PEACEMAKERS

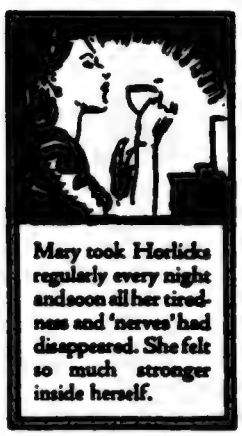
Mother and daughter are lunching together in town, when they see the daughter's husband in the same restaurant, but not alone . . .

Don't let him see us, Mother. John's just come in with a woman
Please, Mary, calm yourself. You're so jumpy and strung up these days. I'm sure it's nothing

THAT EVENING
Oh, John, Mary's rather upset. She saw you at lunch today...
Well, what of it? It was the Boss's daughter, if she must know.
Oh! I'm fed up with Mary's nerves and tears. I'll have dinner out somewhere

John walked out in a fury. Honestly, child, if you don't do something about your nerves and tiredness your marriage will be wrecked
John's stopped loving me. I know he has. Oh, I wish this tiredness of mine didn't show in my face


It's this wretched tiredness, doctor, even in the mornings. It tells on my looks so
From what you tell me, Mrs. Parker, your trouble is Night Starvation. That's why you wake tired every morning, feel and look washed-out. Recent tests have proved that Horlicks is what you need for that



Mary took Horlicks regularly every night and soon all her tiredness and 'nerves' had disappeared. She felt so much stronger inside herself.

SIX WEEKS LATER
Darling, I could never love any woman but you. You're so full of life
THINK: LIFE'S WORTH LIVING AGAIN, THANKS TO HORLICKS

Doctors and scientists co-operate in recent tests

AN AMAZING series of tests has recently been made on men and women. Doctors wanted to find out why some people always wake tired, feel run-down, 'nervy,' not up to their jobs.

Groups of these people slept under test conditions and each night at regular intervals blood was taken from their arms. It was tested and found in most cases to contain an excess of acid waste products, such as carbon dioxide (CO_2). This excess acid waste was activating their brain and nerves, which means that though their bodies were sound asleep, their brain and nerves lay wide awake.

When the doctors gave these same people Horlicks last thing at night, it was found that the Horlicks not only replaced energy used up in heart-beats, breathing and other automatic actions, but it also caused complete neutralization of excess acid waste products. The result was that these people woke refreshed next morning. Taking Horlicks regularly at bedtime, they soon regained their full vitality.

* * *

Start taking Horlicks tonight. Prices from 2/-, at all chemists and grocers. Mixers 6d. and 1/-.

A. G. Gardiner Speaks Out

The Archbishop of Canterbury represents the dignity and splendour of the Church. But what of the ragged and underfed parson?

SHAMEFUL SCANDAL *in the* CHURCH

THE recent discussion at the Church Assembly in London on the poverty of the Anglican clergy was no new topic. It is the hardy annual of the Church.

In one form or another it always comes to the surface, but always with the same result. No effective reform is put forward and no action on a national scale is taken.

The urgency of the case is open and flagrant. There are 6,000 "livings," burdened with costly residences, in which the incumbents have to dwell, with incomes of under £400 a year.

For every "cure" which provides a reasonable living for the holder, there are dozens that deny the clergy a living wage.

In the course of one year 2,000 clergymen applied for charity, and thousands more could not afford a holiday or the smallest luxuries of life.

It is true that the Ecclesiastical Commissioners who direct the finances of the Church have augmented the stipends of something approaching 10,000 incumbents to a minimum of £300 a year.

But this is subject to severe expenses, often in connection with houses far too big in which the incumbent is compelled to live.

Take one or two which are on record, not as exceptional but as commonplace:

A CLERIC IN THE MIDLANDS, saddled with a rectory of 30 rooms, living in three of them, and scraping and stinting to pay his rates.

A RECTOR IN SUFFOLK, with a stipend of £270, a 25-roomed house, sick and unable to take a holiday except through the help of charity.

THE BISHOP OF ROCHESTER recently spoke of the case of a parson who, living in a great vicarage, has maintained his family of five children on £280 a year. And so on.

Is it to be wondered at that men fight shy of a career which would condemn them in nine cases out of ten to a life of poverty, and that since 1914 the number of clergy in the Established Church has fallen from 21,000 to 17,000?

Nothing is more certain than that, unless drastic steps are taken to put the life of the clergy on a more tolerable financial basis, this decline will continue. And it will be a decline not merely in quantity but in quality.

The causes of the rapid deterioration in the position of the clergy are bound up with the vast changes in our social and economic life which have taken place in the last two generations.

The extinction of the great landed aristocracy is one of them. The clergy in the past were largely recruited from the family of the Squire, who often had the living in his gift and reserved it for the member of his family who seemed most fitted for the spiritual calling.

In such a case the parson was not dependent on the income and was able to maintain a standard of life altogether beyond that income.

HENCE those great glebe houses in which thousands of the clergy are doomed to-day to live in a desperate struggle with poverty.

The rectory was then often the fountain head of charity. Now it is too frequently the object of charity.

The change is illustrated by the case of a vicar in the Home Counties who resigned his living worth £300 a year on the ground that his inability to provide the tennis teas and social entertainments to which his parishioners had been accustomed in the past had made his position untenable.

It is the misfortune of the Established Church that it has come to be regarded, not as an institution to be maintained by the parish, but as a dispenser of charity to the indigent.

It is this fact which makes the financial position of the parson often so inferior to that of the pastor of the Free Church whose congregations have, by necessity, been educated in the duty of maintaining their ministry.

But the chief cause of the impoverishment of the clergy is the rise in the general standard of life and the cost of living.

The man who could maintain a respectable level of existence and bring up a family on £250 a year half a century ago could hardly do the same to-day on £500 a year.

But the clergy are in precisely the same position they were in when money went twice as far. They have no trade union to give effect to their grievances, and if they had the nature of their calling would make a policy of "down tools" out of the question.

The result is a widespread condition of impoverishment as cruel to the victims as it is humiliating to the great institution they serve.

ONE of the speakers at the Church Assembly said that "there are over 8,000 livings under £400 a year, 2,862 between £200 and £300, and 773 under £200, subject to the usual deductions In some cases," he said, "it is merely an existence and not a living."

The only alleviation of this shameful system of sweating comes from the Poor Clergy Relief Corporation, the last annual report of which lies before me.

It spent last year £16,000 in relieving urgent cases of distress, due to illness, extreme poverty, the protection of life insurances, the necessities of children, widows, and so on.

In addition it distributed among the distressed poor of the parsonages, mainly children, clothing of the replacement value of £20,000.

THIS RELIEF WORK IS ADMIRABLE; BUT IT IS A SCANDAL THAT IT SHOULD BE NECESSARY FOR EDUCATED MEN DOING RESPONSIBLE WORK TO HAVE TO GO CAP-IN-HAND FOR CHARITABLE RELIEF TO CLOTHE THEIR CHILDREN.

Nor does it touch the root of the problem. It is not relief, but a living wage that is the due of these impoverished clergy.

NEITHER the authorities of the Church, nor the laity it serves, should rest until this bare minimum is established.

That has been done in the case of the Church of Ireland, which has a minimum of £400 a year and a free house for incumbents and a minimum of £200 a year rising to £250 for curates.

What is possible in Ireland should certainly not be beyond the means of this vastly richer country.

Will not the hierarchy take this scandal in hand and devise a scheme by which the whole resources of the Church can be pooled to provide a living wage for all who carry on its ministration?

With such a lead the laity of the country could hardly fail to do their part in removing this blot from the National Church.

● Not from the B.B.C.

Lovelies in Blue

If a girl you chance to know,
Elegant from tip to toe,
With a fortune in her face,
As a patriot, you should
Try to see that Hollywood
Does not capture so much grace.

You will win the warm regard
Of the heads of Scotland Yard
If you can but make her see
Hers is just the sort of figure
That's regarded as de rigueur
For a feminine P.C.!

HITHERTO we have regarded that great lump of a tomboy, Jumbo, our favourite Fitness Girl, as Scotland Yard's ideal of a policewoman.

But it seems that the Yard has acquired a yearning for something more exotic.

In announcing its intention to increase by fifty the one hundred women police at present on the strength, it has let it be known that it prefers candidates to be good-looking.

So lovelies who have been wondering whether to become mannequins or to go in for dumb belle exercises on the screen may now yield to the appeal of a *chic* uniform and dainty footwear, and devote their talent to trundling strayed children to the Lost Property Office.

Whether the new Peelerettes will be as efficient as the not notably glamorous girls of the old brigade remains to be seen, for strict attention to beauty may not make for ditto ditto to duty.

A girl sleuth is liable to lose sight of her quarry if she keeps darting side glances at shop windows to see if her helmet is on straight, and a bag-snatcher might do his stuff under her nose while she was engaged in powdering same.

So what, I'd like to know, lies behind this changed policy of Scotland Yard's? Even in an age when the prizes of the Force are apt to be won on the playing-fields of Hendon it has not been suggested that a male copper should have classical features as well as a classical education.

Why, then, this demand for ornamental copperettes? Surely our present policegirls, whose stern glances always make us wonder whether we really *are* a dope pedlar, are more likely to discourage wrongdoing.

So far from crime have I abstained,
But crime, alas! seems sweet
Now that P.W. 49,
A streamlined blonde with lips divine,
Has come upon this beat.

Now any day I'm likely to
Commit a felony;
Then on my shoulder her dear hand
I'll feel, and hear her sweet command:
"You come along with me!"

Y. Z.

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MAKE MORE MONEY. Sell Tablecloths, Towels, Silk Stockings, Overalls, Men's Socks, Ties, etc. A 1,000 bargains. Oldest, Largest & Cheapest & Best Wholesale firm. Write now for Catalogue & Guide.—Cochrane's Warehouse, 1, Thomas Street, Manchester.

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AGENCIES, CLUBS.

AGENTS anxious to increase their incomes should write for our lists of fast-selling lines.—Clowes, Biddulph Rd., Mossley, Congleton, Ches.

TEA Agents wtd in all districts. Excellent profits. No experience required. Send for details to Sealon Tea Co., Dept. J.B., Mitcham, Surrey.

EMPLOYMENT.

ROYAL AIR FORCE.

There are now many vacancies for men to enlist as

AIRCRAFTHANDS,

with excellent prospects of being selected later for training in a trade, such as Flight Mechanic, Wireless Operator, Electrician, etc.

Write or call:

R.A.F. Recruiting Depot, Victory House, Kingsway, London, W.C.2.

G.P.O Engineering Dept (no experience required). Commencing £3 13s. per week. Age 18-21. Excellent prospects. Free details of Entrance Exam. from B.I.E.T. (Dept. 527) 17-19, Stratford Place, London, W.1

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BECOME A SCHOOL ATTENDANCE OFFICER. Excellent pay and prospects, with pension. No exp required.—For FREE details of openings etc. apply, Chambers College (Dept. 819), 235, High Holborn, W.C.1.

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RATE: 10s. per line of approximately six words. Minimum charge 30s.

POST OFFICE VACANCIES.—Both sexes—aged 15 to 22—no experience.—For full particulars of posts available throughout the country, salaries, etc. apply B.T.I. (Dept. 831), 356, Oxford Street, LONDON W.1.

DRAUGHTSMEN Numerous vacancies available in Electrical, Mechanical, Structural and other Branches of Engineering, Building, G.P.O., etc., for men age 17-40. Exp unnecessary if willing to learn. Details of openings, salaries, etc., FREE from B.I.E. (Dept. 362), Staple Inn Buildings, London, W.C.1.

REPORTERS and Journalists are wanted all over the world. No apprenticeship. Our postal course is sufficient.—Dept. J.38, THE BENNETT COLLEGE, LTD., SHEFFIELD.

WALLPAPER SALE.—Bargain Pattern Books Post Free. Britain's Best Value.—J. B Bruce & Hall, Frederick Street, South Shields.

A1 NOVELTIES for Dances—Hats, Balloons, Novelty Musical Instruments, Masks.—List J.B.1850 free.—Dudley's, 451, Holloway Rd., N.7.

WALLPAPERS direct from Mills from 2d. per roll. 250 Patterns post free.—OSBORNE MILLS, Dept. 6, Rochdale Road, MANCHESTER.

CARNIVAL GOODS, Balloons, Hats & Novelties, Wigs, etc. Send for free bargain list.—"Unadux," 70/72, Arundel Street, Portsmouth.

RABBIT NETS, Guns, Snares, Ferreting Tackle, Bird, Partridge Nets; catlg. free; easy payments arr.—Young's (J.B.), Misterton, Som.

£10 AGAIN!
FOR A LAST LINE!
Da Houndsound
ZUBES COMPETITION
No. 6.
The nine Doctors who help to make Zubes are Doctors Squills, Aniseed, Menthol, Honey, Liquorice, Capsicum, Horehound, Coltsfoot, Balsam
Nine good doctors agree
That to keep your throat free
And stop you from wheezing
ZUBES
ARE BEST FOR THROAT AND CHEST
In flat, airtight tins 3d and 6d or loose, 2½d. an ounce
Prices do not apply in Eire

DIRECTIONS. This is your last chance to win a prize of £10. Complete the verse above. Send it, with your name and address and the inside paper disc from a tin of Zubes (or one of the bags in which Zubes are sold loose), to Dept.4.G, ZUBES COMPETITION, Sunnydale, Derby. The judges' decision is final, of course. The competition closes on December 10th. The name and address of the prize-winner will be published in 'Everybody's Weekly' and 'The Leader' on December 24th, or can be obtained by sending a stamped, addressed envelope to the address above. And here's a tip: you'll find it easier to write about Zubes when you've tried them. And even if you don't win a prize you will be glad to have proved Zubes are best for throat and chest. *All entries will be examined.*

CIVIL SERVICE.—Thousands of pensionable appointments made every year; ages 15-24. Our tuition fees from £4 4s. No extra charge for monthly payments. Full particulars free.—Dept. C.38, THE BENNETT COLLEGE, LTD., SHEFFIELD.

SHEET METAL WORKERS wanted everywhere. Now is your chance to get into a Key Position. Our Postal Courses will make you efficient. Particulars free.—Dept. S.38, THE BENNETT COLLEGE, LTD., SHEFFIELD.

BARGAIN SALES.

WALLPAPERS DIRECT from 2d. per roll. SEND for patterns post free.—WEST RIDING WALLPAPER CO., 82, TRINITY ST., LEEDS.

"CARNIVAL" Hats, Novelties, Balloons, etc. Illustrated Catalogue J.B. free.—Beak's British Carnival Novelties, 139, Upper St., London, N.1

DANCE NOVELTIES & ADVERT. BALLOONS. LIST FREE.—NOVELTY SUPPLY STORES (Dept. J.B.), 228, MILE END RD., London, E.1.

XMAS GIFTS! Piano Accdn., Trumpets, Drums, Guitars, Ukes, Carnival & Toy Novelties. 1d. p.c. brings 1939 71-pp. Cat. EASIEST TERMS! J. B. Raymond, 8, Laurence Pountney Hill, E.C.4.

XMAS.—Astound your friends. Endless amusement. Send 2/3 for two really good novelties to JACKMAN & CO., 21a, BARBICAN, E.C.1.

A CHRISTMAS BARGAIN STORE AT YOUR DOOR!

BUY YOUR XMAS PRESENTS and shop from your armchair—the easy way. Here in *John Bull* (pages 2, 3 & 5) is your "Shop Window," full of Useful Gifts at Bargain Prices. Your Friends, too, will like to know about this! You and they can buy with confidence, knowing that every single offer is covered by the *John Bull* Guarantee of Satisfaction or Money Back.

ADVICE TO EXPECTANT MOTHERS.—Let Mrs. Howard give you her expert advice on dressing the Modern Baby. See her advertisement, page 3. Home-made, 75-piece Layette for only 30/-. Also choicest quality, 42/-.

START a Printing Business at Home and Earn Pound Notes with the new Adana Machine. Cash or easy terms.—Write for interesting Free Book, "£ £'s from Print." For address see Adana advertisement top of page 5.

DON'T overlook Jay's wonderful furniture bargains on the Front Cover. Free catalogues are also offered. Simply send coupon.

LATEST Radio News. Fill in the coupon on page 8 for full details of the new Bush button tuning all-wave superhet.

10/- MONTHLY secures modern Remington Home Portable Typewriter. Get full particulars of this offer by filling in the coupon on page 32.

An excellent present for wife, daughter, sister or niece. A complete curling and waving outfit in attractive box. Price only 2/6. Don't overlook the Denman Products' announcement on page 42.

GET a copy of Benson's Watch, Jewellery Catalogue, etc. For only 2/- down you can secure either a silver wrist watch or silver pocket watch. Fill in the coupon on page 31.

10/- DOWN secures lovely Swagger Fur Coat in real Astrakhan. Take the first step. Fill in the coupon in the Stephen advertisement for free catalogue on page 33.

POULTRY-KEEPING.

REGULAR SPARE CASH FOR YOU.—Useful EXTRA money can be made by keeping poultry—but you must go about it in the right way. Whether you contemplate starting now with a few birds in the garden or you've kept poultry for some time—be sure to see the splendid 1938 Edition of the "Feathered World" Year Book. On sale now, this invaluable book of nearly FOUR HUNDRED PAGES is packed with practical information and expert advice—essential help that solves every poultry problem that makes poultry-keeping REALLY PROFITABLE. Send 2/6 P.O. to-day for your copy to "Feathered World," Dept. J.B., 9, Arundel Street, London, W.C.2.

GARDENING.

PORTABLE BUILDING CONSTRUCTION REVOLUTIONISED!! Sheds, Garages, Greenhouses, etc., now available made from genuine Western Red Cedar the everlasting wood which defies rot, will not warp, crack or shrink and has a beautiful appearance. Prices are as low as 27/6 and all models are available on easy terms from 2/- down. FREE DELIVERY ALL KINGS. Send at once for FREE Illustrated Catalogue to: R. H. Hall & Co. (Kent), Ltd. 20, Paddock Wood, Kent.

MEDICAL, CURATIVE.

HOW TO STOP SMOKING.—Genuine remedy, proved by Testimonials.—Write, The Stanley Institute, Ltd. (J.B.1), 21, Warwick Lane, E.C.4.

DON'T WEAR A TRUSS! Use Brooks Rupture Appliance. New discovery. Wonderful! No lumpy pads, no springs, durable, cheap. Binds and draws parts together quickly. Sent on trial. Catalogue free.—Address, Brooks Appliance Co., Ltd. (B30 W.), 80, Chancery Lane, London, W.C.2

FREE Sample of CEPHOS, the Safe and Certain Physician's Remedy for Colds, Headaches, Neuralgia and Rheumatism. In Powder or Tablet form. Does not affect the heart. Send p.c. to CEPHOS, Ltd. (Dept. 29), BLACKBURN.

ARE You Ruptured? For comfort wear the Appliance illustrated in the advt. of London Surgical Co. on page 2. Note the low prices.

FREE.—A sample of Bole's Gin Pills for Kidney Trouble, backache, etc. See p. 33.

SUFFERERS from Constipation. Get a free sample of Epsotabs, the new pleasant way of taking salts. Simply write to Epsotabs, Ltd. (J.B.8), 80, Chancery Lane, W.C.2. See page 29.

FREE Booklet on Skin Diseases! A free copy of a special booklet with full details of a guarantee will be sent to all readers who fill in the application form in the advertisement.

IF you endure the agonies of asthma and bronchitis, learn how instant relief can be yours by filling in the coupon in the Potter Clarke announcement on page 33 for a free copy of a special booklet, "Are You Asthmatic?"

MISCELLANEOUS.

HOW TO STOP SMOKING.—Genuine remedy, proved by Testimonials.—Write, The Stanley Institute, Ltd. (J.B.1), 21, Warwick Lane, E.C.4.

FREE!—Send a p.c. to Odol (Dept. J.B.7), Norwich, and a free trial sample of this famous dentifrice will be sent by return. See p. 24.

THE Policies of the Prudential Assurance Co. provide protection for your wife or your children, and an income for the man himself. Fill in coupon on page 12. You may never regret it.

FREE Cash Prizes. £25 in prizes are offered by the proprietors of Diploma Cheese for the best last line to the Limerick on page 25.

Write, mentioning *John Bull*, to Benbow's Dog Mixture Co., Ltd., Dept. J.B., Bartholomew Close, London, E.C.1, for free particulars of this famous dog mixture. See page 34.

A HAPPY baby means a happy mother. An interesting book, "Every Mother's Book," can be obtained free.—Write, mentioning *John Bull*, to Alfred Punnings, Cowes, I.O.W. See p. 39.

FREE.—£10 is offered by the makers of Zubes. Provide the last line to the unfinished Limerick in the display advert. on this page.

FREE.—Hundreds of free gifts can be exchanged for Rowntree's Cocoa coupons, so send a 1d. postcard now to Dept. C.K.73, Rowntree & Co., Ltd., The Cocoa Works, York, for a wonderful free booklet and voucher. See p. 26.

FREE.—Send for a De Luxe Beauty Outfit of Powders and Skinfoods for both day and night use. Every woman reader can obtain one of these beauty outfits. Address: Tokalon, Ltd. (Dept. 4238), Chase Road, London, N.W.10. Enclose 3d. in stamps to cover cost of postage, packing, etc. See page 33.

NAIL BITING.—Free booklet sent privately for 1½d. stamp explains how you can free yourself (or child) of this objectionable, health-endangering habit.—Filtex, Ltd. (Dept. J.B.11), 31, Broadway, Crouch End, London, N.8

FOR XMAS BARGAINS SEE JOHN BULL'S "SHOP WINDOW"—PAGES 2, 3 & 5

Sir Wyndham Childs' Special Dossier

Startling Double Arrest Blunder

Victims of one of the most inexplicable police blunders we have exposed: left, Mr. G. E. Waight; right, Mr. A. J. Hill. Their case must have the fullest enquiry

TWO young men who called at a shop in Edgware, London, for some tyres they had ordered, were amazed when they were confronted by a detective.

He asked if either of them was a Mr. King.

In genuine astonishment they replied "No," but in less than half an hour they were in the charge room of the nearest police station.

They were questioned about worthless cheques which had been passed in the neighbourhood.

Bewildered, they produced papers to confirm their identity, a motor driving licence, an insurance policy for the car in which they had arrived at the shop, and various other evidence to show they had no possible connection with the mysterious Mr. King.

Yet, everything they had in their pockets was taken from them, and they were kept in cells for nearly four hours.

They were then released on bail of £5 each, pending "investigation of a complaint against them of attempted false pretences."

But a week later they were told they would not be wanted, and even this curt intimation was conveyed to them by a uniformed police constable, who called at their homes.

No apology, no regret, nothing to explain one of the gravest police blunders I have ever encountered.

It is all the worse because these two perfectly respectable young men were about to take over a garage they had agreed to buy. Now the arrangement is in jeopardy.

They are Mr. A. J. Hill, aged twenty-four, of Durnsford Road, and Mr. G. E. Waight, aged twenty, of Gap Road, Wimbledon.

I have seen both of them and have investigated their statements very carefully.

Close friends for years, they have been selling and delivering goods for Hill's father, who is a grocer in Wimbledon.

They were anxious to get on, and made plans to take over an Edgware garage which was for sale for £250.

During the negotiations they saw the owner no fewer than twenty times, and spent whole days there to obtain an insight into the business.

Eventually an agreement was signed, and payment was to be made by instalments.

They were to take over the garage a week later, and, not unnaturally, they looked round for possible customers.

An order was booked with one man who required tyres of a certain make.

Enquiring for these at the Edgware shop, where they were later to meet with their startling experience, they were told the particular tyres were not in stock, but they could be obtained by the following day.

They explained they were taking over a near-by garage, said they would call next day, and mentioned they would pay cash.

When they did return the detective was waiting for them.

After they had protested that they knew nothing about a Mr. King, the detective telephoned to the police station.

Soon two more police officers arrived.

One was an inspector and, after asking one or two questions, he also telephoned to the police station.

Then, to their utter astonishment, he told the young men he was going to take them into custody on a charge of attempted false pretences.

One was taken in a police car and the other drove his own car, accompanied by a detective.

They were taken direct to the charge room at the station, where the questioning continued.

They were asked where they had previously bought their tyres, and whether they had done so from a certain garage.

They did not even know the garage mentioned, and explained exactly who they were, why they were in the neighbourhood, and gave the name of the garage they had arranged to take over in a few days.

Papers in their possession confirmed much of this, and Hill's name and address was on the tailor's tab on the inside pocket of his jacket.

In spite of all that, these two young men were made to suffer the degradation of being locked in cells and, afterwards, left with a serious accusation hanging over them for a whole week.

I know full well all the difficulties with which the police are faced in carrying out their duties.

And I am indeed glad that this is the first occasion in ten years that I have felt compelled to say that this is not a case which can be allowed to rest where it is.

I feel sure that the Commissioner will institute an immediate enquiry and ensure that these two young men are duty compensated for the indignities they have suffered.

We have been asked to say, and we willingly do so, that Messrs. Mellor Brothers, lately of 11, Shudehill, Manchester, have no connection whatsoever with the brothers of the same name whose football pool promoting activities have been criticised in these columns.

New Scarlet Pimpernel

EVEN though he is branded by a limp, slippery George Robert Howard is eluding arrest with the luck and cunning of a Scarlet Pimpernel.

His dodge is an old one, but he is expert in taking sums up to £200 from people who imagine they are joining him in some business scheme or other.

Part of his stock-in-trade is a long list of aliases, including "William Robert Sinclair . . . George Ross . . . John Spender . . . James Barker . . . Arthur Wallace, and Frederick Rogers."

Just over fifty, he lives well, likes expensive drink, and is a heavy cigar smoker.

Always he has a pretty woman with him. The one seen with him most recently is fair and of foreign nationality.

He paves his way by advertisements in local newspapers. They are all skilfully worded, and by the time he arrives at the best hotel in a town, replies to his box number are waiting for him.

The companies he is always supposed to be starting range from the manufacture of aluminium ware to motor accessories and wireless goods. He also pretends to have interests in estate agencies, silk and hosiery shops and schemes for selling tea with bonuses.

During the past few years he has got away with thousands of pounds. In one town alone he secured ten "investments" of between £10 and £150.

His showmanship is so finished that he is able to cover up his illiteracy and no one would guess that he has been in jail three times.

Public Benefactor

Praiseworthy amateur detective work secures this week's £1 1s. for Mr. J. H. Stapley, of 169, Ferndale Road, Clapham, London, S.W.

All readers can help in this crusade.

Mark your envelopes: Public Benefactor.

Blacklist All These!

LAST week's general warning about bogus charities which batten on Christmas good will was even more necessary than I thought at the time.

Never can I recall such an outbreak of appeals.

"HOLY JOE'S MISSION" is the latest quack charity to crop up in the Midlands.

The man behind it is a railway carter. He hires a small hall in Brook Street, Birmingham, for which he pays a few shillings a week.

Some pretence is made by giving meagre meals to a few poor children, but there is no account of how much of the money collected goes in expenses.

There is no committee, nor has a balance-sheet ever been published.

"Holy Joe's" real name is **F. T. TUBES.**

* * *

THE LONDON AND PROVINCIAL DOOR-STEP GOSPEL TRACT MISSION and **THE LONDON AND PROVINCIAL EVANGELISTIC DESTITUTE MISSION** are two concerns about which I have not heard before.

Both operate from Cheapside, London, E.C., and their envelopes, on which is written "Make up beforehand your bounty....as God has prospered you," are being left at houses all over the country.

Enquiries reveal that they are the latest screen being used by **DAVID HURST**, self-styled "pastor," who is one of the most notorious organisers of charity ramps.

* * *

Callers from the **WEST LONDON HAMPER FUND** calmly produce an elaborately printed card and ask housewives to enter their names with the amount of their gifts.

Of course, they take the money there and then—and the card, too.

That is one way of short-circuiting later enquiries.

* * *

GRATTON BARNETT, ex-solicitor, who was struck off the rolls some years ago, runs the **WORKERS' AID SOCIETY.**

He pays his collectors 50 per cent. of the money they obtain.

After that he helps himself to his own salary, so you can see at a glance how much is left for giving Yule cheer to the "workless."

* * *

Recreation and comforts for poor boys are the objects for which money is sought by the **"TED MOR BOYS' CLUB."**

Small functions are arranged by the organiser, **GEORGE MORRIS**, of Parma House, Parma Crescent, Wandsworth, London, S.W., but they are out of all proportion to the widely spread collections that are made.

As much as 90 per cent. of the revenue has been swallowed up in expenses.

* * *

In Manchester and other towns the **DESTITUTE AND HOMELESS HELP SOCIETY** is busier than ever.

FRED BOOTH, leading light in this big-scale bogus concern, is reputed to make £4,000 a year.

Two of his collectors were fined at Manchester only last week. One admitted she was paid £1 a week and received a bonus of from 25 to 75 per cent. of her takings.

* * *

The **NATIONAL DISTRESS RELIEF ASSOCIATION**, of Regent Street, London, is another organisation which has no committee and never issues a balance-sheet.

Occasional free breakfasts are given to poor children, but there cannot be much left for this after the two principals, a **Mrs. HARRISON WRIGHT**, and a **Mrs. THOMSON**, draw salaries and expenses, and collectors receive a third of what they bring in.

"John Bull's" Great Xmas Surprise for the Children of its Readers

LAST CHANCE Before Christmas!

FOR THE WORLD'S GREATEST XMAS GIFT FOR BOYS AND GIRLS

Look! Here are just a few of the fascinating stories and EXTRA features in this wonderful and thrilling Christmas Book.

FASCINATING STORIES

"THE GREAT BROWN TULIP," by H. de Vere Stacpoole; "THE MAGIC GLASS," by Richard Hughes; "THE GOBLIN TRAP," by Mabel Marlowe; "THE LAND OF LOST TIME," by Elizabeth Leslie; "SOUP FROM A SAUSAGE SKEWER," by Hans Andersen, etc., etc.

FUN & LAUGHTER

"THE COCKATOOCAN," by E. Nesbit; "KOKO, THE THINGA-NUDOR," by Anthony Armstrong; "THE AFFAIR AT NOAH'S ARK," by Herbert McKay; "THE PEOPLE OF MUCH ADO," by Denis Clark; etc., etc.

THRILLING ADVENTURES

"THE HOUSE ON THE ISLAND," by S. R. Crockett; "TRAPPED," by Richard Bird; "ESCAPE FOR EVER," by R. L. Keeley; "THE SECRET EXPEDITION," by Mary Charteris; etc., etc.

GRAND STORIES

"THE ITALIAN CONJUROR," by Algernon Blackwood; "INTRO-DUCING CHARLEY CHAFFINCH," by Howard Spring; "THE GAR-DEN BAZAAR," by Agnes Rood; etc., etc.

ANIMAL TALES

"THE BABY AND THE BEAR," by C. G. D. Roberts; "RIVER DOG," by Lorna Lewis; "PULLING THE LEAD STRING," by George Cory Franklin; etc., etc.

GREAT POEMS

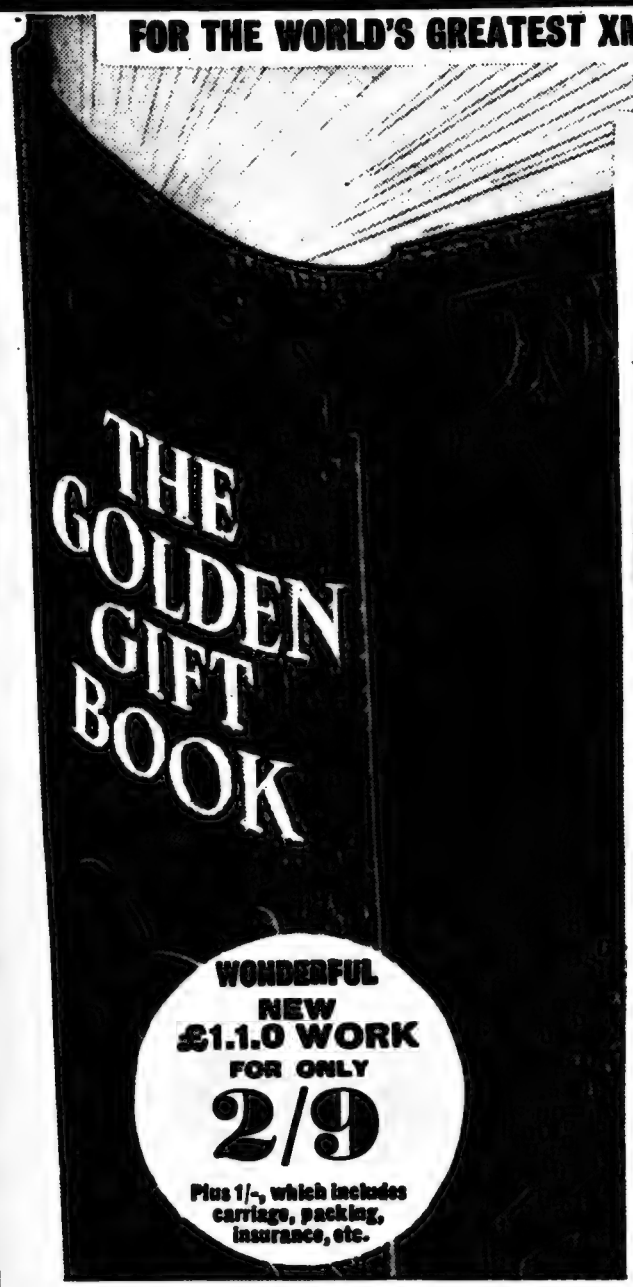
"THE DUCKS," by Kenneth Grahame; "THE DRAGON," by Mary Garde; "HIAWATHA'S WEDDING FEAST," by H. W. Long-fellow; "THE SLEEPING PRIN-CESS," by Tennyson; "A MUSICAL INSTRUMENT," by Elizabeth Barrett Browning; "THE BUTTER-FLY'S BALL," by William Roscoe; etc., etc.

In Addition!

THE MARVELS OF WILD LIFE: Birds and their wondrous ways—The astonishing lives of moths and butterflies—The beauty and magic of plants and flowers—The busy inhabitants of Nature's under-ground world—Amazing life in our ponds—Reptiles—Etc., etc.

SECRETS OF MODERN INVEN-TIONS: The mysteries of present-day marvels explained in words and pictures — The ever-intriguing escalator—The mystery of the Yale lock—The marvellous automatic telephone—The traffic lights—The penny-in-the-slot machine—Etc., etc.

HOBBIES, PASTIMES AND AMUSE-MENT: Pages and pages of wonder-ful things to make and do, complete with simple, straightforward, easy-to-understand diagrams. Pages and pages of jokes, tricks, party games, riddles, etc., etc.



Now or Never! So tremendous is the demand for "THE GOLDEN GIFT BOOK" that this offer must now be withdrawn. The Forms below will definitely not appear again next week and must be posted AT ONCE. This big book, an entirely NEW work, contains over 500 big pages—150,000 words—and listen—over 500 superb illustrations, including whole page plates in gorgeous FULL COLOURS. There are scores and scores of really wonderful stories and lots of ADDITIONAL features and surprises. You would consider this book well worth every penny of one guinea, yet "John Bull" offers it to all its readers for the amazingly low Privilege Presentation Price of only 2s. 9d., plus 1s., which includes carriage, packing, insurance, etc. This work is now coming off the press. YOU MUST SEND IN THE FINAL RESERVATION FORMS BELOW IMMEDIATELY. This guarantees your volume for you. You do not send your remittance until AFTER you get the book. Volumes will be dispatched to applicants in strict rotation. It's your FINAL OPPOR-TUNITY. Post Forms below To-day!

SPECIAL! THE FORMS BELOW BRING THIS GREAT BOOK TO YOUR HOME *YOU PAY FOR IT AFTER YOU GET IT*

★ *The child you love is always worth the best, especially at Christmas time.* "The Golden Gift Book" is not just a story book. It is everything that means playtime. It is not one Children's Hour—but hundreds.

★ Here are tales of adventure, brave deeds, magic, high romance, fan-tasy and mirth—tales of cowboys and conjurers, kings and queens, dogs and cats, princes and pirates, castles and jungles, giants and dwarfs, fairies and funny men, treasure trove and ships, highwaymen and holidays, schooldays and sport, etc.

★ Look at a few of the great writers who have contributed to this wonder-ful volume: H. de Vere Stacpoole, Algernon Blackwood, Anthony Armstrong, Andrew Lang, Kenneth Grahame, S. R. Crockett, Howard Spring, E. Nesbit, E. V. Lucas, Hans Anderson, etc.

Over 500 Superb Illustrations

The Kiddies love pictures, and here they are in abundance! Over five hundred magnificent illustrations specially drawn by famous artists. These illustrations include whole-page plates in FULL COLOURS. Eminent artists who have contributed to this book include: Ernest Wallcousins, J. S. Goodall, R. S. Sherriffs, Dudley Cowes, Jack Matthew, Edgar Spenceley, Muriel Gill, Norman Heppie, Reginald Mount, E. B. Thurstan, etc.

★ And now look in the panel on the left at just a few of the scores of stories and features in this mammoth work. And notice, too, the other marvellous ADDITIONAL features—Hobbies, Games, Secrets of Modern Inventions, the ever-enthralling story of the Marvels of Nature, Jokes, Riddles, Puzzles, etc. Size of the Volume is 10 in. deep by 7½ in. wide. There are two Editions.

THE STANDARD EDITION

is bound in gay Blue Morocco-grained Cloth, embossed in gold. There are five FULL-COLOUR WHOLE-PAGE PLATES. For the Standard Edition you send AFTER you have received the Volume only 2s. 9d. plus 1s., which includes carriage, packing, insurance, etc., making 3s. 9d. in all.

THE DE LUXE EDITION

is bound in rich Red Morocco-grained Art Leather Cloth, embossed in real 22-carat gold. There are SIXTEEN FULL-COLOUR WHOLE-PAGE PLATES. For the De Luxe Edition you are asked to send AFTER you have received the Volume—only 3s. 9d. plus 1s., which includes carriage, packing, insur-ance, etc., making 4s. 9d. in all.

Do This Now!

Fill in the Final Reservation Form and the two labels below as directed. Be sure to indicate on the Form the Edition required—Standard or De Luxe—and to affix a half-penny stamp to the label "X." POST FORM AND LABELS, together with 3d. in stamps, AT ONCE! This reserves and guarantees your volume in your name in the Edition you specify. As soon as it is off the press, "John Bull" will dispatch your volume to your home. At the same time you will be sent a Presentation Invoice which must be returned with your remit-tance within seven days AFTER receipt of your volume.

NO TIME TO LOSE! This is your last chance. Post Final Forms below TO-DAY!

OVER **500** WONDERFUL PICTURES!
OVER **500** BIG PAGES!
WHOLE-PAGE PLATES IN FULL COLOURS!
150,000 WORDS
STORIES! GAMES!
HOBBIES! JOKES!
RIDDLES! ETC. ETC.

POST FORMS BELOW AT ONCE!

CUT HERE—DO NOT SEPARATE FORMS

XMAS GIFT

FINAL RESERVATION ORDER FORM "THE GOLDEN GIFT BOOK"

Books will be dispatched to applicants from this paper in strict rotation. Address your envelope exactly as shown below and post to:—

Christmas Book Presentation Dept., J.B.2,
"John Bull," 23, Henrietta Street, London, W.C.2 (Prof.)

Please reserve in my name a copy of "The Golden Gift Book." I enclose with this Form 3d. (threepence) in stamps as Reservation Fee. This guarantees my Volume in my name. I under-stand that you will dispatch my Volume in a few days, and that an Invoice will be sent me. I have indicated below the edition I require—Standard or De Luxe—and certify that I will remit the amount specified below WITHIN 7 DAYS OF RECEIPT OF VOLUME.

STANDARD EDITION. 2 9 plus 1/-, which includes Carriage, Packing, Insurance, etc., making 3 9 in all.

You MUST cross out Edition NOT required.

DE LUXE EDITION. 3 9 plus 1/-, which includes Carriage, Packing, Insurance, etc., making 4 9 in all.

IMPORTANT

You MUST send with this Form Reservation Fee of 3d. (threepence) IN LOOSE STAMPS. This Form and 3d. in stamps together with the "Books With Care" Label and the Label "X" MUST be posted in a sealed envelope bearing a three-halfpenny stamp. Your name and full postal address MUST be clearly written in Block Letters on both Labels and a half-penny stamp affixed to Label "X."

YOUR SIGNATURE .....

Write Clearly in BLOCK LETTERS.

YOUR NAME .....

Full Postal ADDRESS .....

DATE ____/.....

The last day for receipt of Reservations from this announcement is Thursday, December 8th. "John Bull," 3/12/38.

Offer applies only to Great Britain, N. Ireland and Eire.

BOOKS WITH CARE

LEAVE BLANK

NAME

ADDRESS

TOWN

COUNTY

J.B.2.

If undelivered return to 23, Henrietta Street, London, W.C.2.

S.S.

A halfpenny stamp MUST be affixed here by you

NAME

FULL POSTAL ADDRESS

X

Sir Wyndham Childs' Special Dossier—continued

I AM interested to hear that two of my "shady customers" have just registered a limited company.

Under a grandiose title it declares its intention "to carry on the business of general electrical and mechanical engineers and contractors, makers of tools, scientific instruments and chemical preparations"!

My two old friends, a man and a woman, are the directors, and they each hold a one-shilling share.

Thus the paid-up capital is precisely two shillings.

Both were directors of another company with an equally spectacular title.

When the Registrar of Companies sent a warning that the name would be struck off the list if necessary details were not filed, his letter was returned marked "Gone away."

It is monstrous that the law allows two such people to start another company with a paid-up share capital of two shillings.

The two directors will know to whom I am referring, but I am not going to give them the satisfaction of issuing a "muzzling" writ.

I've got my eye on them.

Queer Priest's Modern "Ark"

FATHER JOHN WARD and his strange "Abbey of Christ the King," near New Barnet, Herts, would not interest me very much except for one thing.

Anyone who wishes to join him must hand over all personal possessions and property to trustees "to further the purposes of the confraternity."

Whatever may be thought of this man's spiritual pretensions—and they are a queer jig-saw—there is a very worldly ring about that arrangement.

Then, those who deliver up all they own must also bury their identity when they enter the community. Their names must be changed, and they must work under vows of discipline and obedience.

Most conveniently, too, there are second and third orders for people who feel they cannot completely renounce the world. They need only give some of their money.

Mr. Ward declares that he has been told, in a series of visions, that the present civilisation is drawing to its doom, and the "Abbey of Christ the King" is to form a modern "ark" for the foundation of what is to follow.

It is claimed that "it is the intention of God that Christ should come in a physical body to England to pass judgment on the dying civilisation."

Apparently only one nation can be preserved, and the English have been chosen.

The inference, of course, is that those who give up everything at once and link up with the advance apostle will be in a privileged position.

When the mysterious visions came to John Ward he was employed in the Intelligence Department of the British Federation of Industries.

* * *

He was, so he says, "led by the Angelic Guardian into the presence of Christ the King and solemnly consecrated for the task."

Afterwards he was "guided" to a mediæval tithe barn in Kent. Still acting under instructions, he moved the barn to the three-acre grounds of a villa near New Barnet, and there it became the "abbey."

Since then a museum has also been established in the grounds, and here there is another very worldly touch.

Admission can be obtained by paying 1s. 3d. (parties of school children catered for at special rates).

Father Ward's strange cult has some very worldly sidelines

Mementoes and picture postcards are also sold.

It must have occurred to Father Ward that this needed some explanation, because in one of his booklets he says that "the building up of a great museum may not, at first sight, appear directly essential to the spreading of spiritual truths."

He infers, however, in some vague way, that it is all part of the great mission with which he has been entrusted.

A much more enlightened view of this cult will be apparent when I reveal that Father Ward was given a "bishopric" by a notorious charlatan about whom JOHN BULL has been collecting information for years.

He is Mr. Churchill Sibley, of Fernshaw Road, Fulham, London, S.W.

At various times he has styled himself "Very Reverend Canon" and "Archbishop."

His claim is that he is head, in this country, of what is called the "Orthodox Catholic Church," a sect of American origin.

So there is nothing very mysterious about the "consecration" of John Ward. Sibley is the man who did it, just as he has for a long time been selling meaningless "degrees" to misguided people.

Sibley, in turn, was "consecrated" by Frederick Lloyd, who started the "Orthodox Catholic Church" idea in the United States.

He gave himself the grand title of "His Grace the Most Reverend Metropolitan Archbishop Lloyd, D.D., B.Litt., Mus.D."

Property Snare Traps Woman

MESSRS. JACKSON, HILL AND PARTNERS, of Bruton Street, Mayfair, London, stressed that there were facts about their property ownership plan which could not be ignored.

But at least one woman is wishing that she had ignored their facts, their attractive advertisements, and everything else concerning them.

Her mistake looks like costing her £675, and there are others who are in a similar plight. Their losses are not quite so heavy.

The woman who parted with £675 a few weeks ago imagined that the money had been used to buy property on which there would be a handsome profit.

She realises now that all she owns is the knowledge that the Mayfair office of Jackson Hill and Partners is closed, and that no one connected with the firm can be traced.

When she answered the advertisement she explained she was not likely to have any money to invest until about two months later.

A fortnight afterwards came a most plausible letter telling her that an opportunity had arisen for investment in a small block of freehold houses at what was practically a bargain price.

An added temptation was the assurance that the property magicians would soon be able to resell the houses at a profit of from £200 to £300.

In the end the woman, despite a lingering doubt, sent first a deposit of 10 per cent., and then the balance.

She expected the deeds in a few days. When they did not arrive she wrote, but received no reply.

A further letter was returned marked "Gone away."

Jackson, Hill and Partners, with their grand address and smart letter heading, was, I find, registered by a man named John Leopold West, who had recently been in jail.

He was sentenced to twelve months for conspiring with another man to defraud people who put money into three companies.

According to the official records he got out of the business soon after it was registered in May, but another man, Joseph West, is shown to have replaced him.

I advise anyone who has had dealings with the firm to communicate with Scotland Yard at once.

Nationwide Egg Ramp

EGG swindling is being carried out on an amazing scale.

Thousands of pounds a week are being raked in by the racketeers, yet the Ministry of Agriculture seems to be as complacent as if it were only a matter of odd shillings.

The fraud is known as egg-rubbing. Marks from foreign eggs are skilfully removed, so that they can be sold as English new-laid.

Information I have shows that in one north-east coast town the ramp is now considered a staple industry.

* * *

More remarkable still is the revelation that travellers are on the road selling various preparations which claim to be able to remove the marks without detection!

As many as two thousand dozen eggs can be dealt with in one week by a girl whose wages rarely exceed 30s.

Thus, one man running the racket even on this scale can clear at least £100 a week, because the difference in price between foreign and English eggs is about 1s. a dozen.

In cases that have been detected fines of about £5 have been imposed.

* * *

Of course, the culprits can afford to pay these cheerfully when there are such big profits.

What makes it worse is that the owners of many of the shops where these rubbed eggs are sold must know they are sharing in the racket.

They always obtain them at less than the proper price for English new-laid, and from people they ought to suspect.

It is the duty of the Government to tackle these food cheats vigorously.

More inspectors must take samples from shops, fines must be increased tenfold, and the worst offenders must be sent to jail.

Mean rogues are still trading on a well-known match company's gift scheme.

Representatives of the company distribute ten-shilling notes to a certain number of people they find using its matches.

Pathetic stories of poor persons duped by men masquerading as the firm's agents are constantly reaching me.

In Newcastle-on-Tyne the other day an unemployed man was stopped by a stranger and asked if he could oblige him with a match.

When a box was produced he said: "You're lucky; I'm out giving ten shillings to users of these matches."

He pulled out a pound note and asked the "lucky man" if he had change.

It happened that he was taking ten shillings, all he had, to pay the week's rent.

This was handed over for the pound note, and the stranger went on his way.

I need scarcely add that the note was counterfeit.

FORECAST FOR CHRISTMAS

"Medium" & "Mild" in all districts

"Medium" or "Mild" the 'present' forecast for Christmas . . . and a very cheery one for all concerned because the fragrance of Player's is as much a part of Christmas as crackers and pies. So give "Player's"—the Cigarettes you can be sure a smoker would choose himself. . . . And you can please individual tastes by sending "Medium" or "Mild"; both are Cork-Tipped or Plain.

N.C.C.4597

Player's

NAVY CUT CIGARETTES & TOBACCO

Issued by The Imperial Tobacco Company (of Great Britain and Ireland), Ltd.

NAVY CUT CIGARETTES
"Medium" IN CARD BOXES
25 - 1'3 50 - 2'5 100 - 4'8
IN FLAT TINS
50 - 2'6 100 - 4'10 150 - 7'3
IN 5-20^{s} PACKETS 100 FOR 4'9½
"Mild" IN CARD BOXES 50 - 2'5
ALL PLAIN OR CORK-TIPPED
MEDIUM NAVY CUT TOBACCO 4 oz. TIN 4'4

VOICE THAT Breathes o'er EDEN

STANLEY BALDWIN, now relegated to an Earldom in the Lords, clumsy on his feet because of gout, but still inclined to have a hand in the job of not saving the world—is the voice that breathes o'er Eden.

Eden was Baldwin's pet, his nominee, his handsome, suave protégé. When he retired, Eden soon fell.

Now, however, Parliament is talking of mysterious plots. Will Chamberlain soon go? Will Sir Samuel Hoare be put in his place as Prime Minister?

Will this leave open the way for young Eden to become Prime Minister, in due course?

Mind you, it is all very secret and very mysterious. But that is the sort of whisper that is going round.

Baldwin has not the great idea of the present Premier that the public think. He comes from an old family of ironmasters, now steel manufacturers, and to people of that kind even the wholesale ironmongery business of Birmingham is a bit beneath them.

Yes, there are stories everywhere in Parliament about the rumblings going on underneath what the electorate seem to think is a permanent Government structure.

Eden, whose recent speeches pleading for "national regeneration" and social reform at home—"it is only by the greatest effort that we can get the nation pulling together"—has left himself in such a position that it might lead to anything.

EDEN is not thought sufficiently astute for that sort of thing. So some observers see old man Baldwin behind it all.

Mind you, there has seldom been in public life in recent decades anyone more attractive than Anthony Eden. He comes from good North Country stock, although his father, Sir William Eden, was rather an eccentric man, only remembered because of his quarrel with Whistler over a picture.

The Edens have landed property, but Anthony is only a younger son. Coming out of the Army, he went to Oxford and messed about with Oriental languages, as did Curzon before him, became "very grand" as an undergraduate, a dazzle in a rather dull time.

Then he married a Beckett—*Yorkshire Post* and banking—and so had behind him one of the few Tory newspapers which has any political pull.

I do not accuse him of using this. He was a young man with a fine mind and idealism.

INDEED, in the Government, where soon his bearing found him a place, he showed a real belief in the League of Nations, to which most of his colleagues gave only lip service.

He was still quite young when Baldwin took him up, guided him, and then gave him a seat in the Cabinet with a special job of looking after the League of Nations.

Soon, he was moving among European diplomats with an ease and grace that was of great use to British foreign policy.

He went from capital to capital, "the handsome Englishman." Only Curzon and then Ramsay had a manner like him, and Curzon, of course, was too frigid and aloof, too arrogant, too much "a superior purzon."

Is Mr. Baldwin still behind Anthony Eden . . . coaching him for the Premiership?

HANNEN SWAFFER'S NEW WHO'S WHO

And Eden, unlike Curzon and MacDonald, was popular with all Parties.

Now if, in 1932, Eden had been Foreign Minister, we might not have drifted to our present plight. Instead, Simon took the Japanese side over Manchukuo—and went.

Then Hoare tried to make a secret deal with Laval over Abyssinia—and he went. By the time Eden succeeded him, Mussolini was master of the Mediterranean.

Because Eden tried to check the dictator, there took place one of the most dramatic happenings in the history of British foreign policy.

THE Government had been re-elected in 1935, pledged to support the League of Nations. But Neville had become Prime Minister, and he rather fancied himself as an expert on foreign affairs. He wanted a deal with Mussolini.

Eden, who did not trust the Duce, stood in the way.

Some still tell of how Mussolini demanded Eden's resignation because he had tried to thwart him. Others say how, at an interview, in which Grandi, Chamberlain and Eden were the only three present, Chamberlain ignored his Foreign Secretary and, over his head, dealt with Grandi himself.

Anyway, Eden and his Under-Secretary, Lord Cranborne, resigned in disgust, and the Foreign Office had, in Lord Halifax, its fourth occupant since August, 1931!

Now, Eden's explanation in the House caused a great sensation. His speech to his constituents at Leamington was cabled in full all over the world.

But there he stopped. He went into the silence.

His old school tie, you know, is one of the neatest ever seen. He is trained in the real Conservative tradition—"and we Tories don't attack each other, you know." No, it isn't done. Either they pulled the old-school-tie stuff across him or he pulled it across himself. Had he come out and attacked the Government with the indignation that must have been inside him, had he burned with a righteousness that would have consumed a man of passionate convictions, he might have been master of Britain.

More than that, there might have been no Munich.

He was a real Romantic, you see. . . . a great part of the nation which really believed in the League of Nations would certainly have supported him, and then the course of history would have been changed. But, instead, Eden was quiet for months.

Now he has begun again, quietly, with suggestions that might mean anything.

Some observers see in his mood an attempt to line up behind him the Progressive forces of the land.

But what Eden does not fully appreciate, perhaps, is the fact that Labour expects to win London at the next General Election, anyway, and that it is as self-contained as ever. It has always fought both the Liberals and the Tories, and it will continue to do so. "Sign on the dotted line" is what it says.

AT the same time, Sir Samuel Hoare's stock is rising rapidly. People have forgotten the Abyssinian betrayal.

Because of his new prison reforms, many see in him a man of generous impulse and broad humanitarian sympathies. Britain likes that kind of thing.

His succession to Neville Chamberlain, who, after all, is nearly 70, may happen in place of his succession to Baldwin, natural enough until the Hoare-Laval business.

Then, in the background, is young Eden, who might easily soon be courted and flattered again. After all, he is so good-looking, so popular and so much a man of whom you would not suspect anything.

It may surprise some, but his chief rival for the ultimate Premiership would now seem to be Leslie Hore-Belisha, who goes on from apparent success to apparent success, annoying nobody, cleverly publicising himself, always one of the best defenders of Government policy in the House of Commons.

Jews, you know, are more popular to-day than they were in Disraeli's time. And certainly Hore-Belisha is much more likeable than was Dizzy in the days when the Tories turned to him for that vigorous leadership of which they still talk.

Anyway, both Eden and Hore-Belisha are made of modern metal. Which is made of the sterner stuff?

Neither, of course, possesses the dazzle or the drive that Winston had at their age.

NOR has Eden—and, even so, he is one of the few speakers who can draw a vast audience anywhere—that power over listeners which made the young Winston, when he had merely won Oldham after the Boer War, the most sought-after speaker on the Tory side.

Then the trouble with politics, as it is with most things to-day, is that we are sadly lacking in the personalities of the pre-war era.

It is not that our stock has declined naturally. In the Empire's million dead there were potential leaders of all kinds.

Eden must have seen dying all around him, when he was in France, young men who, to-day, would have been virile, alert, taking the places of their fathers. Where one Eden survived, a score fell.

That is why, to-day, Parliament is so lacking in personality.

That is why everywhere in the land people say, "Where are the men?"

Write to "John Bull" About it

In this article, result of a careful investigation, JOHN BULL gives you a bird's-eye view of a problem that may bring us back to Crisis if it is not quickly and sensibly faced.

COLO — Here

MAY 7 in the Nazi calendar is the national Day of Mourning.

Then, the German people mourn to order. Unhappily for the nerves and peace of the world, they are allowed to know only doubtful reasons for their organised sorrow.

Of course, they remember May 7 as the anniversary of the date, nearly twenty years ago, when vanquished Germany renounced her rights and title to 1,350,000 square miles of overseas possessions—an area about five times the size of the Reich—in Asia, Africa and the Pacific.

All her colonies, with those of Turkey, were handed over in mandatory trust by the League of Nations to Great Britain, France, Japan and the British Dominions of South Africa, Australia and New Zealand.

But the word "mandate" is not in the Nazis' manual. Germany's colonies, according to them, were annexed, seized, stolen, grabbed. Let them have it so if it pleases them. The word-splitting is immaterial to you.

What matters is the Nazi demand, now rising to crescendo, for the return of these colonies, the intense vituperation that accompanies it—and a frame of mind which is being engendered among ordinary German people that may lead them to war.

Strangely you, as a citizen of Great Britain, have really very little direct interest in the squabble. You have neither voice nor vote in the ultimate ownership of three-quarters of Germany's lost lands.

YET YOU HAVE THE GRAVEST RESPONSIBILITY IN THE SOLUTION OF THE PROBLEM, AND THERE IS NO USE THINKING THAT YOU CAN WASH YOUR HANDS OF IT. ON YOUR INFLUENCE MAY REST THE PRESERVATION OF PEACE AND JUSTICE.

It isn't a problem that you need approach with any finesse, or soft speech, or sensitive regard for Nazi susceptibilities. Herr Hitler has told you to mind your own business. This is very much part of your business.

So far the policy of Britain, France and the Dominions has been that they will not transfer, sell, share or lease any portion of the former German colonies, or any other territory within the British and French Empires that Germany may covet.

Behind this flat refusal which you have the power to break down if you feel warranted, are the arguments that the old German colonies are held in sacred trust for the moral and material well-being of the natives.

That, as possessions, they are largely worthless, either for large-scale settlement or for commerce; and that Germany wants them, especially those in Africa, only to create a base for world hegemony.

The Nazis have a quick retort for what they regard as the chief of these arguments.

If the colonies are of so little intrinsic value, they ask, why not hand them over so that Germany may complete her nationhood, German honour may be satisfied, and the original owner given a new chance to develop them more profitably?

Many counter-answers are possible. But the real one is—FEAR! No colonial Power wants Germany as a neighbour.

WHAT use was Germany able to make of her colonies when she had them? Very little, it must be said.

Her own trade with them was less than ten shillings out of every £100. From them she exported raw material to the value of only £2,000,000 a year to the whole world.

As outlets for Germany's excess population they were even less important. Only 18,000 Germans, mostly officials, lived in them, among a native population of 15,000,000. For every German who went to his national colonies, 50 went to British colonies.

How it All Began

All Germany's colonies fell to force of arms in the Great War.

A deluge of somewhat exaggerated propaganda in the form of Government Blue Books was released to show that Germany had been secretly preparing her colonies for a great scheme of aggression, and that her administration of them had been evil and cruel.

On these grounds they were taken from her at Versailles.

The Nazi agitation for full restoration and additional territory began long after Hitler took power. It wanes and rises with the world political situation, but it is genuine. To-day it is fierce, but ill-informed.

This is the barometer:

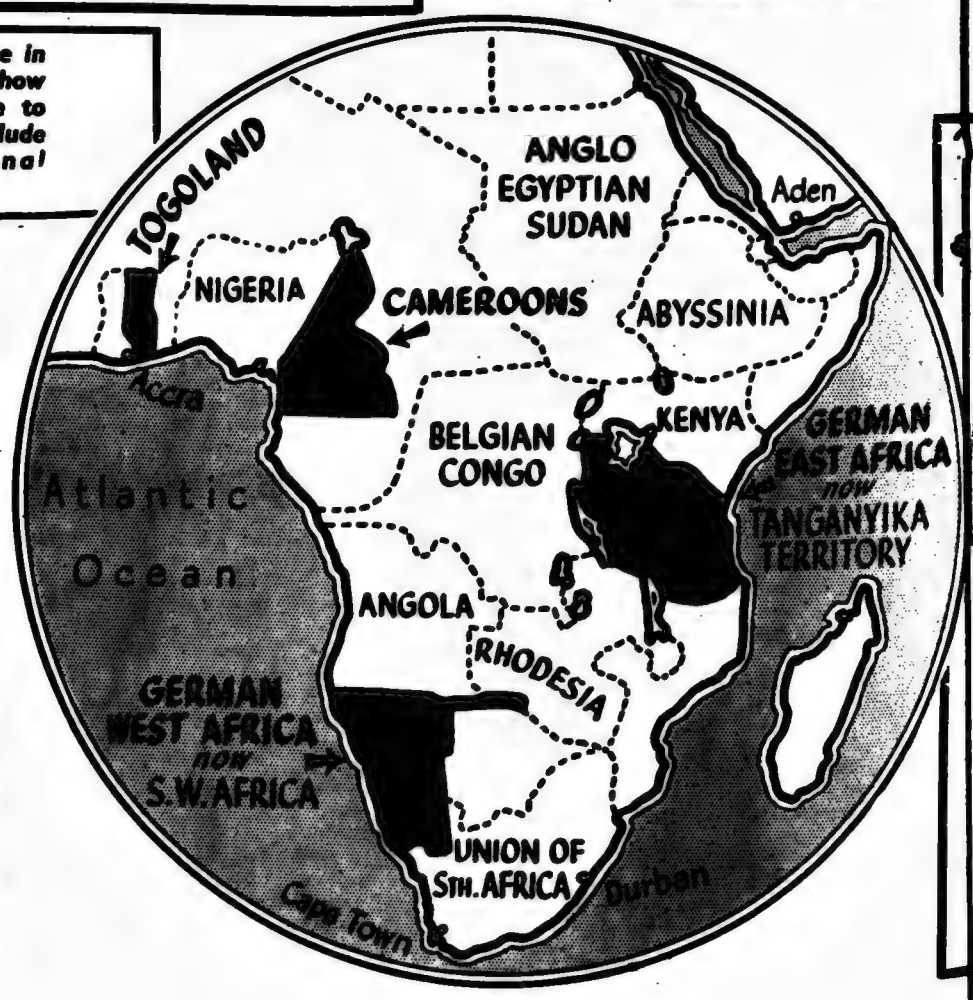
We have done with the pre-war colonial and trade policy. —Hitler, 1934.

France and England didn't argue. They took what they wanted. So shall we. —Hitler, 1936.

There is one awkward question—the colonies. But that is not a matter for war. —Hitler, 1938.

? ? ? —HITLER, 1939.

Former German colonies are in black. It can be seen how easy and safe it would be to re-draw this map so as to include Germany for international economic purposes



Recall that Germany entered the race for colonies only thirty years before the Great War—at least a century later than any other European Power. She got only the best of the regions no other nation seemed to want.

That is why she now wants much more than her original possessions.

Next you must ask if you are now to allow yourself to be prejudiced by Germany's pre-war record of colonial administration.

It was certainly black—but only another shade of blackness from Britain's own guilt on the same charge.

For years she regarded the smashing of tribal life, shootings, massacres, cruelties and atrocities as essential to her conception of scientific exploitation.

Admittedly, she became much more benevolent and humane when the world heard, and let loose its indignation.

Against these unfortunate episodes you will weigh assurances just given by Field-Marshal Hermann Goering, Nazi organiser-in-chief, and General Ritter von Epp, director of the Nazi Colonial League, that Germany learned and remembers that lesson and, with another chance, would recognise that successful colonisation is possible only by gaining the confidence and co-operation of the native peoples.

You cannot exclude from your consideration of the problem what has been happening in Germany lately in connection with the colonial agitation.

The country has been so inflamed against what the Nazis call the sated hypocrites who own most of the world that there is real hatred being bred, apart from a fanatical but absurd belief that only when Germany regains her colonies will the people achieve their economic salvation.

Daily there are parades in every town with "Bread and Honour" banners; cigarette cards are devoted to the cry; special issues of stamps are made; the beer mugs emblazon the slogan.

It is natural that Germany can no longer stomach the idea of being the only first-rate military Power in Europe which is a colonial outcast, especially when Portugal, which she regards with contempt, has an African empire and Japan and Italy have territories to exploit.

BUT THE SPARK FOR POSSIBLE EXPLOSION IS NOT HER UNSATISFIED VANITY. IT IS THE APPALLING IGNORANCE AND

ONIES?

ere Is the TRUTH!

MISCONCEPTION OF THE TRUE SITUATION MANIFEST—AND ENCOURAGED—AMONG THE PEOPLE.

Speak to an average German citizen. Ask him his grievance. He will say that Germany is as entitled to her share of colonial produce as any other nation.

Useless to explain to him that she has never been denied it or that, without restriction or discrimination, she obtains on complete equality with other countries whatever raw material or food her former colonies can supply, so long as payment is forthcoming.

HE disbelieves. His Nazi mentors have told him otherwise.

Inform him that to-day Germany is actually selling much more of her manufactured goods to the old colonies than the valuc of what she buys from them.

Seek to show him that this credit balance, which might be better spent on giving him the comforts he wants, is being used by his political masters for armaments and unproductive works.

He would accuse you both of falsehood and treason.

Most likely he would say to you that he could, for instance, buy more and much cheaper fruit in England than he can in Germany.

You couldn't convince him that the fruit or food doesn't come from the colonies, and that the only reason it is scarce and dear to him is the tariffs which his Government has raised against its importation.

Finally, question him as to his idea of the number of German people who could make homes, get a livelihood, and rear families in the former colonies.

No doubt he will quote you the Nazi gospel: "A place in the sun for our suffocating millions."

You will leave him with the impression that you are a first-rate storyteller after telling him that Hitler is making things worse for the "suffocating millions" by fostering the birth-rate.

And that the colonies are so unsuitable, climatically and economically, for European settlement, that their habitable parts are already congested with 40,000 German, British and French adults and 1,800 children.

What Germany Lost

Principal territories lost by Germany were:

S.W. AFRICA.—Union of South Africa regards ownership transfer as menace to her security and world shipping. Great Nazi penetration has been suppressed. One-third, all pastoral, is habitable.

TANGANYIKA.—Completely reconstructed by Britain. Native chief rule restored. Kenya and Uganda would be wedged between Italian Abyssinia and a German Tanganyika. Good submarine harbours.

NEW GUINEA.—Any strong Power controlling it would control Australia, which has mandate. They are separated by 400 miles of water. Immense work has been done for native health and education and gold development.

SAMOA.—New Zealand has reconciled Polynesian population and is modernising production of copra, cocoa and phosphates.

CAMEROONS.—Four-fifths went to France. Remainder is British, and has 183 Europeans. Produces rubber.

TOGOLAND.—All French, except tiny British coastal strip with 50 Europeans.

Ask Yourself these Questions

Do not suppose, however, that Hitler has any false ideas.

He knows that Germany buys more raw material in the world market from the profits on her tourist traffic in one summer than she could obtain with the proceeds of her vanished empire, even if he recovered it, and could afford the enormous initial expenditure on occupation and development.

Yes, Herr Hitler would be the most embarrassed man in all Europe if the colonies were handed back to him to-morrow—even if all the white people already there cleared out and left them in good working order, and he took all their produce, leaving none for the rest of the world.

What Hitler wants, but could not get in anything like the quantity he needs from all Africa, is coal, iron, oil, cotton, rubber, copper, flax, hemp, jute and fats.

REMEMBER, that when Hitler took power six years ago he disdained the idea that his country should again embark on colonial adventures.

For Hitler, the restoration of colonies has become a magnificent instrument for propaganda among his subjects, and for his diplomatic bargaining with the Western Powers for a free hand in Europe.

His advisers even recommend it as the best wedge to split Britain and France. Their suggestion is that when the day comes Hitler should demand the return of Togoland or the Cameroons from France. Refusal would be hoped for.

A holy crusade against France would be threatened to vindicate German national honour.

France would turn to Britain. But, say Hitler's counsellors, no Englishman would join in a war over a place like Togoland, of which he did not know the whereabouts.

And any stake in Togoland which he was told belonged to him he would willingly exchange for a free football coupon bet!

BEFORE reaching your decision on Germany's case for colonies without reservations, there are some other points on which you may think guarantees would be necessary. For example:

Would Hitler make them Germany's private preserves and take everything they produced for himself?

Would the native populations, who must be the first consideration, be safe under a Nazi regime "blooded" in Europe with crushed minorities, Jewish persecution, and denial of the right to freedom of conscience?

Would the Nazi system of conscript labour in Germany be so applied in the colonies that the natives would virtually go back to slavery?

Would Hitler, after getting the colonies, next build a bigger fleet to protect them?

Would he train coloured armies (as Britain does in India and France in Africa) for aggression? Would he build bombing bases and use the harbours as submarine depots, and as refuge places for cruisers raiding shipping to the Cape and the East?

Would Britain and the Dominions have to undertake still greater armament expenditure for protection against such possibilities?

Now, if you believe that Germany, alone among the Powers, should be deemed unfit or unsafe to administer colonies, are you prepared to fight a world war on the issue? YOU WOULD BE EXPECTED TO DO SO IF TROOPSHIPS EVER SAIL DOWN THE KIEL CANAL TO HOIST THE NAZI FLAG IN AFRICA.

Don't believe there is no other solution. There has always been one. The world—and Hitler—are waiting for statecraft to accept it and work out the details. If it does not do so soon, get ready for another Crisis!

THIS IS NOT A MATTER BETWEEN BRITAIN AND FRANCE. IT IS A COMMON TASK. ALL THE COLONIAL POWERS, INCLUDING THE UNION OF SOUTH AFRICA, MUST BE BROUGHT TOGETHER WITH GERMANY AND A SETTLEMENT NEGOTIATED WITHIN A GENERAL FRAMEWORK.

One day a saner world will be so organised that any nation desiring industrial development shall have access to all available sources of raw material and food on due payment.

And also with its output so organised as to meet the legitimate requirements of every nation, and to maintain a stable price level.

Let the beginnings be made in Africa.

FIRST, if she can assure the world that she will be just to the natives, Germany must have territorial rights.

There would be no reason then why, in Western Africa, Herr Hitler could not have a compact, fledgling empire, with a seaboard, a fertile hinterland and not too many natives.

It could be composed of parts of British Nigeria, the French Cameroons, the Belgian Congo, and Portuguese Angola.

He would look for something also in East Africa to compensate for Tanganyika. Part of the Anglo-Egyptian Sudan could be available. And Signor Mussolini, of course, would be expected to concede his brother-Dictator a portion of Abyssinia.

Each nation, with Germany, would administer and develop its own areas. But the production and distribution of their wealth and material would be placed in a common pool under a powerful international board.

ONLY THEN WILL EVERY COUNTRY BE ASSURED OF EQUAL ACCESS TO RAW MATERIALS AND MARKETS IN AFRICA, AND ALL EXISTING PRIVILEGES BE ABOLISHED.

Herr Hitler has repeatedly said that the initiative must be taken by the countries which have acquired his country's colonies.

THERE is no reason to suppose that he would not participate in an experimental co-operative effort of this kind in Africa, the first in social history and capable of extension over the earth.

Germany would be satisfied that the war guilt accusation against her had been scotched at last, and that the slur that she is no longer worthy to govern in the outside world had been removed.

If Hitler refused, the verdict would be that he is using his colonial agitation only to intimidate . . . or as part of a plan for world disruption and domination.

IF A WOMAN DOES THIS

- SHE'S LYING

(according to the German police-scientists)

"C.I.D."—No. 3

A series which takes you inside the headquarters of the world's great crime-fighting organisations. By Fleet-street's most famous crime reporter—

Stanley Bishop

MORE murders are committed in November than any other month. Most murders are committed at week-ends. Those conclusions, reached by German criminal psychologists, are based on the crime statistics of that country over a period of three years.

All other countries would probably produce the same results.

During a three-year period in Germany there were 169 convictions for murder, and an official return just issued makes an interesting analysis of that total.

Thirteen of the crimes were committed by juveniles between the ages of 14 and 18, who received sentences up to 10 years' imprisonment.

Convicted killers numbered 151 males and 18 females.

The majority of the men were single, and their ages ranged from 21 to 25. The women were nearly all married and aged between 40 and 50.

The reason for this is easily understood. Most murders in Germany are "passion crimes," due to sex repressions and inhibitions.

Ordinary crime, such as burglary, fraud, and robbery with violence, has been reduced to an almost negligible quantity.

This, too, can be explained quite simply.

In England, France and the United States there is a *criminal population*: men and women who make a livelihood from law breaking.

But in Germany all the "old lags," the crooks of both sexes who are habitual offenders, are in custody.

Because of their records, they have been sent to penal settlements, where they will remain for the rest of their lives.

Consequently, what general crime does continue in Germany is due to new recruits. And when they are caught they receive sentences which would never be given in a British court to first offenders.

"We believe," a German doctor told me, "that those individuals who have pronounced anti-social tendencies should be restrained by confinement for the benefit of the State."

A simple way of dealing with crime? Yes, but only possible under the harsh discipline of a totalitarian country.

Under the Nazi régime the German police organisation has changed so drastically that it bears no comparison with the police machine of any other country in the world.

Its chief is Herr Heinrich Himmler, the former manager of a chemical fertiliser factory, who is the intimate and guardian of the Fuehrer.

YOU could not imagine a man who looks less like his part than Herr Himmler, even when he is in full uniform.

The youngest police chief in the world, he wears pince-nez as an aid to short sight, and is mild and rather flattering in his manner with strangers.

Formal functions, which he has to attend frequently, bore him. He would much rather be at home in his flat, or at his office desk.

At present most of his time is taken up with the secret police, but he keeps a watchful eye on the "Polezei-Praesidium," which is Berlin's Scotland Yard and Bow Street rolled into one.

Its home is in the Alexanderplatz, a huge, ugly building in the official Prussian style of the late seventies—red bricks covered with dust and soot; semi-circular arches; three floors, with hundreds of rooms and long, poorly lit corridors.

The eastern wing of the building is a prison—one floor for women and two for men—with innumerable small cells.

Secret passages communicate with headquarters.

WITHIN three minutes an arrested man can be brought from his cell into the rooms of the crime squad for questioning.

Head of the Crimes Department is Herr Haertel, whose work is almost entirely administrative. The real chief detective of Berlin is Kriminalkommissar Gennat, who, during the past twenty-five years has covered every major crime in the city—and has nearly always been successful.

Gennat is an East Prussian in the early fifties, stout, clean shaven, and with a reddish face. He speaks in a slow, convincing matter-of-fact tone.

His boast is that he has never tried to secure proof against a prisoner about whose guilt he is doubtful.

When confronting a suspect, he will always try gentle, sympathetic treatment first, and he has obtained more confessions in this way than other colleagues have by using the "third degree."

But when Gennat meets a stubborn prisoner, that is another story. He sits face to face with his man for as long as twelve hours, keeping up a fire of questions until he has discovered the weak point in the armour of his opponent—the contradiction, the omission, or the imprudent addition—which brings the denial to collapse.

Many senior detectives in Berlin and other great German cities are university trained.

Nine German universities—of which Berlin and Cologne are the largest—have schools for criminology, in which all the latest scientific theories of crime detection are taught.

In what was Austria practically every detective is a university man, who has studied medicine, law, and psychology.

And of these three subjects psychology is looked upon as the most important.

On their conception of a man's mentality and character German detectives will build up their case against him—and they are rarely wrong!

A GERMAN detective will assure you that he *knows*—not instinctively but as a matter of certainty—when a criminal is lying. He has a score of little tests. . .

For example, he says that when a woman lies, she always cocks one foot on its heel, and turns the other at a right angle.

Well, you can test this out for yourself, but do not blame me if it goes astray.

Whenever there is a major crime mystery in Berlin, the "Polizei-Praesidium" issues *immediately* and has posted throughout the city red placards in which details of the crime are printed.

Anything which may be of assistance is pictured on the poster, and the public is asked for information. A reward is also promised to anyone who gives information leading to an arrest.

These rewards vary according to the seriousness of the crime, but are never less than about £80.

Largest offered was £5,000 after the murder of Dr. Walter Rathenau, the German Foreign Minister, sixteen years ago.

As soon as a murder is reported in Berlin, a "Mordkomission" leaves for the scene.

It is in charge of a star detective, who has with him a number of experts, a surgeon, a chemist, a photographer, a finger-print expert, and others who have experience in the examination of blood stains and in the taking of footmark casts.

Throughout the investigation the fullest use is made of police or university crime laboratories.

THIS is why the number of crime mysteries in which German detectives have failed is so small; far fewer than in England.

One failure is particularly interesting because it led to a series of imitative murders.

A fashionably dressed young man took a room in a famous hotel, which is the meeting-place of diplomats, high officials, bankers and business men.

Next morning a money-order postman called at the room to deliver a small telegraphed money order to the visitor.

In Germany, as in France, money orders are delivered in cash personally

(Continued on page 26)

Mansion makes it so much easier to obtain a brighter and more lasting finish. The lovely gloss it imparts to Floors and Furniture gives added charm to every room. It also thoroughly cleans the surface and destroys dust germs.

MANSION POLISH

This 3d., 6d., and larger sizes.

FOR FLOORS, FURNITURE & LINOLEUM

CHISWICK PRODUCTS Ltd., LONDON, W.4.

XP/CA/7

Which chocolate is hard?

You can't be certain till you bite it.

Which Tooth-paste is SAFE?

The Bite test will tell you.

Just as you cannot be *sure* that a chocolate is hard or soft until you bite it, so you need to put your tooth-paste to the Bite Test to be *sure* it's *safe*. Grind a little of your present paste between your front teeth. If there is the least trace of grittiness, beware. Gritty tooth-pastes help to wear away the 1/100th of an inch of enamel which is all that protects your teeth from decay at the gum-line. Don't take this risk. Change to Odol, the smoothest, finest tooth-paste you can buy. Dentists recommend this delicious paste because it is such a safe way to pearly teeth. Get a 6d. or 1/- tube of Odol to-day, or send 1d. postcard for free sample to Odol (Dept. J.B.2), Norwich.

Let's see your Odol *Smile!*

Odol can be obtained as Tooth-paste or solid Dentifrice. There is also Odol Mouth-wash and Odol Denture Powder.

Be Tireless! Thriving! Tough!

by the

Healthy, hardy, full of vigour and free from cold and illness, a strong constitution, plucky as they make them by regularly taking—

OXO

Beef—for Strength

"John Bull" Guarantee.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee:—All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked—In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull" and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED. Proprietors of "John Bull."

A charming young lady named Kate
Woke up Christmas morn very late:
Said she, with great glee
"Oh! What do I see

1ST. PRIZE £15
2ND £5 3RD £3 4TH £2
TEN PRIZES each £1

SOME RHYMES:

Bait, abate, await, advocate, agitate, calculate, captivate, celebrate, congratulate, date, debate, educate, elate, fate, fête, fortunate, great, hate, hesitate, investigate, intimate, late, mate, rate, radiate, skate, slate, straight, stimulate, tolerate, wait, weight.

CONDITIONS.

The Proprietors of 'Diploma' Crustless Cheese offer a first prize of £15 and other prizes, as stated, for what they consider the best last line to this Limerick. Write your last line on paper and attach the coloured label from a portion of 'Diploma' Crustless Cheese (either Cheddar, Cheshire or Dunlop). Send as many attempts as you like, which may all be on one sheet, but for each must be attached a label. The Lines will come before a competent staff of adjudicators. The Managing Director's decision is final and legally binding. Address to:

Competition (Dept. 12), WILTS UNITED DAIRIES LTD., TROWBRIDGE, WILTS.

Closing Date: Friday, December 16, 1938.
A List of Winners will be sent to every competitor.

'DIPLOMA' The ENGLISH CRUSTLESS CHEESE
Cheddar or Cheshire 6d. and 1/- per box. D.416a.

History is made at night

SHE PASSED HER DRIVING TEST THE NIGHT BEFORE SHE TOOK IT

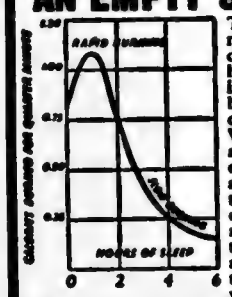
'I WISH THEY WERE ALL LIKE YOU,' said the examiner—and the licence was hers. Her night-cup of Bourn-vita was the secret that brought her success. It will do the same for YOU.

'You've been well taught,' said the examiner. But it was the 'deep sleep secret' that made her so confident, clear-headed—brought out the qualities that breed success.

THE NIGHT IS MORE IMPORTANT THAN THE DAY. And when Bourn-vita looks after the night, the day will look after itself.

She needed self-confidence and a clear head to remember her Highway Code and obey the examiner without hesitation. But *she* knew the secret of success—that most of life's battles are won *the night before they happen*. The steadiness of your nerves, the amount of your energy—your confidence and optimism even—all depend on sleep. Not *length* of sleep, but *scientifically sound* sleep is what matters. That's the sleep that a bed-time cup of Bourn-vita gives you, soothing nerves, mind and body, and bringing new life for to-morrow.

DON'T GO TO BED ON AN EMPTY STOMACH



Graph showing course of energy consumption during sleep

The body actually needs more energy during the first hour of sleep than in ordinary waking hours, although it quickly relaxes. When your stomach is empty less energy is available, and sound sleep is therefore slow in coming. Experiments have shown that Bourn-vita is a ready source of the quick energy your body needs, while actually soothing digestion and bringing deep refreshing sleep the whole night through.

SHE'S A BOURN-VITA WINTER-PROOFED GIRL. She laughs at the thought of coughs and colds. So would YOU if you took Bourn-vita every night.

9D PER ¼ LB
1/5 PER ½ LB
MADE BY CADBURYS

BOURN-VITA *to night*
makes to-morrow just right

"Only £2-15-0 a week for the six of us"

Mrs. Brough makes her own bread and cakes — and doesn't her family thrive on them! Especially with Rowntree's Cocoa!

"Rowntree's Cocoa makes rearing a family much easier"

says Mrs. Brough of Bradford

"WE none of us look undernourished in our family, do we?" says Mrs. Brough, of Bradford. "Yet all I can afford to spend on food for the six of us is 30/- a week. It would be less if our rent wasn't so very low!

"Of course, to manage on that you have to be up to all the dodges of careful housekeeping. And one of the best bits of advice I've ever had was from the nurse who looked after me when I was having my babies. She told me to give my family Rowntree's Cocoa at meals. She explained that you can't expect children to get the full nourishment from their food unless they digest it properly — and Rowntree's Cocoa helps them to do that.

"Nowadays we all have Rowntree's Cocoa regularly — the three youngest twice a day — and I do believe it makes the whole business of rearing a healthy family ever so much easier."

* * *

Rowntree's Cocoa is made by a special "pre-digestive" process, so that it is not only more digestible and nourishing itself — it actually helps people (especially children) to digest all their other food more *quickly* and with *less effort*. This means people get more good out of their meals. Children put on *extra* bone, muscle and tissue.

DO YOU KNOW THIS MEDICAL FACT?

If you have a drink with your supper, it's worth remembering this important medical fact. You can't get a good night's rest unless your supper digests easily. Switch to Rowntree's Cocoa — it is *pre-digested*. Rowntree's helps you to digest your supper better, prevents digestive troubles from disturbing your night.

FREE GIFTS! Hundreds of valuable free gifts are offered in exchange for Rowntree's Cocoa coupons. Free Gift Coupons in every tin. Send postcard (postage 1d.) to Dept. CE75, Rowntree & Co. Ltd., The Cocoa Works, York, for Free Gift Booklet containing Free Voucher, value three coupons.

ROWNTREE'S COCOA AIDS DIGESTION

continuing "C.I.D."

Science comes to the aid of the Berlin police after street accidents. Here you see policemen photographing the scene of a smash, and marking in the roadway tracks of the vehicles concerned

Murder Hunt by Television

to each addressee, and in a city like Berlin a postman usually has a considerable sum of money in his wallet.

Later that morning the floor chambermaid entered the hotel room to find the postman dead with his throat cut.

His money bag was empty, and the hotel visitor was missing. The suitcases he had left behind contained bricks wrapped in paper.

The murderer, who got away with about £200, was never caught.

Within a few months four other postmen had been killed and robbed in the same way, but there were no more police failures. Each one of the murderers was caught and convicted.

Now a typical case which shows how the German police depend on reasoning.

A wealthy property owner was shot in the bedroom of his country house.

Entry to the house had been made through an upper window at the opposite end of the house to that in which the bedroom was situated.

Connecting the window with the bedroom was a long corridor, on the walls of which were marks which indicated that the murderer had steered himself through the darkness along the left-hand side of the corridor when entering, and again on the left-hand side when making his escape.

The detective in charge argued that everyone has a controlling side. The normal person going along a dark corridor would steer by touching the wall with his right hand.

The murderer did the reverse. Plainly, therefore, he was left-handed to a pronounced degree. Also, he knew the layout of the house.

Before a week had elapsed the murder was pinned down to the middle-aged nephew and heir of the property owner, who was a left-handed man.

In their finger-print system the German police follow the lines of Scotland Yard, but they have an easier and quicker means of classification, and a way of filing finger-prints and criminal record photographs which is exceptional.

It is done by an amazing machine which will pick out a finger-print or record photograph from 20,000 others in less than two minutes.

Recently the Berlin police tried something really new—television in a murder hunt.

A taxi-cab driver was stabbed and robbed on the outskirts of the city.

In his hurry to get away the murderer left behind a raincoat, which the experts said was not of the mass production kind but had been made to order.

Detectives had the idea of televising the garment at a show, to which all tailors and those who specialised in raincoat making were invited.

The experiment was successful. The coat was recognised and the murderer arrested.

Startling though this use of television is, it is only a development of the cinema technique with which Germany's police have already made great strides.

Special films depicting typical crimes are shown to trainees and the solution left blank.

From what they have seen on the screen the young detectives must work out their own deductions.

By this means detectives receive a far more vivid and lasting impression of the different problems they may have to tackle than they would from an ordinary lecture.

It is an idea which Scotland Yard might well adopt.

"And the Greatest of These is Charity . . ."

AS Christmas draws near, bringing its spirit of good will to all men, think of those less fortunate than yourself, the tragic victims of the Great War whose lives and the lives of their families have been wrecked by ill-health and unemployment.

JOHN BULL War Sufferers' Fund was created to help these unhappy people, and with the co-operation of readers, who have sent gifts of money and clothing, it has done great work.

It wants to keep up its splendid record, but it can only do so with your assistance, which has never been needed more than at this season.

Let us tell you of some of the cases on our list to whom this Christmas will be an unhappy one indeed if they do not receive that practical sympathy you have shown so readily in the past.

A bedridden widow of eighty, who lost two sons in the war, is slowly dying from cancer in terrible poverty.

She and her remaining son, a nervous wreck from long unemployment, live on his National Health Insurance, and her two tiny pensions—ten shillings a week for old age, and 5s. 3d. a week for the death of her sons.

Surely you will help her?

Threatened with eviction because their rent is behind, the family of an ex-Serviceman have pawned all their winter clothing, sold nearly all their furniture.

The father has been an invalid for nine years. The daughter, aged thirteen, is in hospital, and the two sons, one fifteen and the other nine, have both been ill.

Surely you will help them?

Another luckless family lives in Lancashire. There are eight children under fifteen, and all of them have had a succession of ailments due to under-nourishment.

Christmas won't mean much for them, nor for the family of the Welsh ex-soldier, whose father had to go to the South of England to find work.

He earns only 1s. 2d. an hour—and that only when the weather is fine—so he has little hope of seeing his family again for many months. Certainly not this Christmas.

Memories of other and happier times are breaking the heart of a London man, whose wife and four children have had their health shattered by the hardships they have suffered. He writes:—

"Because of war wounds, I am able to do only light work, and I have been unemployed for a long, long time. Things used to be so different. We were able to have a nice Christmas dinner and buy the children toys. There will be no Christmas dinner and no toys this year." Can you let this appeal go unanswered?

Once this little man did his bit for his country.

Twenty years after he is still paying the price.

We ask you to do your bit to help him and others like him by sending a donation to our cause, so that it will reach us in time to spread a little Christmas cheer among such unfortunates.

* * *

Envelopes should be earmarked "Christmas" and addressed to the Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2. All gifts will be acknowledged where names and addresses are given.

TREAT YOURSELF

How long is it since you drank a Port Wine of really exceptional quality? Buy yourself

SANDEMAN PARTNERS

9/- per bottle

and worth it. Other prices from 5/- to 12/- per bottle.

SANDEMAN PORT

In the Netherlands een pijp

...but in Britain it's Afrikander

Afrikander FLAKE and SHAG also obtainable at the same price.

Discover for yourself why Afrikander is BRITAIN'S BIGGEST SELLING PIPE MIXTURE

WHICH IS ARTHUR?

EDWARD'S SCARF IS NEW; ARTHUR'S SCARF HAS BEEN WASHED MANY TIMES WITH PERSIL

You can't tell the difference *between a new scarf and a Persil-washed scarf*

Persil is best for all fine fabrics. Your most precious clothes can be washed with Persil over and over again with complete safety, because oxygen is blended with soap in Persil in a special way that gives it a wonderfully gentle cleansing action. And even in cool water the Persil oxygen suds take out every scrap of dirt in the shortest possible time, so that clothes need never be long in the water. Next time you do your fine wash use Persil, and see for yourself how it keeps woollies fluffy and warm and how silks retain their soft sheen.

The manufacturers of Sammy Scarves specially recommend Persil for washing their scarves to keep them warm and new-looking.

THE AMAZING Persil OXYGEN WASHER

PER 631-254-38

Swan SONG

Short Story by A. P. Garland

Twice a week she comes to see me, and she'll often play to me

IF you were ever asked, in the old days, to take tea with Miss Martha Souper in her four-roomed cottage in Gunnersbury Approach, at the end of the meal she would lead you upstairs and, pushing open a door, would say in a very dignified fashion, "This is the music-room."

Of course, you would feel like laughing. The idea of a music-room in such a bandbox of a house was absurd. But you didn't laugh.

Miss Souper's dignity stopped you.

You would enter the tiny room and you would see before you an upright piano which looked as if it had come out of a museum.

It was made of mahogany, polished till its surface shone like a mirror, very high, with the front of the upper part decorated with faded red silk and the lower part bulging out to a surprising extent.

On some sad occasion the instrument had been in the wars, for one of the stout legs in front had been broken off at the ankle, and a large book had been placed beneath it to keep things on an even keel.

Miss Souper would always give you a moment or two in which to be impressed with the exhibit before you, and then she would announce dramatically, "That's the piano Mendelssohn played on."

AT that you would naturally turn to her with mouth open a little and eyes of surprise and say politely, "Is that so?"

Thereupon she would say, as if repeating a lesson, "Yes. In 1846 he came to dinner at the Wentworths' and afterwards, in the drawing-room, he played several pieces on that very instrument."

You were probably not impressed with the news. Early Victorian musicians cut little ice nowadays.

But, if you were the average individual with an eye to business, you would say, "It must be worth a lot of money."

The old lady would look at you haughtily and answer, "I would not part with it for untold gold." That made you feel a bit ashamed of yourself.

Later, Miss Souper would explain how this historic relic had come into her possession.

"I went into service with the Wentworths at Wentworth House in September, 1880, when I was nineteen, and I became personal maid to Miss Grace.

"She never married and I stayed with her till she died in 1915. She was the last of the family, and she left me this piano and a few odd things, as well as an annuity.

"I took this cottage and I gave the piano a room all to itself. I wasn't going to have it knocked about in my sitting-room.

"SINCE then I've taken every care of it, just as Miss Grace would have liked me to do, and after I'm dead and gone it's to go to my grand-niece Molly.

"She's the only person I ever like to see lay a hand on it. Twice a week she comes to see me from Islington, where she lives, and she'll often play me 'By the Banks of Allan Water' or Mr. Mendelssohn's Spring Song. So, in my will, I've said that it is to go to her."

To that the only possible reply was that Molly was a lucky girl, which you said with your tongue in your cheek.

What good was a battered old piano anyhow, even if Old King Cole himself had once played on it?

That was exactly what Elsie Dow thought of it. She was Miss Souper's other grand-niece and married to a well-to-do butcher, and the old piano meant nothing at all in her life.

She had a baby grand of her own, a really modern instrument, which was the show-piece of her smart home in Highgate. Not for the life of her could she understand all the fuss about the old-fashioned piano in the Gunnersbury cottage.

"I wouldn't give it house room," she once told her husband.

"I made enquiries at Haslett's to see what it would fetch and they told me that, even if Mendelssohn had been born in it, it wasn't worth more than the couple of pounds or so the timber in it would fetch.

"JUST like Aunt Martha to get all sloppy over it. Old women are like that."

All the same, Elsie would never forget the telling-off she got from Aunt Martha for daring to rattle off a slapdash jazz melody on the faded keys of the old piano.

"No, Elsie," the old woman had said. "You ought to know better than to play vulgar tunes like that on my piano. If Mr. Mendelssohn were alive he'd be horrified. I want proper tunes, like Molly plays to me."

"You were silly, Elsie," had been George Dow's comment on the incident. "You can't risk getting the old girl's back up. Suppose she took it into her head to leave everything to Molly. That wouldn't be so funny."

"Don't you worry about that," had been her confident reply.

(*Continued on page 30*)

Shiny noses banished!

Banish shiny nose forever! Snowfire Powder-Cream gives your skin a lovely matt-finish that makes you complexion-confident wherever you are. It never clogs the pores. And how economical it is to use! There are five flattering shades — Naturelle, Peach, Rachelle, Deep Rachelle, or Ivory to suit your skin colouring.

Never have a shiny nose—use

Snowfire

POWDER-CREAM

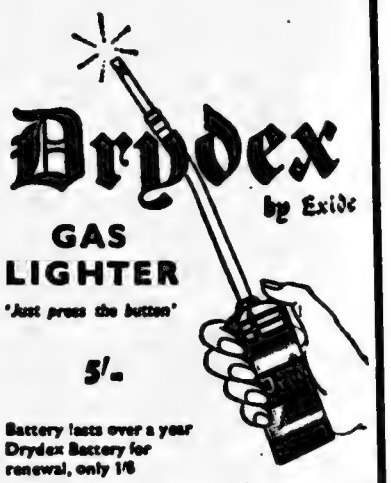
She's Cashed 164 Cheques from "John Bull"

HERE you see Mrs. E. Furness, 25, Travis Street, Burnley, who captured a JOHN BULL Crossword Life Pension of 30s. Weekly in October, 1935. Already her Saturday Pension cheques total 164—and they will continue for the rest of her life.

Turn to this week's Monster Crossword on pages 40 and 41, for a coupon may well win you £8 Weekly for Life!

PRESS AND PRESTO!

THE GAS FIRE'S ALIGHT!



Drydex by Exide

GAS LIGHTER

'Just press the button'

5/-

Battery lasts over a year Drydex Battery for renewal, only 1/6

From all good dealers & Exide Service Stations.

The Chloride Electrical Storage Co. Ltd., (Exide and Drydex Batteries), Clifton Junction, nr. Manchester. Also at London, Manchester, Birmingham, Bristol, Glasgow, and Belfast

m54b

KIDDIES LOVE A COSY BEDROOM-

Kiddies are soon asleep in the snug comfort of a Valor-heated room. And when they are happily in dreamland you can enjoy the cosy warmth of Valor in your own room too. Anywhere at any time, Valor heats where nothing else can. Be sure you get the genuine *British-made* Valor Oil Heater — look for the Valor Shield. Stocked by all Ironmongers and Stores.

PRICES FROM **14/9** Large Black Model No. 525R as illustrated - **23/-**

Ask your dealer for illustrated and descriptive Price List of all models.

No smoke...No smell...No trouble

VALOR

British - Made

OIL HEATERS

LOOK! *The Thermometers give a Verdict for Valor*

The average winter temperature of an unheated room is generally about 48°F. Doctors say 64°F. is the correct level for health and comfort. Assure it with a Valor!

Manufactured by THE VALOR CO. LTD. *(Registered Proprietors)* BIRMINGHAM
Wholesale Distributors: ANGLO-AMERICAN OIL CO. LTD. *Branches everywhere*

Be sure you always use
ROYAL DAYLIGHT OIL and VALOR WICKS

V.H.48

Advt. of The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2. MADE IN ENGLAND

Marry, 'tis the kynge of the Castle!

Shades of Sir Walter! But this smokynge tobacco yclept Four Square lyketh me well indeed. In all the years I have haunted this keep I have never known its lyke. My lord of the castle hath a pretty taste for flavour! Strange roysterings there be in the Grate Hall at this season, with their kyssynge under the myseltoe and candles upon cakes, but if they smoke tobacco lyke this then indeed the countrie hath not yette gone to the dogges! Methinks I will hide yon tynne of Four Square beneath my doublet; 'tis not often that a ghost can make merrie with a smokynge tobacco that hath no artificial flavourynge

FOUR SQUARE

VACUUM PACKED TOBACCOS — No Artificial Flavouring

Mixture (Green Squares).....10½d. oz.	Mixture — Original (Blue Squares).....1/2½d. oz.
Curlies (Purple Squares).....10½d. oz.	Mixture — Medium-Light (Blue Squares).....1/2½d. oz.
Cut-Cake (Yellow Squares).....11d. oz.	Matured Virginia — Original (Red Squares).....1/3d. oz.
Ripe Brown (Brown Squares)...11d. oz.	Matured Virginia — Ready Rubbed (Red Squares) 1/3d. oz.

All blends are Medium Strength and are sold in tins only.

FOUR SQUARE VIRGINIA CIGARETTES

Standard Size:— ... 20 for 1/-. Large Size:— ... 20 for 1/2d.

Guaranteed to be made from 100% genuine Virginia Leaf.

GEORGE DOBIE & SON, LTD. *(Manufacturers of Quality Tobaccos since* 1809), PAISLEY, SCOTLAND.

Basil Butler

GOOD OLD EPSOM SALTS

Now tastes just like a sweet

That time-honoured, stand-by Epsom Salts is now compounded into tablet form. Handy sugar-coated tablets called Epsotabs. So easy to take—just swallow one or two with a glass of water before you go to bed. So thorough in their action—every scrap of poison-waste is carried gently and easily away. So safe, even for children—doctors always recommend Epsom Salts. You'll recognise EPSOTABS—THE LAXATIVE by the bright yellow, red and green carton. Only 2d., 6d. (or 1/3 family size). Send for generous free sample to EPSOTABS LTD. (J.B.8), 59, Chancery Lane, London, W.C.2.

£35 in Cash Prizes FREE

For best last line to Limerick on page 25.

Turn to this simple, amusing contest now—read the conditions carefully and send in your Entry at once! It may win you that first prize of £15!

RHEUMATISM AND NERVE TROUBLE

Sufferers from these wearying ailments take encouragement! Vitadatio, the safe herbal remedy, triumphs again! It can help you as it helped Mr. Downing, Elvington, York. Read what he writes:—"What a wonderful medicine Vitadatio has proved to me. I have been suffering for a long time from Nerve Trouble and Rheumatism. I had terrible nights and could not sleep, but since taking Vitadatio I feel a new man. It is a god-send to sufferers."

Give this wonderful medicine a trial! Act Now—get a bottle to-day! Sold by Boots, Timothy Whites and Taylors, Chemists, Stores, 3/- and 5/- per bottle or direct per post (6d. extra in U.K.).

From VITADATIO, ARMLEY, LEEDS. **Write for FREE BOOK** BD 121

A FREE BOOKLET on SKIN TROUBLES

Here's news! The first soluble assimilable sulphur treatment for skin diseases is announced on page 37. A free copy of a special booklet with full details will be sent to all readers who fill in the application form in the advertisement. End your skin troubles now by getting full particulars of this new discovery.

She tried buying him funny papers to read
helping him to do his crossword puzzle
but it was no good
until she learned that
GOOD TEMPER STARTS IN THE STOMACH
Just you try PAN YAN!

It's not so easy to laugh at bad temper when you're faced with it. But it can be cured by curing the digestion. Serve Pan Yan with every meal — this spicy appetiser is prepared from a careful blend of spices that soon get the digestive organs working properly and improve tempers. Pan Yan is 10½d. and 3½d. per jar.

4553

KEEP FIT... RULE No. 1
Good wholesome home-made food

Try this delicious
FARMHOUSE DRIPPING CAKE
12 ozs. plain flour.
3 rounded teaspoonfuls Borwick's Baking Powder
6 ozs. dripping
2 ozs. butter or margarine
6 ozs. brown sugar
4 ozs. currants
¼ teaspoonful nutmeg
4 ozs. sultanas
1 egg
1 gill milk
Pinch of salt

1. Sift together the flour, salt, grated nutmeg, and Borwick's Baking Powder.
2. Rub the fat into the flour, etc.
3. Add the fruit and sugar.
4. Mix well but lightly with the beaten egg and milk
5. Turn into a well-greased oblong cake tin.
6. Bake in a moderate oven for about 1½ hours. Temperature 325°.

BORWICK'S
BAKING POWDER
The Best in the World.

Continuing

Swan SONG

"She's made her will and she told me what's in it. I'm to get everything except what's in that silly music-room.

"A rotten old piano, piano-stool and a piece of moth-eaten carpet. That's all that Molly's going to get for all her smarmy ways with Aunt Martha."

"I suppose she fancies she'll be able to sell the piano for hundreds and hundreds of pounds. Then she'll wake up."

"I wonder how much the old girl's got."

"I've been trying to work that out. She's had that annuity of four pounds a week for twenty-three years, and I don't suppose she's spent more than half of it. If that's right, there'll be a nice packet coming to you."

"Yes. And her insurance will pay for the funeral. It needn't cost much. An old woman like her.

"Won't I love to see Molly's face when she finds out that all she gets from her sucking-up to Aunt Martha is a mouldy old piano."

But Elsie hadn't quite sized up Molly Painter. For Molly, who was only twenty-five, happened to be one of those girls who can do a good turn without looking for reward. She hadn't the money sense, in fact.

Islington is a pretty fair journey from Gunnersbury Approach, and Molly's hours were long in the ladies' hairdresser's where she worked.

All the same, once or twice a week she managed to make the wearisome trek to Gunnersbury, and to listen patiently to Aunt Martha's long-winded stories of the great days at Wentworth House in the 'eighties.

That was all very fine for Molly, but Edgar Vine, the young man to whom she was engaged, was inclined to jib when twice in the same week he had to do without his girl's company.

HE was an assistant in a retail radio shop, and he was putting in a good deal of overtime trying to save enough money to set up in business for himself.

So he and Molly had little enough chance of meeting as it was. But it was a waste of time complaining.

"Don't be silly, Edgar," Molly would say. "Poor old Auntie is so much alone. The only people that care a hang for her are Elsie Dow and myself—and I don't think Elsie bothers very much now.

"Besides, she gets bored when Auntie talks about the old days. I get bored, too, but I don't think it fair to show it the way she does. It must hurt Auntie a lot."

"And you're not a real relation at all!"

"What does that matter? I'm sorry for her. Another thing, I don't think she can last much longer."

Edgar had no reply to make to that. Molly might be going a bit far with her good deeds, but it was a lot better for her to be that way than to be a tough piece of work like Elsie Dow.

Fancy being married to Elsie Dow! Edgar shuddered.

Then came autumn, and it was plain that Aunt Martha was near the end of her tether.

She had now grown so feeble that a nurse had to be installed in the house to look after her, and her mind began to give way.

The hiring of the nurse was a blow to the Dows. They resented this extra charge added to Aunt Martha's budget.

In some vague way they blamed the old woman for not holding the fort by herself to the finish.

On the other hand, there was the great consolation that this change made it clear that the extra expense would not go on for long.

Nor did it. Before the last leaves had fallen, Aunt Martha died.

After the funeral Mr. Collins, a member of the old-fashioned firm of solicitors who had acted for the family of Wentworths for nearly a century, arrived at the cottage to read Aunt Martha's will.

It was a simple document. It ran:

"To my dear grand-niece-in-law, Molly Painter, I leave the entire contents of the music-room, including the piano on which Mendelssohn played.

"All the rest of my property I leave absolutely to my dear grand-niece, Elsie Dow."

"At last," whispered Elsie to her husband.

"Yes," he answered. "We can now get that new car we've been wanting."

ALAS! there was no new car to be bought out of Aunt Martha's legacy!

The fact was, the money didn't run to it. For it was the painful duty of the executors to inform the Dows that Aunt Martha had for many years been using her savings to subscribe secretly to a fund for distressed musicians, and the total net sum available to swell the Dows' coffers was forty-five pounds ten shillings.

Elsie could never forgive her aunt for this treachery, as she called it. And, in the privacy of their home, she and her husband called the old woman names that were scarifying.

Therefore, when one day she came across Edgar Vine in Oxford Street, Elsie could not conceal her disgust.

"Molly got her piano home safe, I suppose," she remarked with bland acidity. "It'll be so useful when the two of you set up house."

"Yes," he answered with a smile. "We'll manage to find room for it somewhere. We're getting married next week."

"Oh! Come in for a fortune, I suppose."

"Well, just a little one. At least, Molly has. From Aunt Martha, you know."

"What?" Elsie nearly choked. Then she saw the joke.

"That mouldy old piano?"

"Oh no. Not the piano, but the book that kept up the broken leg.

"It was a first edition of a book called 'The Compleat Angler,' by Izaak Walton.

"Molly got two thousand pounds for it."

The Human Machine

Make Up your Mind!

R. W. Emerson

IF you wish to stand on your own feet you must cultivate the habit of decision, and this involves more than you might think.

To be able to decide you must have many qualities.

You must have self-reliance—faith in yourself. You must have energy—enough power within you to carry out in action whatever decision you reach.

Above all, you must have courage—not necessarily courage of an heroic kind, but the sort of courage that alone makes everyday life a possible thing.

You need the common courage to be always honest — not only with others, but with yourself.

You need the courage that will compel you to speak the truth without fear or favour. You need the courage that will enable you to resist temptation, and to say "No" when it might be far easier to say "Yes."

You need the courage to be what you really are.

Without these qualities you can neither resist evil nor follow good. Without them you cannot translate your intention into action.

Emerson said that it was a foolish consistency that was the hobgoblin of little minds. It would have been truer to say that it was irresolution.

There is nothing so pathetic as the man who can never bring himself to start. Life is gone before he can make up his mind.

Learn to be decisive. Right or wrong, make up your mind. It's better by far to make an occasional wrong decision than never to make a right one.

Race with "Silver Ring"

Good Tip for Punters

ONE of the most aggravating experiences that can befall the amateur backer is to look down the racing results in the evening paper and find that one of the horses he's been following for months has popped up at "tens," when he didn't even know it was engaged.

Your professional never has this tantalising ill-luck. Of course, the racing game is his business, and he knows all the horses which are running, so there is no likelihood of his overlooking one of his favourites.

If you get a 2d. racing guide, such as the *Sporting Life* Weekly Edition, issued every Saturday, it won't take you ten minutes to glance through the list of horses engaged during the coming week and mark off those in which you are interested.

You can check up their engagements, and, if you're really a forgetful sort of chap, can write out your bets for the various days and send them off to your bookmaker right away.

There may be a few non-runners among them, but you don't have to pay for these, and the practice is a guarantee that you won't suffer the annoyance referred to above.

Weather permitting, we are going to have a bumper National Hunt season, and I hope to demonstrate how to make 'chasing pay—in the Code.

"SILVER RING'S" CODE

The Code for this week is as follows. It covers the racing from Thursday, December 1, to Wednesday, December 7.

X Z Q C 93 B 94 M S R P O 98 T F U 97 L H J I 95 E D K V W A N 96 G Y

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below, as the case may be. Example: S9398FKQ93W would read KINGSHIP.

Where a double letter occurs in the name of a horse the figure 2 is substituted. OJQ93Z2 would read ACHILL.

How Professor Polland, famous dermatologist of Graz University, Austria, prescribes for approaching

BALDNESS

Dr. Polland sums up his wide experience of the cause and cure of baldness in few words—'Ninety per cent. of baldness is caused by the starvation of the hair root. When the blood stream fails to feed the hair root, I invariably prescribe the application of Silvikrin, because it is the natural food the hair must have.'

Mr. Weightman (above) was 'for all intents and purposes bald.' See what a growth of hair he has now—thanks to Silvikrin! Read his grateful letter below—

200 Kingsley Road,
Hounslow, Middlesex.

Dear Sirs,

My hair had been falling out so badly for so many years, that for all intents and purposes I was bald - just a few straggling hairs was all I had left. Four months ago I started using Silvikrin, and have not missed a single application since that time, and I can say with pleasure that it definitely does grow hair. So pronounced has this growth been that I have recovered a head of healthy hair.

(sgd.) Frank Weightman.

As seen under the microscope by Mr. Weightman—a section of the human scalp, showing the hollows so-called 'root' which sun cuts right out. The real root is the fibrous growth underneath: it is this that Silvikrin nourishes.

The most amazing piece of research on hair growth is the discovery, by the brilliant biochemist, Dr. Weidner, of the fourteen separate and distinct organic components of the natural food the hair must have for its natural growth. These fourteen have actually been prepared in *nature's exact proportions*, in Silvikrin. When the bloodstream fails to deliver this food to the hair roots, dandruff, falling hair, and even baldness result, and *the only thing left to do is to apply Silvikrin.* This explains the spectacular success Silvikrin has had in clearing up dandruff, stopping hair falling, and actually making new hair grow — *as hundreds of doctors all over the world have proved.*

Look up *your* hair trouble in the table—see what you need—get your Silvikrin *to-day!*

WHAT YOU NEED:

SILVIKRIN LOTION for your daily hair-dressing to protect you from dandruff and falling hair, to keep the scalp healthy and the hair vigorous, lustrous, and well groomed. If you still possess a healthy head of hair, the regular use of Silvikrin Lotion will maintain it in perfect condition. Bottles, 1/6, 3/6, 6/-.

PURE SILVIKRIN, the concentrated natural hair food in cases of severe dandruff, heavy loss of hair, thinning hair, bald patches and threatening baldness. 6/-, sufficient for one month.

From chemists, hairdressers and stores.

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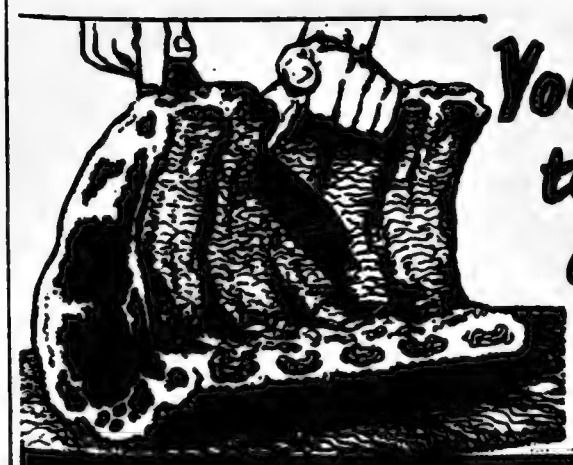

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'Lucky Jim' Shag 1-ounce packets 8d.

GODFREY PHILLIPS LIMITED

PLEDGED to Marry a Cripple

Mary cannot help hurting one of the men, and George, the cripple, will have to bear it

I'M going to tell you about a girl, whom I shall call Mary, and the two men who want to marry her.

Mary comes from a good home and her parents are influential in their own town.

They wanted Mary to marry a thoroughly nice young man—let's call him George—but, although he was eager enough, the girl did not return his affection.

Three years ago Mary met John in a town fifty miles from her home, and they both fell madly in love.

They met as frequently as was possible and eventually became engaged.

But the girl said nothing to her parents.

Then came the bombshell.

George had a terrible accident. His spine was so badly injured that he could never walk again.

While semi-conscious he kept crying for Mary.

She was sent for, and when he came to, George pleaded with her to marry him.

His family joined in his entreaties. A promise from Mary would give him peace of mind and happiness.

It was the one thing that would save his life.

Mary did not love him and never had done, but what could she do? She promised to marry him as soon as he was fit.

To quote the letter I have received from John:—

"Since that day, three months ago, George has made a marvellous recovery and is again his natural self. That is in spirit. He knows he is crippled for life and that he has no income whatever, yet he is looking forward to marrying at his parents' expense, an expense which they will gladly bear.

"You see, they are sure it would mean his death if Mary refused. Much as I love her, I would be willing to stand down if it would solve the problem. But it won't.

"Mary has no intention of going through with the wedding. She is determined to marry me, but . . . at the cost of another man's life!

"If Mary marries me and George dies of disappointment, we should never dare to face the scandal in Mary's home town. I know how George feels if he loves her as I do. I doubt whether he would survive the shock.

"Mary loves children and naturally wants them. If she marries George she can never have any.

"Ought I to go right out of her life? I cannot go on much longer. I need your advice badly and so does Mary."

There is no doubt in my mind that Mary is right in her determination to marry John.

She cannot help hurting one of the men—and, terrible though the blow will be, George, the cripple, will have to bear it.

She does not love him. Her only feeling towards him is the sympathy which she has for his plight.

Marriage based on such a foundation would be a sham.

A woman like Mary has a right to a man's love and to children of her own. She ought not to sacrifice herself to become a nurse-companion to a lifelong invalid.

Her parents ought not to allow it, and George's parents should never have asked her to make such a promise.

Fortunately Mary knows her own mind, and has the courage of her convictions.

John's conscience need not worry him. This supreme test of their love should only weld them more closely together.

Humanist's Page

"Humanist" invites you to seek his advice when you are worried or perplexed. Address your envelope to 93 Long Acre, London, W.C.2, enclosing a stamped envelope for reply. £1 1s. is paid for each letter quoted.

AND now here is another love problem which has been complicated by parents, or at least by one of them.

It comes from a married woman. She says:—

"My husband's mother has a very strong personality, and not content with dominating him all through boyhood and youth, she still continues to do so.

"Of course, this has led to many unnecessary quarrels.

"The climax came a month ago. My husband and I decided to buy a house, and, after long arguments, I persuaded him to keep the decision secret.

"We spent many happy evenings house-hunting and at last we found what I thought was an ideal home. I began to plan colour schemes and curtains.

"Then, in a moment of weakness, my husband told his mother of our plans.

"Immediately there was a family conclave. The house was visited and all sorts of faults were found with it.

"I implored my husband to take no notice. After all, it was we who had to live in the house, not they; but in the end superior force prevailed and our dream home was lost.

"Well, I walked out! I am staying with a friend, and I have told my husband he will have to choose between his relatives and me.

"But already I am beginning to weaken. I miss him terribly.

"Please tell me, Humanist, did I do right to make this stand? What would you have done?"

I think I should have walked out, too, although before going I should have delivered an ultimatum.

The poor husband would then have had to choose, and to accept the consequences.

A man who is sufficiently grown up to want a wife ought to be able to stand on his own two feet and declare his independence.

Several letters have reached me lately about the subject of war.

Young couples who are deeply in love wonder if it would be safe to marry. They watch the increase of armaments and foresee disaster in the near future.

Here is a quotation which is typical:—

"Have we really got peace? Every day we read of war preparations, and it seems to us that all our planning is of no use. Perhaps Humanist can ease my mind and that of many other young men in positions like mine.

"I want to say that I am ready to do my share for my country at any time, but when one works in the foundry, as I do, and hears the never-ending talk of coming wars, it does seem to make one's castles tremble.

"Many others feel as I do about it. Ought we to carry on as if peace were assured? Or ought we to scrap our plans and wait for 'the day'?"

WE all hope for peace and work for peace, but the future does not rest with any one nation.

If war did break out—which God forbid—thousands of our schemes would be smashed to fragments. There is no shutting our eyes to that.

But *we have to build on a basis of peace.* No other foundation is thinkable. Planning a life on the eventuality of war is as impossible as building a house during an earthquake.

The great things in life are eternal, and they will go on "though dynasties pass." Being born, playing children's games, growing to manhood and womanhood, falling in love, marrying, and passing away.

These things are everlasting.

A great war would be a nightmare, but the survivors would awaken to find a peaceful morning and the world's work waiting to be done.

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RHEUMATISM.

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AIR LINER LOST IN JUNGLE

An air liner was lost in the [illegible] of the Sudan.

This was how newspapers headlined the story which Reader L. Colam, of 21, Moreton Terrace, London, S.W.1, tells on this page. He describes how he and his fellow passengers in the ill-fated machine faced the perils of the Sud, the great African swamp where hordes of crocodiles wait for the unwary man or beast.

FROM the windows of the air liner that was carrying us across Africa we looked down on the Sud, that vast swampy plain which is the breeding ground of disease, mosquitoes and crocodiles.

There were five other passengers besides myself. Three of them were married women who had left their husbands in Uganda for a holiday at home. The fourth was an elderly Australian, and the fifth a Scotsman named Jock Laidlaw.

Crew of the 'plane consisted of a pilot, assistant pilot and wireless operator.

As we zoomed over the endless expanse of reeds, criss-crossed by stagnant creeks and channels of black water, we gasped for breath.

Not even the speed of the 'plane could create a cool breeze from the fetid mist that rose about us.

Through my binoculars I saw a crocodile splash into the water from a mud-bank and float lazily downstream. Heaven help anyone stranded in this country! I shuddered.

And then it happened. The smooth roar of the engine was broken by a coughing splutter. The machine lurched and one wing began to dip at a terrifying angle.

The assistant pilot came into the saloon. His face was pale, but he spoke calmly. "Don't be alarmed," he said, "but two of the engines are out of action and we must land."

The women began to get hysterical. "Heaven help us, we shall all be eaten by crocodiles! The place is teeming with them," screamed one.

"Now, now, Madam, we mustn't lose our heads. We've got to keep cool—if it's possible in this climate," joked the young airman, trying to soothe her.

"And don't forget, the crocodiles are more afraid of us than we are of them. Look, we're landing quite comfortably."

Down and down we drifted until we landed with a mighty squelch in a bank of towering reeds. A herd of elephants which had been bathing in a pool near by trumpeted and milled around, but kept their distance.

We wished the mosquitoes had done the same. The Sud, as I have said, is their swarming ground, and within a few minutes our arms, faces and legs were covered with bites.

But we soon forgot the pain when we were told that the jar of landing had broken the radio transmitter beyond repair.

This was terrible news, indeed. It meant only one thing.

We were lost in the Sud, hidden from the world in a maze of reeds and waterways. If we did not starve to death, we should surely lose our lives from disease or be eaten by the crocodiles.

We spent the night listening fearfully to the noises of the swamp. Ghastly croakings and the splash, splash of great bodies sliding into the water.

By the dawn the three women were bordering on delirium, and Mr. Dobbs, the Australian, proved an even greater strain on our raw nerves.

HIS idea of keeping up our spirits was to recite long passages from Shakespeare.

"If that man doesn't stop I shall go mad!" screamed one woman.

"So shall I," cried another.

Mr. Dobbs was offended, and said so. "Well," he drawled, "it's far better to listen to the immortal words of Shakespeare than contemplate being eaten alive by crocodiles or cannibals!"

And, at that moment, as if to add point to his reproach, a crowd of naked savages appeared and paddled round the plane in small canoes.

By now we were resigned to the worst, for the food and lukewarm water we carried were finished.

The natives hung about, and as the day of terrific heat and acute discomfort dragged on, we lay on the wings praying for an early death.

Suddenly about four o'clock in the afternoon we heard the drone of an aeroplane.

Would they see us hidden in these reeds? Fortunately they spotted us, but could not land.

They dropped a message saying we were some ten miles from the Nile, and help would come first thing next day. Also, they dropped parachute packages, which the natives rescued and brought us in their canoes. They contained fresh water, sandwiches, and a couple of bottles of brandy.

In the darkness before dawn next morning the rescue party arrived in canoes. We climbed into the frail craft thankfully.

BUT our troubles weren't over by a long way. That ten-mile journey to the Nile took us nearly eighteen hours.

And Dobbs, the Australian, had a very narrow squeak. He was seized with cramp and rashly stood up in the canoe to ease the pain.

A second later he was floundering in the water, and crocodiles were plunging out of the reeds.

Luckily the pilot was able to drive them off with his revolver.

When we dragged Dobbs, shivering with fear and shock, out of the water, I noticed his lips were moving as if he were muttering to himself.

"What," I gasped, "still reciting Shakespeare?"

"No," he said in a whisper, "I was praying."

A second later he was floundering in the water.

Post It Now!

THIS is your last chance to secure JOHN BULL'S Christmas surprise for the children—"The Golden Gift Book."

This work is not just another child's story book. It contains more than 500 big pages, 500 illustrations, including whole-page plates in full colours, and scores and scores of stories and articles by the foremost children's writers of to-day.

You would consider this volume, with its gay blue and gold-embossed covers, a bargain at £1 1s., yet it is offered to you by JOHN BULL at an amazingly low Privilege Presentation Price.

Don't be too late. Turn to page 18 and post the Final Reservation Forms at once. Remember, this is your last chance. Turn to page 18 NOW!

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With these enormous resources the "Halifax" clearly demonstrates its strong position. For eighty-five years, marked by many periods of general financial stress, the Society has maintained the sound policy on which it was launched.

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What's all this 'ere?

—Some dog scratching?

Give him

BENBOW'S DOG MIXTURE

By purifying the blood, it cures and prevents skin irritation, loss of appetite, listlessness and other doggy ailments. Try some to-day and note the immediate change in his condition. Full particulars from DEPT. J.B., 2, BARTHOLOMEW CLOSE, E.C.1.

My Husband Couldn't Believe His Eyes!

He says I look 10 years younger

"IT seems just like a miracle," were John's own words. **THIS IS HOW I DID IT** (JB)

Only two months ago I had lines and wrinkles on my forehead, around my eyes and mouth—I looked *very* definitely 'middle-aged'. To-day all my friends admire my unlined girlish skin and clear complexion.

I use Tokalon Rose Skinfood every night. It contains 'Biocel', the amazing vital youth element—the discovery of a famous Vienna University Professor. During the day I use Crème Tokalon White Colour to make skin clear and smooth, free from blackheads and enlarged pores. By special arrangement any woman reader of this paper may obtain a de luxe Beauty Outfit containing the new Tokalon skinfood creams (rose for the evening, white for the day). It contains also a special box of Tokalon "Mousse of Cream" Powder and four samples of other shades. Send 3d. in stamps to cover cost of postage, packing and other expenses. Address: Tokalon Ltd., (Dept. 425 B), Clase Road, London, N.W.10.

Few lads escape these painful eruptions, to some they are a constant and humiliating plague. If you have a son so afflicted, bathe the boils frequently and thoroughly with hot water and plenty of Cuticura Soap. After each fomentation anoint the boils liberally with Cuticura Ointment. This is the most effective outward treatment you can use for boils, pimples, and even stubborn ulcers, such as bad legs. Cuticura carries its cleansing, germ-killing, healing properties to the very core of the eruption. It speedily allays irritation and inflammation and induces a healthy condition which permits the formation of sound flesh and new skin.

Cuticura is the ideal first-aid and healer for cuts, grazes and all skin injuries. No germ can live in contact with Cuticura. It therefore gives sure protection against festering and septic poisoning.

In the home, the garage, garden and workshop, one's hands get in the wars; children at play tumble and bark their knees. For safety's sake keep a tin of Cuticura handy.

WORKS MIRACLES WITH STUBBORN ECZEMA. Stops the tormenting itch almost the moment it touches the skin, and often a single tin banishes an eruption of years' standing.

★ *Use Cuticura Soap in the bath and for washing. It is as soothing to the skin as fresh dairy cream.* (JB)

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KILLS SEPTIC GERMS – DRAWS OUT POISONS

Difficult CHINS

The "Pukka Sahib" Chin

Out in the wilds, where whiskers grow fast and where a man can stay civilised only by dressing every night, Vinolia certainly is a boon. Shaving twice a day with cold water from the nearest stream might break the toughest morale but, thanks to Vinolia, the granite chins and lantern jaws of our Empire builders are always immaculate—and the Empire marches on! Only 9d—with a bakelite drainer case. (JB)

9d

VINOLIA SHAVING STICK

★ REFILL STICK 7½d

There is a splendid range of Vinolia Gift Boxes for Christmas, from 1/3 to 10/6, including a very ingenious 2/3 "book" box containing four tablets of Vinolia Soap. A beautifully illustrated price list will be sent to you on application to Vinolia Co., Ltd., Bebington, Wirral, Ches. VSS 77/118.

GRAVES Beats the World For Quality & Value

Every Lady should write today for Graves Display of latest Fashions showing the newest ideas in Ladies' Wear, all offered at the keenest prices, on the fairest of Easy Terms

2/6 Monthly

San Remo

Reliable Kemo Prince Material of neat diagonal weave has been chosen for this attractively designed coat which is tailored in semi-fitting style with square cut collar trimmed with machine stitching and tastefully edged with rich Coney Fur. The fashionable breast pockets are also trimmed to match, and the back is of the newest pleated type. Beautifully lined throughout with Art. Silk Taffeta to tone, and provided with all-round machine stitched belt and handsome slide. Available in Moorland Brown, Bottle Green and Navy. Sizes S.S.W. to O.S. (Busts 32 to 38 ins.); Lengths 44 to 50 ins. Price **24/6**

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PATTERNS POST FREE

Write for full range of cloth Patterns of Newest Models in Coats, Costumes, Frocks, Underwear, &c., in latest styles. Ask for patterns of any garment you require with self-measurement Form and full particulars sent Free per return. Styles and Patterns are also available of Young Ladies', Maids' & Girls' Fashions, and we offer excellent value in Footwear, Furs, and Matrons' Clothing, etc.

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SUPER BeTOX

Flavour equal to the FINEST BEEF EXTRACT

SUPER BETOX every day Keeps the Winter Chills away

A Delicious Beverage and Tasty Sandwich-Spread

3 oz. Jar 6d ... 8 oz. 1/2d ... 1 lb. 2/2d

From all Grocers — Ask for SUPER BETOX.

HUGE VALUE 3 OZ. 6D (JB)

PAIN Ended for 2D

Why suffer agonising pain when 2d will bring you Relief! Beechams Powders Act Like Magic ending HEADACHES and NEURALGIA bringing relief from RHEUMATISM, SCIATICA, LUMBAGO. They are more certain in results, quicker-acting because of their powder form.

ACT LIKE MAGIC

BEECHAMS POWDERS Brand 2D EACH (JB)

Cartons of 6 Powders 1/2. Single Powders 2d each. Not Laxative. Sold Everywhere. A Beecham Product.

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PHILLIPS YEAST Beyond all question Quickly conquers INDIGESTION! (JB)

A Splendid Tonic and Natural Remedy for INDIGESTION, NERVES and NEURITIS. Purifies the Blood and clears the Skin. *All Chemists 1/3 & 3/- Always say PHILLIPS*

..contains No Drug.. RICH in VITAMIN-B

Trust Snowfire Tablet to soothe sore hands overnight

3D FAMILY SIZE 6D & 7D (JB)

STOP *these* FLYING FOOLS!

Roof-skimming must be punished with severity

WE have got to bring our Flying Fools down to earth.

Almost every week, newspaper headlines tell of scatter-brained young pilots whose crazy stunting endangers lives and homes.

And what happens on the rare occasions when the offenders are brought to book?

They are merely fined a pound or two.

Typical was a recent case before the Canterbury magistrates. A pilot who had dived within ten feet of a train and then swooped on the roof of a crowded 'bus was fined £1 for his perilous pranks.

His defence was that he was showing cadets of the Essex Regiment, stationed at Stratford, what aerial warfare was really like, and that his machine was under perfect control the whole time.

That might be perfectly true. But there is no doubt that one slip on his part when his machine was roaring over the train might easily have resulted in the loss of many lives.

Still fresh in our minds is the memory of the Edmonton air crash, which caused the death of thirteen people, including the pilot, a twenty-year-old Air Ministry clerk.

They died because the young airman had disobeyed orders by flying over a forbidden area.

With the exception of one child, a whole family was wiped out.

JOHN BULL, it will be recalled, paid that child £500 under its Free Insurance Gift.

The tragedy shocked the nation. There was an outcry against dangerous flying, and the Air Minister, Sir Kingsley Wood, appointed a committee to investigate the problem.

But that committee appears to be concerning itself only with London—which is one of the most startling examples of official short-sightedness on record.

What about the rest of the country?

A farmer in Suffolk lost cattle valued at more than £100 because they were stampeded by a pilot "hedge-hopping" over his fields.

Some of the fear-crazed animals crashed into fences and broke their limbs. Others plunged into dykes and were drowned.

The keeper of a large poultry farm went bankrupt when pilots from a flying club near by began to spend their week-ends power-diving and flying low at full throttle over his hen runs.

The birds, in which he had invested all his capital, were so terrified that their egg yield declined by 80 per cent.

His case is only one of scores which have been reported to the National Farmers' Union.

Other trade bodies, ratepayers' associations, hospital authorities and local officials can also produce their quota of complaints against the Flying Fools.

MANY seaside resorts are rightfully angry about the slump in autumn and winter visitors.

Most of these people are invalids or in delicate health.

They come for peace and quiet, and then find that these resorts are now the happy stunting-grounds for pilots who swoop from the sky at 200 m.p.h.

At Hythe recently, whole squadrons spent the best part of a day racing over the chimney pots. The Air Force has strict regulations against low flying—except on "instructions."

These pilots may have had instructions. But what about the public's feelings in the matter?

At Boscombe a young night-flier kept power-diving on a hotel where, presumably, friends of his were staying. It did not matter that other guests were being scared out of their wits.

There is only one way to stamp out this kind of cadillish and perilous behaviour.

The Air Navigation Regulations affecting low and dangerous flying must be revised drastically.

At present, no minimum heights are laid down, and the ordinary policeman in the street is the sole judge of what is, or is not, dangerous flying.

To get a conviction he must guess at heights, spot the registration number of a machine travelling at high speed, and then frame his charges.

NO wonder that so many Flying Fools get away scot-free!

Third-party insurance for all pilots must be made as comprehensive as it is at present for motor-car drivers.

There are too many snags and restrictive clauses on flying policies.

True, a few private flying clubs are covered, but only if pilots are flying according to club rules, general regulations, and in an air-worthy machine.

If one of them, showing off to his best girl by a display of roof-skimming, crashes and kills you and your family, there can be no compensation other than a personal action against him or his estate.

We ask Sir Kingsley Wood to bear these facts in mind and to remember that if this menace to life and property is serious now, it will be ten times more serious when, in a few months' time, thousands of young people begin learning to fly at 2s. 6d. an hour under the Civil Air Guard scheme.

If it has been difficult to curb crazy fliers among such a disciplined body as the Royal Air Force, what is going to happen when this army of beginners is let loose?

Air-Marshal Sir Cyril Newall gave us a valuable pointer in a speech to R.A.F. cadets. He said: "Any man found showing off will be for the 'high-jump.'"

Well, then, civilian airmen must be made to realise by heavy penalties that they cannot endanger the public with impunity.

It's the only cure, Sir Kingsley!

So set up another committee—one that will cover the whole country, not merely London, and give us laws that will stamp out the Flying Fools.

Is your Back Aching?

"Every Picture tells a Story."

Rheumatic Twinges, Urinary Disorders, Sharp or Nagging Backache, Lumbago, Disturbed Nights are some of the signs of Kidney Weakness.

DO STABBING PAINS strike across the back? Is the urine disordered and your sleep disturbed? Do weather changes bring rheumatic twinges? These are some of the signs of kidney weakness which Doans brand Backache Kidney Pills so successfully combat. They banish the pain by treating the cause—the weakened or sluggish kidneys. Don't wait to be laid up! Doans Pills may save you weeks of suffering with rheumatism, lumbago, bladder weakness, renal dropsy or sciatica.

"Colds Led to Lumbago"

Mr. E. Cook, 49, Highfield Road, Berkhamsted, Herts., says: "For twenty years every cold brought on a return of lumbago. Sharp twinges would catch me in the back and hips. At other times there was a heavy, dragging pain in the back. The urinary system was disordered, the water containing a sediment. I can scarcely recollect the remedies I tried before I started with Doans brand Backache Kidney Pills. They cleared the water and eased my back, so that I became quite well. No medicine equals Doans Pills. (*Signed*) E. Cook."

Ask your Chemist for

DOANS Backache Kidney Pills

Just a Human Story

AFTER the bright autumn sunshine in Trafalgar Square and the roar of the traffic, the crypt of St. Martin-in-the-Fields seemed a strange, unreal place. It was so dim and quiet.

As we entered, my wife and I paused together. Strangers in London, we had been told that here we should see a side of the great city that would sear our hearts.

Our eyes grew accustomed to the gloom, and I picked out the figure of a man sitting hunched on a form, the line of his shoulders cast in the mould of a great despair.

* * *

Perhaps I could help him—just a little. I tip-toed to his side, and tried to slip half-a-crown into his hand. A face white and drawn turned to mine. "No, please," he said, "don't give it to me. Put it in the box, then all of us unfortunates who find sanctuary here can get a share."

Mr. F. Puckrin, 7, Whinney Banks Road, Middlesbrough.

ACID STOMACH
WIND, PAIN AND NAUSEA
INSTANTLY RELIEVED

It is a remarkable fact that the entire medical profession regards 'Milk of Magnesia' as the ideal remedy for acid stomach. Doctors know that 'Milk of Magnesia' is the antacid most acceptable and beneficial to the system and its alkalizing effect is instantaneous. Acidity, wind, heartburn, nausea and indigestion vanish in a marvellous manner on taking 'Milk of Magnesia.' The stomach is soothed and strengthened and digestion is able to proceed in comfort. That sick, sour feeling and headache, caused by too much food, drink, smoke—'Milk of Magnesia' dispels like magic. Get 'Milk of Magnesia' and try it today; you'll be delighted. 1/3 and 2/6 (treble quantity). Also 'Milk of Magnesia' Brand Tablets 6d., 1/-, 2/- and 3/6. All chemists.

'Milk of Magnesia' is the trade mark of Phillips' preparation of Magnesia.

Avoid "Dosing" Children's Colds

Don't upset your child's stomach with internal "dosing." To break up his cold—or your own—quickly and safely, rub Vick brand Vapour-Rub on throat, chest, and back at bedtime. It acts direct through the skin like a poultice and, at the same time, releases medicated vapours that are breathed in for hours. This direct double action loosens phlegm, relieves coughing, makes breathing easy, breaks up most colds overnight.

Just rub on VICK VAPOUR RUB

WHAT'S A PROMISE?

compared with the PRACTICAL SOOTHING SAVING HELP of 'ASPRO'

Swift elimination of colds and 'flu, instant relief from pain—PRACTICAL HELP—NOT PROMISES—that's one secret of 'ASPRO' success. 'ASPRO' is the greatest demonstration of healing methods expressed in service ever given to the medical world, for 'ASPRO' lives and grows on what users say about it—accumulated evidence from LIFE ITSELF. Millions of people throughout the world have proved that 2 'ASPRO' tablets with a hot lemon drink or whisky will smash up a cold or 'flu attack overnight—that 'ASPRO' relieves rheumatism, neuritis and neuralgia—stops feverishness, brings sweet sleep to the sleepless and restores those suffering from nervous exhaustion and discomfort. Why not get some 'ASPRO' now and be ready for emergencies?

Seasonal Complaints that you can banish with 'ASPRO' NOW—

COLDS and 'FLU
RHEUMATIC PAINS
SORE THROATS & TONSILLITIS
LUMBAGO & SCIATIC PAINS
CHILDREN'S FEVERISH COMPLAINTS
and HEADACHES-TOOTHACHE-
NEURITIS-SLEEPLESSNESS-NEURALGIA

ASPRO REG. TRADE MARK

Read these letters

'ASPRO' DOES NOT HARM THE HEART OR STOMACH

CONTINUAL COLDS NOW STOPPED BY 'ASPRO'

96, Thessaly Road, Battersea, London, S.W.8.

Dear Sirs,

I feel I must write and tell you how much I appreciate 'ASPROS'. I was always suffering with colds, one after the other, until I tried 'ASPROS'. Since then I very seldom have a cold.

Two 'ASPROS' and a glass of hot milk, on retiring, have often stopped an attack of 'flu in my family. Personally I am never without a packet. I will always recommend them to my friends.

Yours gratefully,
E. H. ALGAR.

NO LONGER FEARS WINTER

Mrs. Saunders writes from 142, Thornton Road, Carshalton, Surrey.

"I had to write and tell you I had always suffered with rheumatism in my shoulders every winter, and last winter I did try two doses of 'ASPRO' and relieved my troubles at once. Of course, the first thing I think of is 'ASPRO' this winter and no doctors' bills. I have recommended them to my sisters and pals hoping they are doing them good the same way. I'm sure they will."

INSTANT RELIEF FROM TONSILLITIS

24, Kingsham Road, Chichester, Sussex.

Dear Sirs,

Please excuse the liberty in writing to you but I feel I must take the opportunity to drop you these few lines of congratulation on your wonderful 'ASPROS'. Having had a sore throat which finished up with Tonsillitis, after taking some I felt instant relief. Also my daughter who has just come out of hospital is better, I am pleased to say, thanks to the wonderful 'ASPRO.'

Trusting you will use this letter as you think fit.

I remain, Yours truly,
V. G. EDE (Mrs.).

BAD COLD AND PAINS BANISHED

13, Baxter Road, Essex Road, London, N.1.

Sir,

I have had a very bad cold in my head and pains in my limbs. I have found 'ASPRO' have done me the world of good and in future they will be the first thing I will go for.

Thanking 'ASPRO'.

Yours faithfully,
B. BAYFORD.

'ASPRO' AS A GARGLE

Two 'ASPRO' tablets in four tablespoonfuls of water make an excellent gargle for sore throat, tonsilitis, and act as a deterrent.

SMASHES COLDS IN ONE NIGHT

72a, Townsholm Crescent, Hanwell, W.7.

Dear Sir,

I am a lorry driver and I am out in all weathers and it does not take long to get a cold, but as soon as I feel a cold coming I drop back on a glass of hot lemon and three 'ASPRO' tablets and I find, by the morning, I am my old self again.—Yours faithfully,
G. KAY.

'ASPRO' consists of the purest Acetylsalicylic Acid that has ever been known to Medical Science and its claims are based on its superiority.

Made in England by
ASPRO LIMITED
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All Leading Chemists and Stores Stock and Display 'ASPRO'

PRICES 3D 6D 1/3 2/6

Remarkable Medical

SKIN DISEASE PREDICTION COMES TRUE

Leaders of Medical research, who seldom allow themselves more than the most cautious utterances upon the professional future, have been unanimous in this one prediction:—"If ever a form of sulphur is discovered that is capable of being digested and assimilated into the blood stream of a sufferer, we shall have conquered skin disease."

It was a prophecy prompted by the fact that not one thousandth part of the amazing purifying, anti-parasitic and tissue-rebuilding properties known to exist in sulphur have been assimilated.

Even if it were possible for you to eat a hundredweight of ordinary sulphur, less than a saltspoonful would be absorbed; yet in spite of this the beneficial effects of this minute quantity have been so great as to make sulphur one of the most widely prescribed of skin remedies.

New, one of Germany's leading research chemists, after fifteen years of unremitting endeavour, has at last perfected the first form of assimilable and digestible sulphur ever known.

In great hospitals whose names are household words, the effects have been so spectacular as to stagger even those medical men who expected outstanding results—a striking realisation of one of the few predictions the medical profession has ever permitted itself.

JACOB IGNATZ MROCHEM,
whose name will go down in the history of medicine as the discoverer of the first assimilable form of sulphur ever known.

THE CLEARING UP OF YOUR SKIN TROUBLE CAN NOW BE GUARANTEED. That is the meaning to you of a discovery that has realised one of the greatest of medical dreams—an assimilable and digestible form of sulphur over 1,000 times more clinically effective than any known before. Indeed, so swift and certain are the results, showing themselves by the most obvious day-to-day improvement in more than 26,000 obstinate and repulsive cases in England during the past 2 years, that it is possible to go **even further and give a time-dated guarantee.** Irrespective of whether your trouble is of recent appearance or of years' standing, whether it is of parasitic origin, contagion or the after-effects of other illness, it is now possible to undertake (if you write to-day) that

BY DECEMBER 22 Your Skin Troubles will be clearing for good—or you pay nothing for trial treatment.

To you who have probably tried remedy after remedy in vain, this public guarantee may seem little short of miraculous. Actually there is nothing miraculous about it if you consider why each and every one of such remedies have failed.

Those you applied locally could not remedy the infected or impure state of your blood, which is the basic CAUSE of your affliction. Those you have taken internally could not bring into the blood stream the purifying, anti-parasitic and tissue-rebuilding properties of the one element doctors KNEW could end your trouble. Indeed, the offensive effects you have noticed with other sulphur remedies are **direct evidence** that the sulphur has been passing out of your body **unabsorbed.** With this new treatment, there are no obnoxious effects whatever—proof that every grain is assimilated.

FREE Illustrated Book

Under the name "SIBSUL" Soluble Assimilable Sulphur Treatment, this epic medical discovery is now made available to the British public. **The full facts and how to treat yourself with certain knowledge of success** are described in a treatise prepared by its distinguished discoverer in collaboration with British authorities entitled *'The Guaranteed Way to End Your Skin Troubles for good.'* Already, in the few short months it has been before the British public, it has brought the banishment of their afflictions to 26,836 British skin sufferers, many of whose cases had been given up as hopeless.

You too, can have a clean, healthy skin again and can see and experience the improvement that many sufferers have described as **spectacular.** We invite you most cordially to send for this book, which is of great interest to everyone and is quite free.

Post this NOW

If you suffer from:

ECZEMA
PSORIASIS
LEG TROUBLE
NETTLERASH (*Urticaria*)
BARBER'S RASH (*Sycosis*)
IMPETIGO
DERMATITIS
PIMPLES, BOILS AND ACNE

The Institute of Breslau,
where the amazing therapeutic effects of Mrochem's discovery were tested, in co-operation with leading medical specialists of the University.

CURED OF ECZEMA AFTER 12 YEARS

"I have now completed the full.. Treatment of 'Sibsul' Preparations and am pleased to report that I have received much benefit from the Treatment and may now consider myself free from the ailment about which I wrote to you. (Eczema.) You may use this letter as a testimonial if you wish, but I ask you for obvious reasons, not to publish my name and address."—H. F., *Wimbledon.*

CURED AFTER USING HALF OF TREATMENT

"Please accept my grateful thanks for the wonderful way in which your treatment has cured my trouble. I have only used the first half of your treatment and my face is almost quite clear. I had suffered from pimples on my face for the past five years."—Miss K. D., *Jersey.*

ALL THAT YOU SAY IS PERFECTLY TRUE

"I have derived great benefit from your Treatment and my hands are now quite clear. All that you say about your Treatment I have proved to be perfectly true, and I am thankful to you."—H. S. V. W., *Wirral.*

APPLICATION FORM

To SOLUBLE SULPHUR LTD.,
Adam House, 60 Strand, London, W.C.2

Dear Sirs,—Please send me without obligation of any kind, in plain envelope, a copy of your booklet, "The Guaranteed Way to End Your Skin Troubles for Good," with full details of your guarantee as mentioned above.

NAME.....
(Please print in BLOCK LETTERS and state whether Mr., Mrs., or Miss)

ADDRESS .....

.....

.....

NOTE.—If you care to enclose a 2d. stamp for postage, it will be greatly appreciated. "John Bull," 3.12.38.

WASHING-UP HANDS

FOR THIS Millions of women have to do housework or rough work, but there's no need for their hands to show it.

DO THIS Rub 'Vaseline' Petroleum Jelly well into the hands, nails and round the cuticle, last thing at night without fail. Use it as though you were washing with it.

GIVES THIS Your hands will keep always soft, smooth and attractive even though you do housework every day. 'Vaseline' Jelly replaces the natural oils in your skin. It stops your nails from breaking and cracking, too!

Jars 4½d., 6d., 9d. Also in handy tubes and tins.
Chesebrough Manufacturing Co. Cons'd.,
Victoria Road, London, N.W.10.

Vaseline
Petroleum Jelly
daily for hands
CLEANSES · SOOTHES · SOFTENS

1620

CHILDREN'S STOMACH-ACHE

By Dr. F. B. Scott, M.D., Paris

Although every mother realises that she is responsible for the health of her children, I often come across cases where parents have neglected those apparently unimportant little attacks of 'tummy-ache.' Children's stomach troubles should *never* be neglected, otherwise their health may be permanently affected.

In many cases acidity due to over-hasty eating is the trouble. To give the child immediate relief, I recommend a small dose of 'Bisurated' Magnesia, the standard antacid. Keep up the treatment for a few days, and keep the child off rich foods. At the same time, teach it to eat *slowly*. Bad teeth, wrong diet and over-excitement also cause stomach trouble. Almost invariably acidity results, and a dose of 'Bisurated' Magnesia soon puts this right. Should the gastric trouble persist, keep up the 'Bisurated' Magnesia treatment and consult your doctor.

Note: 'Bisurated' Magnesia—referred to by Dr. Scott—is available at all chemists at 6d., 1/3 and 2/6.

CURSED WITH
RHEUMATISM

"A few months ago my wife suffered terrible agonising pains, she could not move a joint; her fingers were bent with Rheumatism . . . decided to give them (Uracs Brand Tablets) a trial . . . my wife is walking about to-day as nimble as anyone."—S. R., Hull. Free sample from Newbery and Phillips, Ltd., 33m, Bunner Street, London, E.C.1. From your chemist, 1/3 and 3/-.

EXPECT THE UNEXPECTED

Pools Parliament by "Poolex"

Pool fans, this is your page—say what you like, ask what you want to know about your winter hobby. If you have a problem to be solved or an opinion to express concerning football pools, write to "Poolex," Pools Parliament, 93, Long Acre, London, W.C.2.

I AM a penny-pool enthusiast who has stuck strictly to your Golden Rules this season, particularly the one which tells me to keep a record of what I do—and why.

Well, I haven't had a win yet, and so far the record of my failures has only yielded me yet another problem—which I pass on to you.

I do a 12-match pool, and always try to forecast results—not guess at them! I use four bankers, and a 30-line permutation system of two- and three-way forecasts for the other matches.

My trouble is that the only time I get anywhere near the dividends they are at their lowest, so that even if I had been a bit nearer the win would have been a small one.

In the big dividend weeks I am usually miles out!

It seems that following form can never lead to a big win, and yet you say that form is the only sound basis for forecasting.

The only thing that stops me resorting to pin-pricking is that my guesses are just a bit worse than my forecasts.—Disheartened, Sheffield.

Cheer up! It's not such a hopeless case. You are right to base your forecasts on form, but the trouble is that you are following form just a little bit too closely.

Penny-pool games are chosen because they are likely to do the unexpected. If the unexpected doesn't happen, then dividends are small. Usually, however, there are a number of surprise results, and these produce the big dividends.

I suggest that you plan your entry to expect these "surprises," and here is one way of doing it:—

Write out in full the entry you would like to make, if funds permitted, giving just as much consideration to your forecasts as you usually do. Then consider this entry line by line (not making it too big), and take only the lines which forecast *four* surprise results.

Here, might I remind you that a useful measure of a surprise is a result which is forecast by fewer than five experts out of twenty, or in that proportion.

To proceed: From these lines only, choose the number you require to make up your usual stake.

By doing this you make sure that each of your lines contains four "surprises" and eight "form" forecasts, and with this proportion a win will be well worth having.

Punters who would like more information on the "surprise" element in penny pools are recommended to buy *Sporting Life Weekly* for last Saturday, November 26. This issue contains a complete record of penny-pool winning lines for this season to date, together with a special analysis of surprises by "Poolex."

Tell Us More

I have worked out the following method for the 8-homes pool, and the first week I got two lines up out of three.

I have chosen 30 teams as my "system" teams. My home bankers are the matches in which a "system" team is at home to a "non-system" team.

Matches between two "system" teams are second choices to be marked in with the bankers to make up eight forecasts per column.

Last week this method gave seven correct out of seven bankers, and three right out of six second choices.—A. B., Hull.

It sounds very nice, but you do not say how you pick your "system" teams in the first place. I assume that it is because of their good home record in the past, but I am sure that readers would like more details.

3,003 Ways

In the system I am using, I select 14 home teams for an entry in the 8-results pool. Last week I had 12 selections correct, but only one winning line.

How many lines should I want to enter all the combinations of 8 homes out of 14? If too big, will you suggest a practical entry which allows for two or three errors?—G. McN., Douglas.

There are 3,003 ways of taking groups of 8 from 14 selections, which puts the idea out of the practical range. I suggest you try the following, which allows for two errors in 12 selections, and gives four or five winning lines if only one selection is wrong.

1 1 1 1 1 1 1 1 - - - -
1 1 1 1 1 1 1 - - 1 1 - -
1 1 1 1 - - - 1 1 1 1 - 1
1 - - - 1 1 1 1 1 1 1 - 1
1 1 1 - 1 1 - 1 - 1 - 1 1
1 1 - 1 1 - 1 - 1 1 - 1 1
1 1 - 1 - 1 1 1 - - 1 1 1
- 1 - 1 1 1 - 1 1 1 1 1 -
- - 1 1 1 - 1 1 - 1 - 1 1
- 1 1 - - 1 1 - 1 - 1 1 1
- - 1 1 1 1 - - 1 - 1 1 1
1 - 1 - - - 1 1 1 1 1 1 -

Long Odds

For the 14-match penny pool I want to work out 24 lines each to total 25 points, which is a good average for a winning line, and then send in the same 24 lines each week. How many different lines are there adding up to 25 points, and what would my chances be?—G. R., Liverpool.

There are 372,473 different lines which total 25 points, so your 24 lines would stand no better than a 15,500 to 1 chance, even if the winning line totals 25 points.

Besides, you are making no effort at all to *forecast*, and I definitely do not recommend the idea. If, after forecasting as well as you can, you only send in the lines totalling 25 points (to cut down your entry), you are on a reasonable basis.

Double Trouble

How many bankers would be necessary in a 14-match pool with a 5s. stake, and using two-way forecasts for the rest of the matches? Would one less banker and one more two-way forecast double the number of lines required?—W. J., Smethwick.

The nearest to a 5s. entry on these lines would be six two-way forecasts and eight bankers, requiring 64 penny lines. You are correct in your statement that each additional two-way forecast would double the number of lines required.

Two Chances

I am interested in the "Two Chances" pool, in which one has to forecast 8 home teams failing to win. I expect the full permutation to cover all the possible groups of 8 out of 12 matches would be rather big, but could you give me the markings to allow for two errors?—G. T., Liverpool.

Full cover for 8 matches selected from 12 would require 495 lines, but you could allow for two errors by using the table given in my reply to G.McN. above. Remember that for the Double Chance pool your selections should be marked with 3's.

Graded Guide and Pools Chart

by Poolex (copyright)

BELOW are the games to be played on Saturday, December 3, specially arranged to form a Graded Guide to the expected results.

Recent form has been compared by awarding points according to the merits of the last six performances.

Thus, the most likely home winners, on form, are at the top of the list, next come the more evenly matched teams, and the end of the list contains the most likely away winners.

As an additional guide, column A shows whether the home team (1) or the away team (2) has the advantage on recent form. Column B gives the next-best forecast as an alternative, whilst column C gives a warning asterisk (*) where results in past years suggest form may be upset.

In pools where a choice is given, avoid games marked *; cover fully, if possible (1—x—2), in pools where each match has to be forecast.

December 3, 1938.	A	B	C
1 Rangers v. Queen of the South	1	2	
2 Everton v. Chelsea	1	x	
3 Blackburn v. Norwich	1	x	
4 Darlington v. New Brighton	1	x	
5 Doncaster v. Hull	1	2	
6 Watford v. Bristol R.	1	x	
7 Derby v. Liverpool	1	2	
8 Chesterfield v. Southampton	1	2	
9 Bradford v. Notts Forest	1	x	*
10 Ayr v. Arbroath	1	x	*
11 Crewe v. Chester	1	2	*
12 West Ham v. Burnley	1	x	*
13 Aldershot v. Cardiff	1	2	*
14 Rochdale v. Stockport	1	x	*
15 Southport v. Bradford C.	1	x	
16 Wolves v. Preston N.E.	1	2	
17 Sheffield W. v. Plymouth	1	x	
18 Huddersfield v. Stoke	1	x	
19 Manchester C. v. Newcastle	1	x	*
20 Third Lanark v. Partick	1	x	
21 Northampton v. Southend	1	2	
22 St. Mirren v. Falkirk	1	2	
23 Arsenal v. Birmingham	1	2	
24 Millwall v. W.B.A.	1	2	
25 Hearts v. Kilmarnock	1	x	
26 Notts C. v. Exeter	1	2	
27 York v. Accrington	1	2	
28 Bristol C. v. Ipswich	1	x	
29 Torquay v. Walsall	1	2	
30 Portsmouth v. Manchester U.	1	x	
31 Swindon v. Bournemouth	1	x	
32 Sunderland v. Bolton	1	2	
33 Celtic v. Hibernians	1	x	
34 Hartlepools v. Halifax	1	x	
35 Crystal P. v. Reading	1	2	
36 Blackpool v. Leicester	1	x	
37 St. Johnstone v. Motherwell	1	x	
38 Newport v. Q.P.R.	1	2	
39 Port Vale v. Brighton	1	x	
40 Albion R. v. Clyde	1	2	
41 Swansea v. Coventry	2	1	
42 Wrexham v. Barnsley	2	1	*
43 Brentford v. Middlesbrough	2	1	
44 Carlisle v. Barrow	2	1	
45 Aberdeen v. Raith R.	2	x	
46 Rotherham v. Lincoln	2	x	*
47 Gateshead v. Oldham	2	1	
48 Clapton O. v. Mansfield	2	x	
49 Aston Villa v. Charlton	2	x	
50 Fulham v. Luton	2	1	
51 Tranmere v. Tottenham	2	x	
52 Hamilton v. Queen's Park	2	1	*
53 Bury v. Sheffield U.	2	1	*
54 Grimsby v. Leeds	2	1	

Splitting Stakes

I have had two wins with the following method this season, helped by your Graded Guide.

I pick four aways from near the bottom of the Guide, and also three draws. I have one line for each of these, and then back the lot in the 7-homes failing to win pool.

Recently, my four aways had a draw to spoil them, and one of the draw selections resulted as an away win, but I was all-correct on my seven.—S. M., Cardiff.

I do not usually recommend dividing stakes between several pools, because this generally means smaller chances of a win in any of the pools. S. M.'s idea is rather different, and ensures a win even if you get your away and draw forecasts mixed up.

* * *

The tremendous popularity of "Pools Parliament" has meant an immense increase in "Poolex's" correspondence. He is able to reply to only a small proportion through "Pools Parliament," so "Poolex" will deal personally with all pools correspondence and other replies sent by post.

Small investors in the pools should study the "Sporting Life Weekly" every Saturday for the special penny entries designed by "Poolex." This is one of many useful features included in the "Weekly's" comprehensive pools service

Stop Kidney Poisoning To-day

If you suffer from **RHEUMATISM, SCIATICA, NEURITIS, LUMBAGO, PAINS IN BACK, NERVOUSNESS, DIZZINESS, CIRCLES UNDER EYES, LEG PAINS, POOR APPETITE and ENERGY, PUFFY ANKLES, BURNING, SMARTING PASSAGES, or have frequently to GET UP NIGHTS, etc.**, you should know that your system is being poisoned because germs, acids and wastes are impairing the vital functioning process of your kidneys. Take care! Ordinary medicines can't help much and you must stop these troubles by removing the cause with Cystex which starts benefit in **2 hours** and is offered on generous terms—**No Benefit—No Pay.** Cystex—the doctor's prescription—is approved by doctors and chemists in 73 countries, and over 90,000 people have written to say how pleased they are to have found the right medicine for their troubles.

ONE-TIME SUFFERERS PRAISE THIS MEDICINE

Nurse G. G. of Melton Mowbray, writes: *"I don't often try things from advertisements, but I ventured to try your Cystex for Rheumatism, which I have suffered from for years, and I feel I must tell you how much I have benefited from it after only a 3/- box."* Mrs. E. E. B. of Bishop's Stortford: *"I had been in dreadful pain with my back for over 12 years, under doctor's treatment and had tried lots of other things, but could get no relief till I tried Cystex. I shall recommend it to all my friends."*

CYSTEX HELPS NATURE 3 WAYS

Gets rid of health-destroying, deadly poisonous acids. Kills the germs which are infecting kidneys, bladder and urinary system. Helps nature to strengthen and reinvigorate kidneys and protects against further attack.

GUARANTEED TO PUT YOU RIGHT OR MONEY BACK

Get Cystex from your chemist today. Give it a thorough test. Cystex is guaranteed to make you feel younger, stronger, better in every way, or your money back if you return the empty package to the address below. Act now! From Boots, Timothy Whites and Taylors, and all Chemists, price 1/3, 3/- and 6/-. The guarantee protects you.

Cystex The GUARANTEED Remedy for KIDNEYS BLADDER RHEUMATISM

Knox Laboratories Ltd., 81 Lamb's Conduit Street, W.C.1

CROSSWORD No. 134.
TERMS AND CONDITIONS.

ON pages 40 and 41 is presented the 136th of JOHN BULL'S entertaining Crossword Puzzles; you are invited to exercise your skill and knowledge by completing it with the guidance of the Clues provided.

Aptness and accuracy of Answers in relation to the Clues form the standard of excellence by which entries will be judged, and all decisions will be based on the Answers of Competitors. This judging will be carried out under the supervision of an Adjudication Committee, consisting of the following:—The Editor of JOHN BULL and Doctor C. E. M. Joad, M.A., D.Lit.

Each entry received will be carefully considered and the First Prize-winner will be the competitor who on one Entry Form has completed the Puzzle and has given what, in the opinion of the Adjudication Committee, is the best set of Answers to the Clues provided. And this set of Answers will constitute the winning Puzzle Square.

If at any points in the Puzzle where a choice of words exists the Adjudication Committee decides that no one word submitted can be preferred on the test of aptness and accuracy, then competitors there using words of equal merit as answers will be regarded as having tied at those points, which will be duly indicated when result and winning Puzzle Square appear in JOHN BULL published Thursday, December 29, 1938. The reasons which decided the Committee's Award will be published in JOHN BULL'S free weekly "Crossword Gazette," obtainable by enclosing with entry the Reservation Coupon on page 40. The Second Prize will be awarded to the competitor whose entry is next in order of merit. In the event of a tie or ties, the lump sum of £3,000 will be equally divided; not more than one cash prize and one other prize allowed to any one entrant.

Acceptance of the findings of the Adjudication Committee in regard to the most meritorious entries and of the Editor of JOHN BULL in all other matters is a condition on which entries are accepted and is legally binding on all entrants for this Crossword Competition.

A.R.P.
FOR ANTS!

Nature has provided the ant with a weapon very similar to gas—a fluid which some species can throw for a considerable distance. When it touches another ant, the victim is paralysed and soon dies. An astonishing article in December "ARMCHAIR SCIENCE" explains how colonies of ants behave exactly like nations of human beings. Even their military tactics are the same! Did you know that hand-grenades were used as far back as 360 B.C.? —telegrams can be transmitted by organ notes?—it sometimes rains rocks? Get "Armchair Science" to-day, on sale everywhere, 160 pages for sixpence.

"JOHN BULL'S" GREAT FREE
FAMILY INSURANCE GIFT

OVER £600,000 ALREADY PAID

UNDER its Great Free Family Insurance Gift, which has meant so much to tens of thousands of readers in their dark hour, "John Bull" has already distributed over £600,000 to Registered Readers or their dependants.

EXCLUSIVE BENEFITS.

In addition to providing numerous accident benefits "John Bull" is still the only paper in the world to safeguard Registered Readers' precious possessions against damage by FIRE, STORM, FLOOD AND TEMPEST and to pay SICKNESS BENEFIT.

USE THE REGISTRATION FORMS WHICH WILL APPEAR IN NEXT WEEK'S "JOHN BULL." Make a note of it NOW.

I feel fine NOW!

FENNINGS' CERTAINLY DID WORK WONDERS — They assist the Lungs to throw off all irritating matter arising from Bronchitis, Influenza, Coughs, etc., and to regain health and vigour.

FENNINGS' LUNG HEALERS SOLD AT 6d., 1/3 AND 3/-

70 YEARS REPUTATION INSIST ON FENNINGS'

SEND FOR A FREE COPY OF FENNINGS' "EVERY MOTHER'S BOOK" to ALFRED FENNINGS, COWES, ISLE OF WIGHT

Why Suffer from PILES?

Are you a victim of piles (hæmorrhoids)? Do you suffer from swelling and burning irritation? Are you weakened by constant bleeding? If so, try Zam-Buk. This wonderful herbal ointment has proved successful in thousands of cases, often when an operation seemed the only escape.

Zam-Buk Brand OINTMENT

Zam-Buk brings relief and is wonderfully soothing, it has a contractive influence on the dilated veins, checks the bleeding and causes the piles to gradually disappear. Zam-Buk also exerts a valuable antiseptic influence thus preventing septic conditions where the membranes are broken or inflamed. Don't suffer a day longer—get a 1/3 box of Zam-Buk.

SOLID ZAM-BUK

In addition to Zam-Buk ointment for external piles, you can also obtain Zam-Buk soluble Suppositories for inward use, price 1/3 per box. Left in position at night they cure while you sleep.

Exact size

For INWARD PILES

SOOTHES & HEALS

WAKE UP YOUR LIVER BILE

without Calomel—and you'll jump out of bed in the morning full of vim and vigour

The liver should pour out two pints of liquid bile into your bowels daily. If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas bloats up your stomach. You get constipated. Your whole system is poisoned and you feel sour, sunk, and the world looks punk.

Laxatives help a little, but a mere bowel movement doesn't get at the cause. It takes those good old Carters Brand Little Liver Pills to get these two pints of bile flowing freely and make you feel "up and up." Harmless, gentle, yet amazing in making bile flow freely. Ask for Carters Brand Little Liver Pills. Stubbornly refuse anything else. 1/3 and 3/-

Send for this
FREE CATALOGUE
of BENSON'S Famous Watches and Jewellery

ILLUSTRATED on page 31 are two outstanding examples of Benson's famous watches, known throughout the world for their sterling quality. For 3/- down you can get either a solid Silver Pocket Watch or Wrist Watch. Full details are contained in the FREE Catalogue which will be sent to all who fill in the Enquiry Coupon. A copy of Benson's Free Catalogue, containing hundreds of wonderful articles, Watches, Jewellery, etc., will also be sent to those who send the coupon marked for that request, or who write, mentioning "John Bull," to J. W. Benson, Ltd. (Dept. J.B.), Ludgate Hill, London, E.C.4. Get a copy to-day!

Fill in the coupon on page 31.

Make Certain of Your family's future

and your own future as well!

—fill in the Coupon on page 12

Particulars of the Heritage Endowment Plan and Whole Life Policies, specially designed to meet the needs of married men, will be sent to readers who fill in and post the coupon in the special announcement on page 12. Make certain of your family's future and your own—it can be done easily and safely—by getting, without any obligation, full details of the Heritage Policies of the Prudential Assurance Co. They provide protection for you, your wife or your children. Assurances of any size and any amounts can be taken out. Fill in the Coupon on page 12 Now—You may never regret it!

CLEAR YOUR HEAD
of that Feverish COLD

Phensic contains 4 proved specifics against fever, cold, influenza and chills ... a combination of medicinal PURITY with a POWERFUL but SAFE action, suitable for every type of patient. Here are the essential ingredient facts:

1 a swift and certain fever-reducer.
2 soothes and quietens painful nerves.
3 prevents growth of COLD and INFLUENZA germs.
4 encourages elimination of poisons through kidneys.

Take PHENSIC yourself... NOW! Complete formula and explanation of action with every supply. 3d., 6d., 1/3, 3/- & 5/-. Rapid recovery certain.

TAKE 2 Tablets of Phensic

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Quickest and Safest for COLDS and INFLUENZA

ARE YOU CLEANING ONLY HALF YOUR LAVATORY?

HARPIC not only keeps the bowl spotlessly white. It sweeps right round that hidden bend in the pipe, cleans thoroughly where no brush can ever reach. It disinfects and deodorises at the same time. You just sprinkle Harpic, leave as long as possible, then flush.

In new easy-flow tins, Harpic costs only 6d., 1/- and 1/9.

No brush can reach here
You can't be too careful about this hidden half. Your brush won't reach here. But Harpic sweeps right round — disinfects and deodorises.
HARPIC

CLEANS · DISINFECTS · DEODORISES

HARPIC for the lavatory

HARPIC MFG. CO. LTD., HULL AND LONDON

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BY ENTERING FOR X-WORD BELOW

JOY WIRE—XMAS EVE

£6 WEEKLY

"John Bull's" MONSTER £200 BETWEEN RUNNERS-UP

134

FREE GIFT ENTRY WITH EACH THREE PAID 6P ENTRIES

MIGHTY Xmas OPPORTUNITY

Mrs. A. WALTERS.

AS the result of our 130th Crossword, a golden Joy Wire was flashed to Mrs. A. Walters, 10, Clowes Street, Manchester, telling her that she had won a 1,000 Guineas fortune for working out our entertaining puzzle. Go one better in the mighty Offer launched to-day and **on Christmas Eve a gay "Greetings" telegram may well bring you "John Bull's" congratulations on capturing £6 Weekly for Life or £2,000 cash!**

This colossal Life Pension prize is followed by £200 cash for Runners-up and every winner of £1 or more will receive a splendid 10-in-1 Hamper. Start on the interesting Clues now, for if you want a Life Pension Joy Wire on Christmas Eve, your Crossword entry **must be posted by Wednesday, December 14.**

ACROSS CLUES

1. Sheep usually dislike going into these
4. Using one may prevent nasty mess
6. One of bargains will attract much custom to stores
7. Not so much in needlessness
9. Sound made by a dove
12. One sometimes suggests that there's something wrong
13. It's occasionally difficult to make one understand what's wanted
15. Some restraint may be advisable if you keep one
20. One may hear some singing in this in musical comedy
21. Is sometimes a gift
22. Very often shot
23. Idle dreamer will probably be lost in

DOWN CLUES

1. Too rarely do we get this of travel in foreign countries
2. Number of previous Clue
3. It's often healthy sign when child is this
5. There may be some useful things in one on car
8. This of river causes anxiety when it's in flood
9. Rugged rock
10. Cap sometimes has one
11. You should be careful how you leave these when you move
14. Stopping in this may well be unbearable
16. Smack may be driven home with
17. Children are given this in many schools
18. Often won by speedy work
19. Many men think of football and other games as though they were these

CUT ROUND BROKEN LINE

FOR FREE X-WORD A'D, ENCLOSE THIS COUPON

Affix 1½d. Stamp Here	Affix 1½d. Stamp Here

I have affixed 3d. in stamps for postage on "Crossword Gazette" and "Bullets Bulletin." Please arrange :—
(a) A 6 weeks' Free supply.
(b) 6 weeks' extension of my present supply.
(Cross out line which is not applicable.)

Name .....

Address .....

.....

Competitors requiring a regular supply of "TIME-SAVA" Entry Sheets should apply for "Crossword Gazette" by sending Coupon above.

Read these Rules—Terms and Conditions on page 39.

1.—Complete puzzle in ordinary ink, not copying-ink or copying-ink pencil. Entry-fee is at the rate of sixpence for each two squares submitted: two squares allowed FREE with each six paid.

2.—Make Postal Order payable to Odhams Press Ltd., and cross it /& Co./; write name and address and date of posting on back of P.O. and fill in the number upon Entry Form. Entry Form to be sent by post as directed (not delivered by hand) to reach us not later than **Thursday, Dec. 15, 1938.**

No responsibility is accepted for any entry lost, delayed, not delivered, or mislaid, and no correspondence will be entered into.

3.—Should any single letter square be left blank, contain a letter which is not clear, or altered, or not given in ink, the corresponding properly indicated letter on Entry-square alongside will be regarded as entrant's intended letter for both Entry-squares. If entrant's answer cannot be so decided, or such flaws occur in more than one letter square, Entry-square concerned will be disqualified, as will any mutilated coupon.

4.—Winner and winning Puzzle Square will appear in JOHN BULL on sale Thursday, December 29. Should any competitor not announced as a winner believe that he entered a coupon eligible for a share of the First Prize, he must demand a scrutiny by first post Tuesday, January 3, 1939, in accordance with directions given with result and enclosing £1 Scrutiny Fee. Any such scrutiny which may amend the result must be accepted as final. No scrutiny can be conducted in connection with the Runners-up Prize. Accordingly, entries are accepted only on condition that the result of our double adjudication establishing these winners is regarded as final. Merit is established according to the total number of Answers to Clues, both Across and Down, which agree with the winning Puzzle Square.

5.—Should the First Prize be shared, £2,000 cash will be paid instead of the Pension Award.

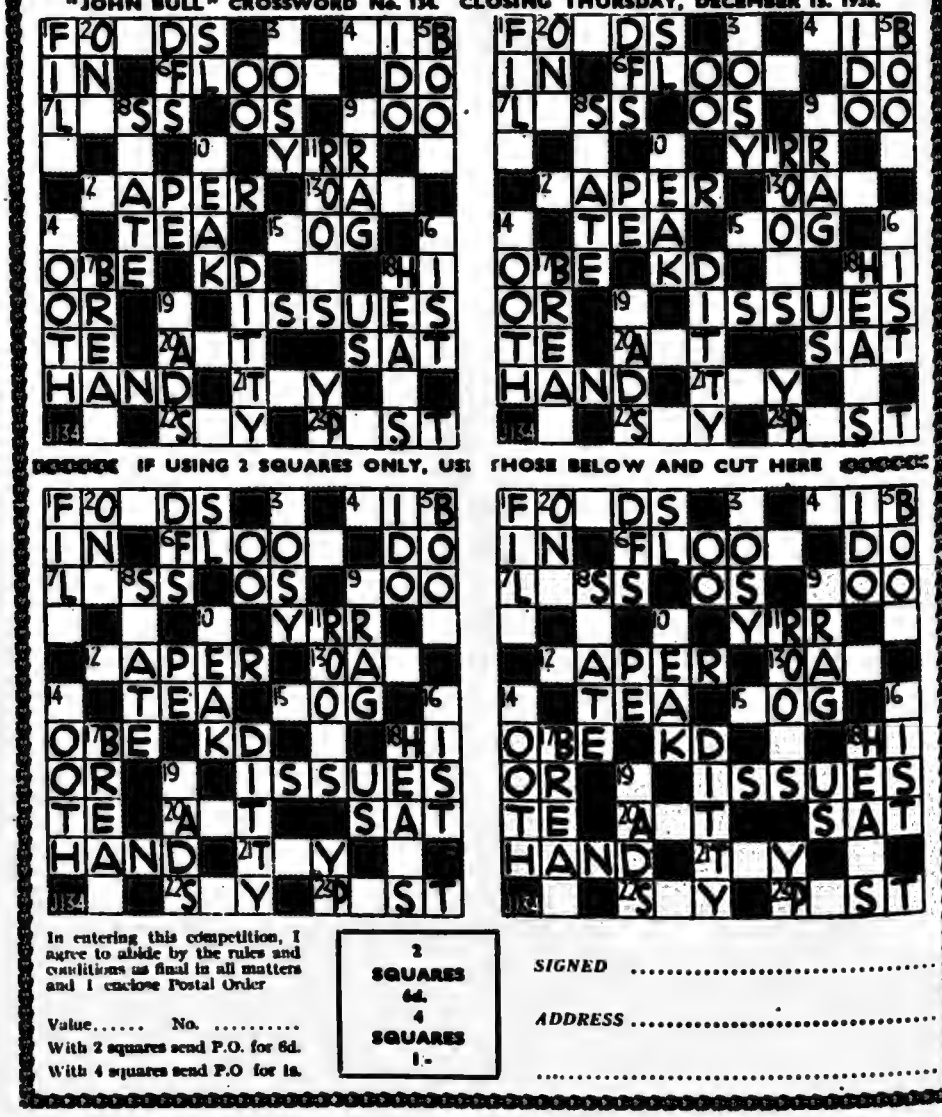
6.—Failure to comply with any of the Rules and Conditions involves disqualification.

7.—Employees of Odhams Press Ltd. and members of their families are not eligible to compete.

Terms and Conditions on page 39.

CUT ROUND THIS BORDER

"JOHN BULL" CROSSWORD No. 134. CLOSING THURSDAY, DECEMBER 15, 1938.



IF USING 2 SQUARES ONLY, USE THOSE BELOW AND CUT HERE

In entering this competition, I agree to abide by the rules and conditions as final in all matters and I enclose Postal Order

Value..... No. .....

With 2 squares send P.O. for 6d.

With 4 squares send P.O. for 1s.

2 SQUARES 6d. 4 SQUARES 1/-

SIGNED .....

ADDRESS .....

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FOR LIFE OR £200 Cash

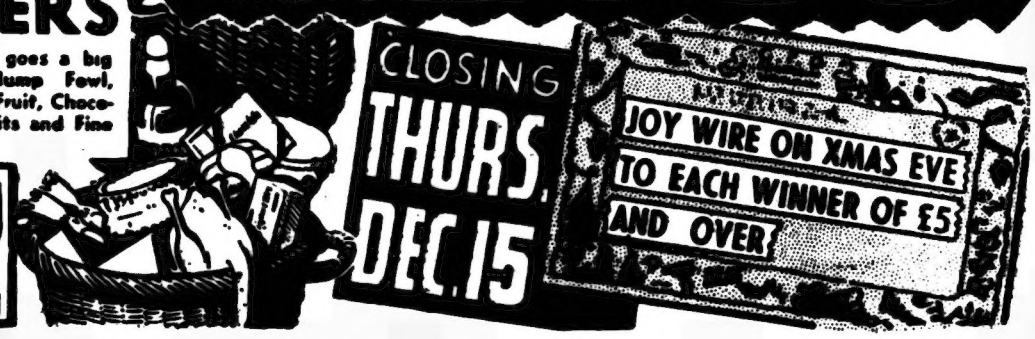
XMAS FIRST PRIZE!

Up to 200 Big HAMPERS

With each prize of £1 and over goes a big 10-in-1 Hamper, containing Plump Fowl, Sausages, Plum Pudding, Cake, Fruit, Chocolates, Cigarettes, Crackers, Biscuits and Fine Old Port.

XMAS BONUS VALUE £2

Presented with each Hamper whose winner submitted entry requiring, and accompanied by entry-fee of 1s. 6d. or more.



COMBINED ENTRY PRIVILEGES

If desired, your Crossword entry may be enclosed with *Bullets* entry, with single Postal Order sufficient to cover both entry-fees. Make such Postal Order payable to "John Bull," cross /& Co./. Address Combined Entry envelope Crossword No. 134 and *Bullets* No. 1,149, "John Bull," Long Acre, London, W.C.2, marking it "C and B" in top left-hand corner, observing that *Bullets* closing postmark is Saturday, December 10.

Each sender of Crossword Entry value 1s. 6d. or over is permitted to submit one *Bullets* coupon for current Offer ABSOLUTELY FREE, provided it is enclosed with and bears same name and address as Crossword entry.

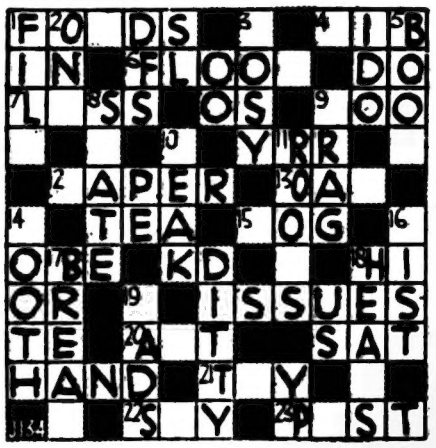
EXTRA FORMS

For this special Contest only, you may send as many entries as you wish, and may enclose all in same envelope. Further Entry Forms will appear in these pages next week; for additional supply send penny postcard to JOHN BULL'S "Crossword Gazette" Dept., 30, Bedford Street, W.C.2, stating number of sixpenny Entry Forms required.

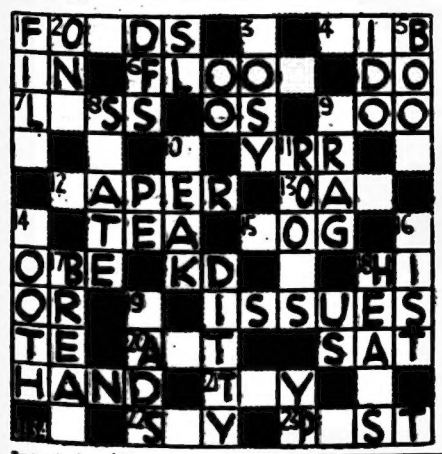
ADDRESS ENTRY : Crossword No. 134, "John Bull," 57, Long Acre, London, W.C.2. (Comp.).

CUT ROUND THIS BORDER

"JOHN BULL" CROSSWORD NO. 134. CLOSING THURSDAY, DECEMBER 15, 1938.



FREE SQUARES BELOW Available only for "John Bull" Crossword No. 134 and if accompanied by paid entries value 1s. 6d.



In entering this competition, I agree to abide by the rules and conditions as final in all matters and I enclose Postal Order

Value..... No. .....

Two squares above FREE if sending 6 squares with P.O. for 1s. 6d.

6 SQUARES 1s. 6d. allowing 2 SQUARES FREE

SIGNED .....

ADDRESS .....

.....

£700 AND XMAS PRIZES GALORE

WON IN CROSSWORD NO. 131

In connection with "John Bull" Crossword No. 131, the Adjudication Committee decided that the entrants who indicated the most meritorious Sets of Answers for one Square (see on right) were the following eleven competitors :—

A. BICKELL, c/o McEachran, 168, Eglinton St., Glasgow, C.5 ; A. BRADBURY, 23, Bath St., Stoke-on-Trent ; M. H. BROWN, 47, Thornton Rd., Morecambe ; Mrs. L. DAWSON, The Garage, Barton, Richmond, Yorks ; W. D. DIXON, 3, Hatfield St., Wakefield ; H. HAYHURST, 37, Bedford St., Bury ; Mrs. C. H. MORRIS, 12, Esmond Rd., Kilburn, N.W.6 ; T. MORRISH, Curtsen De Vane, Donohill, Co. Tipperary ; C. A. SLATTER, "The Market," Redquick, Sussex ; Mrs. M. WEATHERHEAD, 11, York Rd., Salisbury ; Mrs. L. C. YATES, "Lynehurst," Johnstone, Renfrewshire.

Subject to the Terms and Conditions of the Competition, these competitors share the First Prize of £600, and a cheque for £54 10s. 11d. will be sent to each, together with one of the famous "John Bull" Xmas Hampers.

Any other entrant who believes that he submitted an entry eligible for a share of this Prize must demand a Scrutiny by not later than First Post, Tuesday, December 6, sending £1 Scrutiny Fee, copy of all entries submitted and Postal Order number. Envelope to be registered, marked "Scrutiny" and addressed to the Competition Editor of "John Bull."

No scrutiny can be undertaken in connection with the £100 Award to Runners-up. This prize has been divided between 316 competitors from whom we received entries inferior in merit by reason of only one less apt and accurate Answer compared with the best entries received. These winners will each receive 6s. 4d. A list of these Runners-up can be seen at the "John Bull" Offices, and all have been notified.

A useful Surprise Award for each of 1,462 entrants from whom we received an entry differing from entries of Runners-up by only one less meritorious Answer will be posted this week.

An extra £1 Xmas Bonus Parcel will be sent to every prize-winner who submitted not less than eight squares (or equivalent) in one envelope.

WINNING SQUARE

The Adjudication Committee decided that the most apt and accurate Answers used by competitors were those seen in the Square above.

Reasons for Committee's findings will appear in next week's "Crossword Gazette," obtainable by enclosing with your entry the Reservation Coupon on opposite page.

WINNING WORDS

ACROSS—1. WIFE. 3. FOUL. 5. WALL. 7. GAME. 9. SLEEK. 12. FIXES. 14. CATCH. 18. HAVE. 19. TIE. 20. ROVER. 21. ROAD.
DOWN—1. WAGES. 2. EWES. 3. FLOE. 4. HAR. 6. COVE. 8. SKIT. 10. LOCK. 11. PAPER. 13. SNOW. 15. RIVER. 16. RIVER. 17. EAR.

RETAIN THIS BONUS VOUCHER

As a competitor in this Monster Crossword No. 134, you are invited to enclose the Xmas Bonus Voucher below with your Entry for our next Crossword Offer No. 135. Each cash prize-winner in Contest No. 135 who has completed and enclosed the Bonus Voucher as directed will receive a Xmas Bonus Award value £1.

VALUE £1

CUT ROUND THIS BORDER

XMAS BONUS VOUCHER

AVAILABLE ONLY FOR ENCLOSURE WITH ENTRY FOR NEXT X-WORD OFFER No. 135.

I certify that I submitted.....6d. Entries for Monster Pension Crossword Offer No. 134. I now enclose..... 6d. Entries for Crossword No. 135 and, accordingly, claim the Christmas Bonus value £1 with any cash prize that I win in this Contest.

Signed.....

Address .....

.....

THE Perfect Present

Complete CURLING and WAVING SET IN ATTRACTIVE BOX.

containing a tube of Denman Curl and Wave Setting Cream, Waverx, Curlers and the well-known Denman Curl and Wave Setting Comb. Fully illustrated instructions in every box.
This outfit really does enable you to curl, wave and set your hair in a most professional manner.
Carry the curl and wave setting comb in your handbag, you can then reset your hair at any time, anywhere, in a few moments.

PRICE 2/6 COMPLETE
POSTAGE 3d. EXTRA
DENMAN Products Ltd. 169, REGENT ST., LONDON W.1.
J.B.

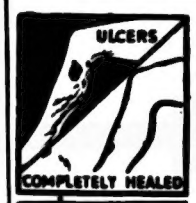
WHEN YOUR HEAD IS DULL AND HEAVY

When your tongue is furred, your bowels costive, and you rise in the morning tired, with no relish for breakfast and dreading your work; when you are bilious, and unable to look at food; when you feel fit-for-nothing, and have no energy, no interest or ambition—*your stomach and liver are out of order.*

It may be the weather or overwork, errors in diet, or some natural weakness; but, whatever the cause, your stomach and liver need immediate help. Indigestion is poisoning your system and sapping your vitality. Mother Seigels Brand Digestive Syrup will surely help you. It will renew your appetite, stimulate your liver to healthy activity, regulate your bowels, make food nourish you, and give you new strength, new energy, new life. Test it to-day. Price 1/3 and 3/-.

Great Germolene Brand ASEPTIC OINTMENT

SKIN-HEALING CRUSADE!



Great Crusading Offer!

Thousands are joining the great GERMOLENE Skin Healing Crusade and finding Skin Health—many after years and years of suffering! If YOU are a Skin Sufferer, the victim of a painful Ulcer, Poisoned Wound, Irritation, Pimples or Disfiguration, YOU, too, should accept our Great "Crusading" Offer and prove how GERMOLENE quickly and completely banishes all such troubles as

ULCERS ABSCESSES
SORES BOILS
BAD LEG ITCH
ECZEMA WOUNDS
IMPETIGO STRAINS
RINGWORM SCALDS
CUTS ACNE

Don't suffer a moment longer. GERMOLENE is the World's Quickest Healer! It soothes at the first touch, stops all smarting and itching at once! The most worrying open place heals, rapidly, cleanly! Get a 1s. 3d. tin of GERMOLENE at once. If you are not delighted at the result, return the empty carton to Veno Drug Co., Ltd., Manchester 16 and your money will be refunded instantly.

SOLD EVERYWHERE

6d., 1/3, 3/- & 12/- Per Tin

Germolene—Can HEAL It—CLEAN!

The Editor . .

YOUNG 'UN (Northolt).—"I want to be one of two things—a barber or an author." Toss for it—heads or tales.

F. B. (Yarmouth).—"The curing season here is now over." But surely the hospitals have not closed down?

FLOSSIE (Rainham).—"Which do you think are a woman's best five years?" Those between twenty-five and twenty-six.

W. R. (Gloucester).—"There's a lot to be said for the cheap car." Yes; but not while women and children are about.

W. F. (Didsbury).—"A woman's lips supply a clue to her character." And to other women's as well, sometimes.

D. D. (Dover).—"Would you please tell me the best way to keep milk from becoming sour?" Leave it in the cow.

K. N. (Sheffield).—"What is the best way to tell an idle and inefficient employee?" Off.

S. L. (Worksop).—"Take away a well-dressed man's clothes, and where is he?" In bed, we imagine.

H. L. (Cromer).—"Will fasting cure any sort of complaint?" Yes, if one fasts long enough.

S. R. (Luton).—"What would you recommend as a perfect fruit salad? A date with a peach.

D. K. (Carlisle).—"What is the best thing to use for a muddy complexion?" Soap and water.

WAITER (London, W.).—"At the end of the meal all he gave me was a cigarette." A cork tip?

H. C. B. (Bedford).—"My wife blamed me when the wireless set broke down halfway through her favourite programme." So neither of you heard the last of it?

J. M. (Liscard).—"It is perfectly natural that a cat should always land on its feet." And that a late theatre-goer should land on someone else's.

W. L. (Iver).—"Nudists are not necessarily vegetarians." But at the original nudist colony the diet was decidedly fruitarian.

SAM (Leeds).—"A year ago my doctor told me to give up smoking or I should become feeble-minded." Why didn't you obey his instruction?

MUSICIAN (Brighton).—"They've syncopated so much of the classical music that there's nothing left for jazz band-leaders to swing." What about a golf club?

R. M. (Truro).—"An animal trainer told me that an elephant never forgets a trick even after many years." Nor do some of our bridge friends.

C. M. (Hitchin).—"The beggar at the door admitted that his wife and two daughters dressed in the height of fashion." No wonder he was begging.

POOLITE (Fulham).—"Where do you think I filled in my football forecast last week?" In the space provided on the coupon.

G. B. (Lutterworth).—"I get annoyed when house agents inform me that a house is within a stone's throw of everything." You tell them to chuck it?

SONG WRITER (Liverpool). — "The amount of hard labour that goes to the writing of a modern lyric is enormous." But nothing to the amount that should follow it.

MRS. S. (Slough).—"I am always writing letters in a temper and then wishing I had never put them into the pillar-box." We suggest that you give them to your husband to post.

H. C. (Fife).—"The different seasons are all alike to some people, but I always make a close study of them." So does the ticket inspector on our line!

. . Laughs Last

ACTRESS (Manchester).—"I once played the lead in a Barrie play, and was very nervous." Peter panic?

A. A. (Rochester).—"I don't like rubber soles." Especially when served in restaurants with leathery chips.

F. S. (Ilfracombe).—"When my landlord called to see me, my dog tore his trousers." That wasn't the rent he wanted.

W. A. (Newhaven). — "Wasn't Tom Thumb the smallest man who ever lived?" No. There was the soldier who slept on his watch.

THEATREGOER (Sunbury). — "In my opinion, most modern plays are quite spineless." No wonder they flop.

S. T. (Glasgow).—"There are many times during the day when I am troubled by an acute thirst." We never let it get as far as that

BEGINNER (Edgbaston).—"I am thinking of calling my first novel 'Deep Water.'" All right, so long as you don't expect us to wade through it.

TOM (Bury).—"A pal of mine told me that his youngest boy once swallowed a small bottle of ink. I told him that this was incredible." Perhaps it wasn't—it may have been indelible.

M. S. (West Ham).—"To buy a small house and a nice little business is what I'm aiming at." Then shoot before someone else gets that *Bullets* £1,000 on the opposite page.

MRS. K. (Farnham).—"Even if my husband brought home a dozen friends unexpectedly to dinner, cook would be prepared." Does she keep her bag ready packed?

A. F. (Rhyl).—"A man came into the bar and asked the barmaid for a mother-in-law. He was given what appeared to be a glass of ordinary beer." That was a stout and bitter.

(Many replies unavoidably held over)

Side-Slips

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelope "Side-Slips." When the same "Slip" is submitted by more than one person, that which arrives with the earliest postmark receives the award.

COLNE VALLEY GUARDIAN:—". . . including the concertina, on which he gives a good IMPERSONATION of church bells, the bagpipes and the xylophone."

WESTERN INDEPENDENT:—"It is noted that during his year of OFFENCE the strain inevitably resulting from the compulsory amalgamation . . ."

MANCHESTER EVENING NEWS:—"Within a short time of their arrival on the SCHEME Manchester Fire Brigade had put out the flames."

SUNDERLAND DAILY ECHO:—". . . to be greeted by a cloud of dust from the bricks and MOTOR which had made a gaping hole in the roof . . ."

TELEGRAPH AND ARGUS, BRADFORD:—"The Government will have to see that its neglect concerning the welfare of the civilian population is REPEATED."

PEMBROKESHIRE COUNTY ECHO:—"And in both cases enthusiastic letters of CONDEMNATION were received from the authorities."

WOMAN'S OWN:—"Joan paused in the passage outside to COOK her cheeks . . ."

FLEETWOOD ADVERTISER:—"One evening I strolled into one of the workmen's HATS, erected where a reservoir was being constructed . . ."

Dad . . . Buys a Shirt — by Maz

Win £1,000 CASH

FOR 2, 3, or 4 WORDS WITH A COUPON BELOW

OVER 50 Bullets CHEQUES FOR XMAS—Arriving Sat. Dec. 24

FIRST PRIZE No. 1149 £250

The £250 First Prize effects in Contests Nos. 1,148, 1,149 and 1,150 will be considered together and entrant of the best of these will receive £750 extra. Thus £1,000 must be won outright—and you can capture it with a coupon below! →

£25 £10 5 of £5 5 of £4·10 5 of £4 5 of £3·10 5 of £3 5 of £2·10 5 of £2 12 of £1·10

100 XMAS SURPRISE AWARDS

THOUSANDS OF OTHER AWARDS

CLOSING POSTMARK SAT. DEC. 10

Enter Also for Your £1000 Opportunity next Week!

"BULLETS" COMPETITION No. 1,145 RESULT

First Prize: £1 Weekly for Life — or £250 Cash:

Miss M. BOYD, c/o Orient Cafe, Main Street, Ayr, N.B.

Example: WAR-MONGERS
Bullet: "VERMIN" NEVER NEAR TRENCHES.

SECOND PRIZE, £25:

G. SMART, 7, Kensington Grove, Denton, Lancs.
Example: Health's Armour
Bullet: Or Satchel's "Weapons" Useless.

THIRD PRIZE, £10:

Mrs. R. ALEXANDER, Brockley, near Bristol.
Example: Britain's Opportunity
Bullet: Behind Counter, Not Parapet. (Entered on Prize coupon.)

OTHER PRIZES:

£9: L. JONES, Kirkby, Nellington Road, Tunbridge Wells.
Power Of The Church—Droning Away Draining Away.

£8: Miss D. GARDINER, 64, Eign Street, Hereford.
The Big Four—"Pulling Together"—Mars "Toothless."

£7: H. PIKE, 16, Valette Court, St. James Lane, Muswell Hill.
Foundation Of Peace—Cost "Millions"—Then Jerry-built!

£6: R. G. INCLEDON, Hildyards Cottage, Lake, Isle of Wight.
What A Relief When—Doctor's Smile Released Tears!

£5: S. L. NORMAN, 14, Perivale Gardens, London, W.
Mark Of The Beast—Only "Mark" Refugee Carried. (Entered on Prize coupon.)

£4: Mrs. J. LATHAM, High Street, Amesbury.
Health's Armour—"Riveted" By Using "Pins."

£3: Mrs. A. E. HODGSON, 9, Church Street, West Hartlepool.
Foundation Of Peace—Better Armour? Better Humour!

TEN OF £2 10s. EACH:

J. DALGLIESH, Beechwood, Cousland, Dalkeith.
Health's Armour—*Under* Clothes, Summer's "Bronze."

E. FRANCE, 11, Pembroke Grove, C-on-M, Manchester.
Foundation Of Peace—Must Be "Thirty-nine's Step."

H. GUBB, 28, Newport Road, Barnstaple.
The Big Four—Those Ears Next Door! (Entered on Prize coupon.)

J. HALE, 25, Hallowell Avenue, Beddington, Croydon.
Dreadful Frost—Sometimes Obscures Faith's "Window."

W. H. HIGHLEY, 3, York Place, Newport, Mon.
Dad Did His Best, But—Sonny's Homework, Europe's Map!

J. P. ROUGHLEY, 55, Sycamore Lane, Gt. Sankey, Warrington.
War-mongers—*Won't* Rest—Rest *Can't*.

C. H. SIMMS, 39, Surrey Road, Reading.
Offended Her — Postmistress's Customer Brought Knitting!

J. SULLIVAN, 5, Wilson Place, Bramley, Leeds.
Dad Did His Best, But—Had *Side* In *Pain*! (Entered on Prize coupon.)

R. WAITE, 6, Netherby Street, Liverpool.
The Night Was Dark And—Sentry, "Mustard"—Cow "Peppered"!

L. WORTHINGTON, 17, New York, Deane, Bolton.
Going One Better—Ended In "Entertaining" *Enemy*.

A list of 100 Christmas Pearl Winners can be seen at these offices.

WHO wants a £1,000 fortune for two, three or four well-chosen words? Who wants one of the last 50 *Bullets* cheques to arrive in time for Christmas?

Never was there a time when you needed extra cash so much—and here is your one and only opportunity in competitions to-day to enter for a £1,000 prize which *must* be *won outright*!

"What a party we'll have, with JOHN BULL as Santa Claus!" said the 29-year-old sawyer—Mr. A. G. J. Pearce, "Rus-in-urbe," Malpas Road, Newport, Mon.—who last week captured the big Christmas First Prize in our 1,144th Contest. And *your* Christmas can be made merry by a *Bullets* coupon from this page.

If you want this Contest's thrilling First Prize Joy Wire on Friday, December 23, or one of those big cheques next day, start on your entry now.

To make a prize *Bullet*, simply add TWO, THREE or FOUR words of apt and original comment to any *Example*.

For instance, to the *Example*, WORTH REPEATING, you might add the words, THAT GOSSIP'S "STORIES" AREN'T, and so complete a typical *Bullet*.

Start on the *Examples* as soon as you have studied the winning *Bullets* in our 1,145th Contest on this page, for your entry must be posted on or before Saturday, December 10.

Add 2, 3 or 4 words to any "Example"

BRITANNIA REGRETS
THE TRUTH IS
MAN IN THE HOUSE
PEACE IS PRECIOUS, SO
SONNY'S CHRISTMAS
IN SEARCH OF HEALTH
BEGIN THE YEAR WELL AND
SCREWING UP HIS COURAGE
NO DOUBT
RESULT OF THE FIGHT
WIFEY'S FURS
WHY PARLIAMENT'S LIKE GRANNY
WORTH REPEATING
IF AUNTIE HAD HER WAY
TIED UP
SOMETHING TO BE PROUD OF
GOING WITHOUT
LEAVING ALL BEHIND
TOO MUCH TALK
SHOUTING
TEMPTING BAIT
MAP OF THE WORLD
HEART OF INDUSTRY
TO END THE TROUBLE

SAVE MONEY ON ENTRIES

See Crossword, pages 40 and 41

REMEMBER YOUR BONUS VOUCHER!

Last week's JOHN BULL contained Special Christmas Bonus Privilege Voucher. If you entered for that £1,000 opportunity you are entitled to enclose completed voucher with your entry this week for *Bullets* No. 1,149. Then you qualify for a Christmas Bonus with any prize of £4 or over which you win in this Contest.

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,149) Closing postmark SAT., Dec. 10.

P.O. No. .....

I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O. for 6d.

Signed .....

Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,149) Closing postmark SAT., Dec. 10.

P.O. No. .....

I agree to enter in accordance with the rules announced on this page. With 2 Coupons send P.O. for 1s.

Signed .....

Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,149) Closing postmark SAT., Dec. 10.

P.O. No. .....

I agree to enter in accordance with the rules announced on this page. With 3 Coupons send P.O. for 1s. 6d.

Signed .....

Address .....

FREE COUPON FOR THIS COMPETITION IF USED AS INSTRUCTED BELOW

EXAMPLE
BULLET
EXAMPLE
BULLET

FREE PRIVILEGE ENTRY

I enclose **TWO** or more paid (or prize) coupons for Bullets No. 1,149, all entered in same name and address, entitling me to this coupon FREE.

Signed .....

Address .....

Should you wish to enter further "Bullets" you can write them on plain paper.

NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the newsagents from whom the chief winners in "Bullets" No. 1,149 usually purchase "John Bull."

READ THESE RULES CAREFULLY.

1. The First Prize will be awarded for what, in the opinion of the judges in consultation with the Editor, is the best Bullet received and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.
2. Only two attempts may be written on each coupon and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed /& Co./. Entrant's name address and date of posting must be written on back of postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.
3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects and acceptance of this rule is an express condition of entry. Employees of Odhams Press Ltd. and their families are not eligible.

Address Entry: "Bullets" No. 1,149, "John Bull," Long Acre, London, W.C.2 (Comp.)

They Nick-Named Me 'Yeast-Vite'

Brand Trade

WORKER'S ENTHUSIASTIC RECOMMENDATION of Wonder Quick Tonic

"Buck up, old chap! What you need is a couple of my **YEAST-VITES** **They'll soon put you right"**

Yeast-Vite is the Wonder Quick Tonic which everybody talks about. Why? Because it does such wonderful things which MAKE people talk about it! The letter below is typical of THOUSANDS of grateful tributes which tell how Yeast-Vite **Stops Headaches, Ends Indigestion, Banishes Nerviness and Depression, Changes Weakness into Strength, Exhaustion into Energy.**

How are these seeming marvels accomplished? How can Yeast-Vite bring **Relief** so **Quickly** and restore **Health** so **Rapidly?** The answer lies in the fact that each and every Tablet is an accurate scientific combination of pure medicinal Yeast [Saccharomyces Cerevisiae], especially rich in the all-important Vitamin "B," and other valuable tonic ingredients, as prescribed by leading Specialists.

WOMEN Need YEAST-VITE

From the first dose you feel refreshed, renewed, revitalised. Pain disappears, Weakness is changed to Strength. Life becomes Happy, Joyous, Worth Living!

Saved From NERVOUS BREAKDOWN, DEPRESSION & RUN-DOWN Feeling

Dear Sirs, *London, N., 22nd May, 1938.*

I feel that I must express to you my thanks for your wonderful Yeast-Vite Tablets.

Whenever I feel run-down or depressed two Yeast-Vites and I feel as fit as a fiddle. I was on the verge of a nervous breakdown recently, and I feel positive that were it not for Yeast-Vite I would never have been able to carry on my work, which I may incidentally state requires that I should be physically fit at all times.

If any of my workmates ever complain of not being up to scratch ***I always tell them to take Yeast-Vite, and if they fail to feel better I tell them that I will give them their money back; up to now no one has asked me to return their money,*** *in fact they have nick-named me* ***'Yeast-Vite.'***

Once again thanking you, I remain, yours thankfully,

(Signed) Mr. M. C.

Yeast-Vite Quickly Changes

HEADACHES	To	*Deliverance*
LASSITUDE	To	*Vim and Vigour*
DEPRESSION	To	*Buoyant Energy*
"NERVES"	To	*Steadiness*
INDIGESTION	To	*Keen Appetite*
EXHAUSTION	To	*Animation*
SLEEPLESSNESS	To	*Calm Repose*
RHEUMATISM	To	*Pain Relief*
CONSTIPATION	To	*Regularity*

So POSITIVE was this gentleman that his friends would benefit from YEAST-VITE, that HE PERSONALLY offered them their money back if they did not. There is no need for YOU to offer YOUR friends their money back. WE will give it to them. Read our amazing Health Offer to the entire world.

No Relief—No Pay

Yeast-Vite has proved so successful in so many THOUSANDS of cases that we invite EVERYBODY to try it at OUR financial risk. In other words, simply obtain a 1/3 bottle and if you are not thoroughly satisfied with the results just post the empty carton to Irving's Yeast-Vite, Ltd., Watford, and your money will be refunded at once and in full. Sold everywhere.

6d., 1'3, 3'- & 5'-

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